

COMM2M1 - Introduction

Introduction

COMM2M1 -

OPTIONS

- > [Stratégies de communication](#) [en-prog-2024-comm2m1-mcomm506o]
- > [Nouveaux médias](#) [en-prog-2024-comm2m1-mcomm507o]
- > [Communication culturelle](#) [en-prog-2024-comm2m1-mcomm508o]
- > [Communication culturelle: compléments](#) [en-prog-2024-comm2m1-mcomm509o]
- > [MONS - Communication et production de contenu web \(option de base\)](#) [en-prog-2024-comm2m1-mcomm410o]

STRATÉGIES DE COMMUNICATION [15.0]

- Mandatory
- Optional

WCOMNS110 [FR] [30h] [2 Credits] [Globe icon]

- Offered in 2024-2025 but not the following year
- Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

<input checked="" type="radio"/> MCOMU2104	Audit, évaluation et intervention en communication	François Lambotte	[FR] [q1] [30h] [5 Credits] [Globe icon]
<input checked="" type="radio"/> MCOMU2112	Stratégies de communication et communication de crise	Damien Renard	[FR] [q1] [30h] [5 Credits] [Globe icon]
<input checked="" type="radio"/> MCOMU2110	Communication d'intérêt général et publics citoyens	Emily Hoyos Sandrine Roginsky	[FR] [q2] [30h] [5 Credits] [Globe icon]

NOUVEAUX MÉDIAS [15.0]

- Mandatory
- Optional
- Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- Offered in 2024-2025 but not the following year

WCOMNS110

- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- Teaching language (FR, EN, ES, NL, DE, ...)

COMMUNICATION CULTURELLE [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

● MCOMU2702	Communication et production événementielle	Chloé Colpé	(FR) [q2] [30h] [5 Credits] 🌐
● MCOMU2114	Communication des organisations culturelles	Charlotte Jacquet Charlotte Jacquet (compensates Sarah Sepulchre)	



MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB (OPTION DE BASE) [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

⌘ MMETH1302	Analyser les mondes numériques	François Lambotte Joël Matriche	FR [q2] [30h+20h] [5 Credits] 🌐
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o Cours au choix (5 crédits)

Un cours parmi

⌘ MCOMU1302	Séminaire de recherche en communication	Sophie Del Fa	FR [q2] [30h+10h] [5 Credits] 🌐
⌘ MCOMU1303	Médiation culturelle	Xavier Canonne Jean-Luc Depotte Philippe Scieur	FR [q1+q2] [30h+30h] [5 Credits] 🌐
⌘ MCOMU1313	Cultures et usages du numérique	Grégoire Lits Sandrine Roginsky	FR [q1] [30h+0h] [5 Credits] 🌐
⌘ MCOMU1312	Ethique de la communication	Patrice De La Broise (compensates Andrea Catellani) Philippe Scieur	FR [q1+q2] [30h+15h] [5 Credits] 🌐

⌘ Cours de langues au choix

Une seconde langue étrangère à choisir parmi:

⌘ MNEER1341	Dutch 3	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+45h] [5 Credits] 🌐
⌘ MESPA1340	Spanish 3	Juan Francisco Hernandez Rodriguez (coord.) Fernando Juan San Basilio Pardo	ES [q1+q2] [0h+45h] [5 Credits] 🌐

The programme's courses and learning outcomes

COMM2M1 - Information

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Access with additional training	
		Access with additional training	
Masters			
		Access based on application	
		Access with additional training	

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Entity

Structure entity

Denomination

Faculty

Sector

Acronym

Postal address

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Human Sciences (SSH)

COMU

Ruelle de la Lanterne magique 14 - bte L2.03.02

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<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: [Andrea Catellani](#)

Other academic Supervisor(s)

- [Andrea Catellani](#)

Jury

- Président de jury: [Philippe Scieur](#)
- [Sébastien Fevry](#)

Useful Contact(s)

- Informations pour les futurs étudiants (Nicolas Hurtado de Jesus - tél. +32 (0)65 323 327): info-mons@uclouvain.be
- studies management officer: [Tatiana Nikitina](#)

