

MULT2M - Introduction

Introduction

Introduction

This Master's degree is geared towards acquiring communication skills (both written and oral) and professional tools relating to the business world. The classes are delivered in the target language and include specialized exercises and case studies.

Organized in collaboration with the Faculty of Economic, Social and Political Sciences and Communication, the Master's prepares students for a career in business. The programme includes an internship in a company where one of the two languages studied is spoken. You will spend three months working full-time in a company in Belgium or abroad.

Your profile

You

- have a Bachelor's in Human Sciences and are looking for a business-orientated course;
- have a good command of two modern languages and wish to put your language skills into practice in a business context;
- are looking to gain significant initial work experience;
- are working towards a management or communications role in international business.

Your programme

The Master's programme offers you

- intensive study of two modern languages (French, English, Dutch or German) and business language communication skills;
- workplace immersion;
- a versatile professional profile;
- the possibility of carrying out part of your programme at KU Leuven or abroad as part of an international exchange programme;
- the possibility of participating in a double degree programme organised in collaboration with the University of Ottawa;
- a wide range of courses to include in your programme;
- an inter-disciplinary working environment.

MULT2M - Teaching profile

Learning outcomes

The [Master \[120\] in Multilingual Communication](#) with a Professional Focus in Languages for Business Communication gives you the expertise, competence and critical analysis skills to set you up as a responsible player in the world of national and international business.

Graduates of the course will integrate easily into a company or organization in a role such as multilingual communications specialist, public relations manager or recruitment manager. They will bring to the company/organization a whole range of knowledge and skills developed and acquired during their degree course:

- an excellent command, both written and spoken, of at least two of the following modern languages: German, English, French and Dutch;
- knowledge and understanding of how a company/organization operates, specifically in the area of communications. These skills will have been acquired principally through immersion in a company (minimum three-month internship);
- knowledge of the economic, legal, social and political situation in some of the countries of the languages studied;
- knowledge and understanding of interpersonal and intercultural communication;
- the knowledge and understanding they have gained from university study: academic research and rigorous methodology.

Graduates will also have learned how to take a critical and constructive look at themselves and the world around them, making them highly adaptable and open to further learning.

Graduates of the [Master \[120\] in Multilingual Communication](#) will have acquired the necessary knowledge and skills to take on the role of responsible player and communicator and apply their expertise to society and the business world (companies/organizations).

On successful completion of this programme, each student is able to :

1. Have a good practical knowledge and command of the two major languages studied (German, English, French or Dutch) to at least Level C1* for listening and reading comprehension and a minimum of Level B2* for oral and written expression and interaction, and will thus be able to make a valuable contribution to projects in the business/corporate field.

(*) [Common European Framework of Reference for Languages](#)

1.1. Have a command of specific business/corporate vocabulary in the two target languages;

1.2. Have the ability to critically analyse and understand written and oral texts on general or business/corporate topics, including long, complex documents, in the two target languages and be able to exploit the details and nuances of these documents;

1.3. Be able to speak the two target languages fluently and to interact spontaneously, with ease and in a logically structured manner on general or business-related topics and strategically within a company/organization at a national and/or international and multicultural level;

1.4. Be able to draft clear, well-structured and well-argued general or specific texts for business use in the two target languages. These documents will comply with the appropriate conventions and will be tailored to the target audience and objectives.

2. Have the ability to communicate, converse and collaborate in a professional manner and devise and manage pertinent communication strategies for business/corporate projects.

2.1. Have a sound knowledge and understanding of the key elements of communication and communication strategies in an organization/company;

2.2. Be able to devise and implement context-appropriate communication strategies for business/corporate projects;

2.3. Have the ability to communicate, orally and in writing, on complex topics (information, ideas, conclusions, specific courses of action, and the underlying principles and know-how) in a clear, structured, well-argued manner in line with the communication standards specific to the context and tailored to the target audience and objectives;

2.4. Be able to engage in respectful, constructive dialogue and interaction with different types of people (from various socio-cultural backgrounds, positions, spheres of action and areas of expertise), demonstrating a listening ear, an open mind, detachment and assertiveness;

2.5. Have effective teamwork skills (in a national and/or international and multicultural environment) and demonstrate leadership ability when necessary.

3. Be able to comment on, analyse and take a critical look at the economic, legal, social and political situation in some of the countries of the languages studied, including the political institutions, the various social partners and the major social issues debated in some of these countries.

3.1. Know, understand, analyse and take a critical look at the economic, legal, social and political situation in some of the countries of the languages studied, including the political institutions and social partners (employers, trade unions, etc.) at the heart of the business community in these countries;

3.2. Be able to use this knowledge to analyse and cast a critical, layman's eye on the major social issues debated in some of the countries of the languages studied;

- 4.3. Alone or as part of a team, be able to plan and develop all the stages of a communications-related project and, having allocated the tasks, collaborate with all parties involved;
- 4.4. Alone or as part of a team, be able to take and assume responsibility for the decisions required for effective management of the project in order to achieve the targets set;
- 4.5. Be capable of involving key players in the process as and when required.
5. Understand their role within the company/organization and exercise it in line with the company's operating policies and environment (capitalizing on their internship experience).
- 5.1. Have an understanding of the internal workings of a company/organization and the role of its players and be able to adapt to these operations within the wider local and international social, political and economic context;
- 5.2. Understand their own role and remit within the company/organization, specifically in terms of its communications, and vis-à-vis the different internal and external stakeholders, allowing them to operate competently and effectively;
- 5.3. Be able to adapt to the specific environment of the company/organization they work for (e.g. the company's structure and culture; national and/or international and multicultural context; language policies);
- 5.4. Be able to combine the theory and practical skills they have learned, especially during their internship, in order to critically analyse the workings of an institution and one or more of the issues it faces, as well as how theory compares to reality (alternating between theory and practice).
6. Have the ability to design and carry out research, adopting a rigorous scientific and methodological approach to investigating an original research topic relating to issues affecting the business/corporate world and international organizations.
- 6.1. Be able to pinpoint and formulate one or more research questions relating to a complex issue;
- 6.2. Be able to summarize what is already known about the research question(s) in the fields studied, using a critical approach and deductive reasoning skills (possible research topics relate to the economic, legal, social and political situation in the countries of the languages studied, the external communications of certain organizations/companies and the use of certain languages within some organizations/companies);
- 6.3. Be capable of devising and implementing a rigorous, pertinent methodology for obtaining the answers to the research question(s);
- 6.4. Have the ability to design and conduct empirical quantitative and/or qualitative research, as appropriate, using the relevant analytical tools;
- 6.5. Have the skills to analyse and interpret the results, providing a reasoned critique;
- 6.6. Be able to demonstrate deductive reasoning skills and formulate conclusions;
- 6.7. And generally demonstrate their ability to take a step back and assess with a critical eye both their own work and the knowledge contributed.
7. Conduct themselves as university graduates and critical and responsible players who are open to continuous learning opportunities.
- 7.1. Be able to apply the objective critical analysis skills (theory and methodology) they acquired at university to develop and enhance their career;
- 7.2. Demonstrate commitment and the ability to make decisions and act autonomously and responsibly with respect for the context, for the work environment and for others;
- 7.3. Be able to take a critical look at their own skills (including their language skills) and independently seek out ways and opportunities to improve these skills as part of a continuous learning programme that will be vital to further their social and professional development.

Programme structure

The **Master of Multilingual Business Communication (MULT)** offers:

- Intensive study of two major languages (Dutch, English, French, or German);
- A range of business courses which provide insight into the working world (economics, communication, management, ...);
- A full-time, three-month internship in a company where one of the two major languages chosen is spoken;
- Optional study of a third language (at introductory, intermediate or advanced level): Arabic, Chinese, Dutch, French, German, Italian, Japanese, Portuguese

Detailed programme by subject

CORE COURSES [75.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

1 2

o Dissertation and dissertation seminar (22 credits)

This option must be chosen in the second annual block.

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

OPTION IN COMMUNICATION: JOURNALISM [15.0]

- Mandatory
 - ✘ Optional
 - △ Not offered in 2023-2024
 - ⊖ Not offered in 2023-2024 but offered the following year
 - ⊕ Offered in 2023-2024 but not the following year
 - △ ⊕ Not offered in 2023-2024 or the following year
 - Activity with requisites
 - 🌐 Open to incoming exchange students
 - 🚫🌐 Not open to incoming exchange students
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OPTION IN MANAGEMENT [15.0]

Students choosing this option course are required to have taken the Minor in Management.

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● LLSMS2061	Corporate Strategy in Europe	
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OPTION IN 'BEDRIJFSCOMMUNICATIE' [15.0]

This option must be followed at the KU Leuven.

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

					Year
⊗ EMULT2200	Linguistic Aspects of Communication Techniques and Strategies (KU Leuven)		NL [q1] [26h] [5 Credits] 🌐		X X
⊗ EMULT2201	Dutch Business Communication: Foundations (KU Leuven)		NL [q1] [39h] [5 Credits] 🌐		X X
⊗ EMULT2202	Language and Culture (KU Leuven)		NL [q1] [39h] [5 Credits] 🌐		X X
⊗ EMULT2203	Business Communication (KU Leuven)		NL [q1] [26h] [5 Credits] 🌐		X X
⊗ EMULT2204	Advertising Theory		NL [q1] [52h] [5 Credits] 🌐		X X
⊗ EMULT2207	Consumer Behaviour (KU Leuven)		EN [q1] [39h] [5 Credits] 🌐		X X
⊗ EMULT2208	Digital Marketing (B-KUL-S0F11A)		EN [q2] [26h] [5 Credits] 🌐		X X

INTERDISCIPLINARY PROGRAM IN ENTREPRENEURSHIP

The interdisciplinary program in Entrepreneurship INEO extends over two annual blocks and is part of the Master's programme. Students choosing this program are brought together in cross-disciplinary teams to create businesses. Admission is limited to students selected based on their academic record. Further details are available at: <https://uclouvain.be/en/study/ineo> (<https://uclouvain.be/en/study/ineo>).

Note: Students choosing this option must take between 20 and 30 course credits. In this case, the Master's programme will comprise more than 120 credits. Students who do not want to exceed 120 credits are advised to choose another option or optional courses.

- Mandatory
 - ✘ Optional
 - △ Not offered in 2023-2024
 - ⊖ Not offered in 2023-2024 but offered the following year
 - ⊕ Offered in 2023-2024 but not the following year
 - △
-

OPTIONAL COURSES [15.0]

As part of a well-argued educational plan and with the agreement of the select committee, students may choose other courses (max. 15 credits) from the Master's programmes run by the Faculty or the University. Their choice may also include a course in a third language taught by the Language Institute (ILV) or the courses offered in the three genre studies modules.

If certain courses are available in the core curriculum, they must not comprise more than 6 credits. **No course from the options in communications can be chosen as optional course.**

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

What is a preparatory module?

It is a set of supplementary classes (courses, practical works, seminars, etc.) from the first cycle (see the non-exhaustive list below). The complementary module (maximum 60 credits) is tailor-made by the jury according to the student's educational background and added to the Master's programme in order to acquire fundamental knowledge to then pursue the 120 credits of the Master's programme.

Who is it for?

- Students from a non-university higher education institution
- Candidates admitted with additional training
- Candidates admitted on the file with additional training

All the explanations are in [this document](#) (in French).

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Languages

Students must choose 2 languages from German, English, French and Dutch according to the languages which he wishes to include in his masters programme.

⊗ German

⊗ LALLE1710	German language	Caroline Klein (coord.)	DE [q1] [30h+30h] [5 Credits] 🌐
⊗ LGERM1116	German II	Veronique Scheirs (compensates Ferran Suner Munoz) Ferran Suner Munoz	DE [q1+q2] [30h+30h] [5 Credits] 🌐
⊗ LGERM1113	German language: elementary grammar	Joachim Sabel	DE [q1+q2] [30h+15h] [5 Credits] 🌐
⊗ LGERM1317	German III	Veronique Scheirs (compensates Ferran Suner Munoz) Ferran Suner Munoz	DE [q1+q2] [45h+45h] [5 Credits] 🌐
⊗ LGERM1501	German IV	Ferran Suner Munoz	DE [q1+q2] [30h+30h] [5 Credits] 🌐

⊗ English

⊗ LANGL1720	English language	Estelle Dagneaux (coord.) Philippe Denis Maité Dupont Claudine Grommersch (coord.)	
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⌘ LGERM1327



Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](https://uclouvain.be/fr/decouvrir/rgee.html) (<https://uclouvain.be/fr/decouvrir/rgee.html>).

Prerequisites list

LMULT2998 "Mémoire" has prerequisite(s) LMULT2997

- LMULT2997 - [Dissertation Seminar](#)

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

MULT2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Holders of a non-University 2nd cycle degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

Specific access requirements

1° Student must hold a first level university degree.

2° **Two main languages** must be chosen amongst German, English, Dutch and French. For both main languages, candidates must provide proof of having achieved **passive communicative skills** (listening and reading comprehension) and **active communicative skills** (oral expression) at **level B2** of the [Common European Framework of Reference for Languages](#) (CEFR).

Level B2 can be proved, for each of the main languages, through:

- an official attestation (diploma and transcripts) of completion of language courses at the level required in the student's previous academic course of study;
- an official attestation or an international certificate recognised by the admission board

Examples:

- for English: IELTS 6-6.5 / TOEFL 87-109 / PTE Academic 59-79 / Cambridge English: First Grade B
- for French (non-French-speaking student*): DELF B2 / TCF B2 (4) / TEF 4 / ALTE 3

In the absence of the above level proof, student⁴ admission test focusing on communicative, receptive and productive skills. This test is organised by the admission board as detailed on the following page: <https://uclouvain.be/fr/facultes/fial/communication-multilingue-tests-de-langues.html> (<https://uclouvain.be/fr/facultes/fial/communication-multilingue-tests-de-langues.html>).

(*) Non-French-speaking student⁴ who do not hold an official diploma in French attesting to a level at least equivalent to B2 and who wish to choose French in their master's programme must provide admission test organised by the admission board.

In the absence of sufficient skills in one of the two main languages (including French), supplementary courses integrated into the Master's programme. The programme of this [preparatory module](#) established by the jury (committee) on the basis of the student's educational background and the results obtained in the admission test.

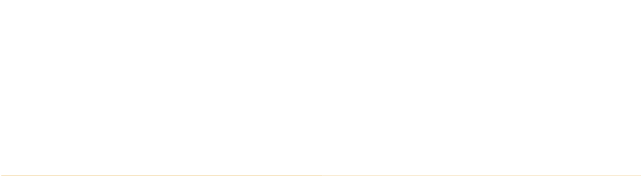
General remark concerning the choice of languages:

Admission to the [Master \[120\] in Multilingual Communication](#) involves continuing with the two languages studied in the undergraduate programme (two Germanic languages or one Germanic language and French), whether these languages were studied as part of the major or as part of a minor in Germanic language.

Student⁴ wishing to change their language choice must provide proof of the retention of level in that language or provide the admission test in that language.

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
Bachelor in Modern Languages and Literatures: German, Dutch and English		Direct access	Student ⁴ must choose the two languages studied in their bachelor's programme.



Diploma	Access	Remarks
BA - AESI orientation Français et français langue étrangère - crédits supplémentaires entre 45 et 60 BA - AESI orientation Langues germaniques - crédits supplémentaires entre 45 et 60 BA - assistant(e) de direction - crédits supplémentaires entre 45 et 60 BA en commerce extérieur - crédits supplémentaires entre 45 et 60 BA en communication - crédits supplémentaires entre 45 et 60 BA en coopération internationale - crédits supplémentaires entre 45 et 60 BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60 BA en international business - crédits supplémentaires entre 45 et 60 BA en marketing - crédits supplémentaires entre 45 et 60 BA en relations publiques - crédits supplémentaires entre 45 et 60 BA en sciences administratives et gestion publique - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire .	Type court

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
Licence en langues et littératures germaniques		Direct access	Programme to be determined depending on the student's educational background
Masters			
All masters		Access based on application	In case of admission, programme to be determined depending on the student's educational background
Foreign Masters		Access based on application	All candidates must ensure that they meet the specific access requirements. In case of admission, maximum 60 credits of supplementary classes integrated into the Master's programme (consult Acces on the file).

Holders of a non-University 2nd cycle degree

Only applicable to graduates of higher education institutions of the French Community of Belgium

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

Candidates who do not fulfil the abovementioned admission requirements, but who have duly attested significant experience relevant to the field of study in question (multilingual business communication), may apply for admission to the programme on the basis of an individualised admission procedure.

For more information on the procedure for admission by validation of learning from experience (VAE) in the Faculty of Philosophy, Arts and Letters: <https://uclouvain.be/fr/facultes/fial/valorisation-des-acquis-de-l-experience-vae.html>.

Access based on application

- Practical information

