

COAB1BA - Introduction

Introduction

Introduction

Having a bachelor's degree in information and communication in a **bilingual French-English programme** is an asset in an increasingly global society. This bilingual programme is the only one of its kind in French-speaking Belgium. It is offered at the **Saint-Louis - Bruxelles campus**.

Are you interested in the world around you and the way in which information, media, digital technologies and social relations in our society are evolving? The bachelor's degree in information and communication at the Saint-Louis - Bruxelles campus offers you an undergraduate education which prepares you optimally for a master's degree leading to careers in information and communication (journalist, communications manager, multimedia project manager, digital network manager, etc.). The bachelor's degree covers **five main areas**:

1. the **academic theories** of information and communication;
2. **the Belgian, European and international media world**;
3. a **broad background in the humanities and social sciences**, including political science, sociology, anthropology, economics and law – among other disciplines;
4. **the implementation of knowledge**, for example through reading seminars, practical work or workshops to create information or communication productions;
5. **language instruction**. Proficiency in several languages is a prerequisite and an asset for your studies and career in information and communication. In addition to learning and perfecting their skills in English and Dutch, students in the bilingual programme in information and communication take classes in English.

Through this range of skills, the bachelor's degree in information and communication offers you the chance to widen your perspective by fine-tuning your analytical view of the world and by providing you with a varied academic and cultural background. It gives you the opportunity to acquire concrete skills in information research, data analysis, written and oral communication, and languages other than French. As of the first year, students are asked to work individually and in groups. The analysis of everyday subjects and events (social networks, disinformation, the role of journalists in our society, communications management of crises (health, economic, political, etc.), the use of digital technologies, etc.) is one of the strengths of our programme.

At the end of their bachelor's degree, students will have the ability to identify the issues at stake in a given situation and analyse them from an information and communication perspective. They will therefore be able to put in place concrete, relevant and innovative ways to address them and meet the challenges facing our society.

Your profile

The bilingual French-English bachelor's degree in information and communication is for you if...

- you are interested in the world around you and the way in which information, media, digital technologies and social relations in our society are evolving.

Three subjects (courses) per year are taught in English. The courses are usually taught by faculty members who are native English speakers or who have completed all or part of their university studies in English.

- First year: [Communication Science](#), [Political Science](#), [Geopolitics](#)
- Second year: [Intercultural communication](#), [Economics 1](#), [Economics 2](#)
- Third year: Corporate Communication and Public relations, International Communications, Ethics and the Economy

In addition, students continue to perfect their language skills by taking English and Dutch courses in first, second and third year. These

COAB1BA - Teaching profile

Learning outcomes

Programme structure

The bilingual French-English bachelor's degree in information et communication is a **first-cycle programme** (a 'transition' bachelor's degree), consisting of 180 credits spread over three years (60 credits per year). It prepares students for a number of master's degree programmes in the second cycle in the field of information and communication.

The bachelor's degree programme has a **strong interdisciplinary component**, especially in the first year, for students at the Saint-Louis - Bruxelles campus in information and communication, political science, sociology and anthropology (the year 1 programme includes two course units from each discipline). This first year facilitates reorientations at the beginning of the programme: students can change their orientation in year 2 to one of the other two programmes without having to make up any course units.

Specialisation in information and communication becomes more pronounced as students progress through the bachelor's programme, thanks to an ever-increasing number of specialised course units. **Methodological instruction** (university work, documentary research and the scientific method) is provided throughout the bachelor's degree.

COAB1BA Programme

Detailed programme by subject

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2 3

Content:

Information and Communication

○ BPOLS1114	Communication science	Thomas Jacobs Elke Mahieu (compensates Thomas Jacobs)	FR [q1] [30h+15h] [5 Credits] 🌐	X		
○ BPOLS1113	Media institutions analysis	Victor Wiard	FR [q2] [30h+4h] [5 Credits] 🌐	X		
○ BCOMU1310	Semiotics ■	Anne-Sophie Collard	FR [q1] [30h] [5 Credits] 🌐		X	
○ BCOMU1250	Media reception and media use ■	Geoffroy Patriarche	FR [q1] [30h+14h] [5 Credits] 🌐		X	
○ BCOMU1213	Intercultural communication ■	Greet De Baets	EN [q2] [30h] [5 Credits] 🌐		X	

				Year		
				1	2	3
○ BCOMU1212	Social-history of media 📄 <i>Students may include the "Social-history of media" teaching unit in their Block 3 programme or replace it with an optional teaching unit (with constant credits).</i>	Geoffroy Patriarche	FR [q2] [30h] [5 Credits] 🌐			X
○ BCOMU1318	Multimedia communication and Web technologies 📄	Olivier Rasquinet	FR [q1] [45h] [5 Credits] 🌐			X
○ BCOMU1316	Issues and practices of journalism 📄	Marie Dufrasne	FR [q1] [30h+15h] [5 Credits] 🌐			X
○ BCOMU1211	Corporate communication and public relations 📄	Thomas Jacobs	FR [q1] [30h] [5 Credits] 🌐			X
○ BCOMU1317	Public space, knowledge and media 📄					



o Group Project

<p>o BPOLS1352</p>	<p>Multidisciplinary workshop 📄</p>	<p>Benjamin Denis Marie Dufrasne Sophie Jacquot Emmanuelle Lenel Renaud Maes (compensates Abraham Franssen) Youri Vertongen</p>	<p>FR [q1+q2] [30h] [5 Credits] 🌐</p>	<p>X</p>
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o Languages

<p>o BANGL1192</p>	<p>English I</p>	<p>Gerlanda Cipolla</p>	<p>Mar60J 1 0 0 0 cm 0 0 m 107.652rain 07 19.1060009 Tm0.13 q 1 2e Jacquot</p>
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				Year		
				1	2	3
§ BROMA1100	European Comparative Literature	Matilde Manara (compensates Isabelle Ost)	PR [q2] [45h] [5 Credits]			X
⊗ BSOCA1313	Historical sociology of European integration	Florence Delmotte	PR [q2] [30h] [5 Credits]			X
⊗ BROMA1215	Literary theories	Isabelle Ost	PR [q2] [30h] [5 Credits]			X
	Intercultural relations and migrations	Maryam Kolly	PR [q2] [30h] [5 Credits]			

- BPOLS1114 - [Communication science](#)
- BNEER1282** "[Néerlandais II](#)" has prerequisite(s) BNEER1183
 - BNEER1183 - [Dutch I](#)
- BNEER1382** "[Néerlandais III](#)" has prerequisite(s) BNEER1282
 - BNEER1282 - [Dutch II](#)
- BPOLS1233** "[Méthodes quantitatives II: Statistique](#)" has prerequisite(s) BPOLS1231
 - BPOLS1231 - [Approach and methods in social sciences](#)
- BPOLS1252** "[Questions spéciales d'anthropologie](#)" has prerequisite(s) BESPO1160 OU BPOLS1111
 - BESPO1160 - [Sociology](#)
 - BPOLS1111 - [Anthropology](#)
- BPOLS1320** "[Media en politiek](#)" has prerequisite(s) BESPO1165 OU BPOLS1114
 - BESPO1165 - [Political Science](#)
 - BPOLS1114 - [Communication science](#)
- BPOLS1321** "[Society and Environment](#)" has prerequisite(s) BESPO1165 OU BESPO1160
 - BESPO1165 - [Political Science](#)
 - BESPO1160 - [Sociology](#)
- BPOLS1330** "[Méthodes quantitatives I: Production des données](#)" has prerequisite(s) BPOLS1231
 - BPOLS1231 - [Approach and methods in social sciences](#)
- BPOLS1331** "[Méthodes quantitatives III: Analyse des données](#)" has prerequisite(s) BPOLS1233 ET BPOLS1330
 - BPOLS1233 - [Quantitative methods II: statistics](#)
 - BPOLS1330 - [Quantitative methods I: data production](#)
- BPOLS1352** "[Ateliers](#)" has prerequisite(s) BPOLS1231 ET BPOLS1330 ET BSOCA1330
 - BPOLS1231 - [Approach and methods in social sciences](#)
 - BPOLS1330 - [Quantitative methods I: data production](#)
 - BSOCA1330

- BESPO1165 - [Political Science](#)
- BSPOL1315** "[Régimes politiques](#)" has prerequisite(s) BESPO1165
- BESPO1165 - [Political Science](#)
- BSPOL1316** "[Système politique européen](#)" has prerequisite(s) BESPO1165
- BESPO1165 - [Political Science](#)
- BSPOL1322** "[Analyse de l'action publique](#)" has prerequisite(s) BESPO1165 OU BESPO1160
- BESPO1165 - [Political Science](#)
 - BESPO1160 - [Sociology](#)

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

Detailed programme per annual block

COAB1BA - 1ST ANNUAL UNIT

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
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[FR]


ing language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)


and Communication

Semiotics 


Anne-Sophie Collard

FR [q1]
[30h] [5
Credits] 


BCOMU1250

Media reception and media use 

Geoffroy Patriarche

FR [q1]
[30h
+14h] [5
Credits] 

BCOMU1213

FR [q1]
30h
454h] [5
Credits] 

oLawn

○ BNEER1282

Dutch II 🇳🇱

Student who replaced the course unit of Dutch I the First Year by Dutch for Beginners I or Spanish I should follow the Second

⌘ BANGL1392	English III 🇺🇸	Gerlanda Cipolla Marleen Cré Julie George Garkov Françoise Longrée (coord.) Erwin Ochsenmeier (coord.) Madeline Riordan	EN [q1] [0h +30h] [5 Credits] 🌐
⌘ BNEER1382	Dutch III 🇳🇱	Isolde Boutsen (coord.) Astrid De Munter (coord.)	NL [q1] [0h +30h] [5 Credits] 🌐

⊗ BSPOL1211	Political sociology 🇯🇵	Johan Wets	EN [q2] [30h] [5 Credits] 🌐
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⊗ Choose one course among the following :

⊗ BECGE1214	Human management	Laurianne Terlinden	EN [q2] [30h +7.5h] [5 Credits] 🌐
⊗ BECGE1216	Human Resource Management	Ralf Caers	EN [q2] [30h] [5 Credits] 🌐

⊗ Optional choice of one course unit among :

⊗ BPOLS1321	Society and Environment 🇯🇵	Benedikte Zitouni	EN [q2] [30h] [5 Credits] 🌐
⊗ BSOCA1314	Society and environment 🇯🇵	Benedikte Zitouni	EN [q2] [30h] [5 Credits] 🌐
⊗ BHIST1310	Images, films and society	Nathalie Tousignant	EN [q2] [30h] [5 Credits] 🌐
⊗ BMHCI1000	Organisational Communication in a Multicultural Context 🇯🇵	Thomas Jacobs	EN [q2] [30h] [5 Credits] 🌐
⊗ BDURA1000	Environmental Challenges and Issues	Christine Frison	EN [q2] [30h] [5 Credits] 🌐

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to [the following site](#).
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the [equivalence of your diploma](#) issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the [DAES](#) or a certificate of successful completion of the [examination giving access to 1st cycle studies](#) when you submit your application

Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

Special requirements to access some programmes

- Admission to **undergraduate studies in engineering: civil engineering and architect**
Pass certificate for the [special entrance examination for undergraduate studies in engineering: civil engineering and architect](#).

Teaching method

In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

Furthermore, the information and communication programme includes more 'practical' learning activities, for example in the form of seminars or workshops based on student contributions and held in small groups. This allows students to be in close contact with professors and teacher-researchers within small working groups, and to implement approaches which make concrete use of the knowledge acquired during the programme. Professors also use digital technologies to promote interactivity with students during lectures. All of these measures are implemented during the first term of year 1, allowing students to get used to university studies at a reasonable pace.

Methodological assistance

The Saint-Louis - Bruxelles campus places great importance on educational support for all bachelor's programmes. The Academic Guidance Service (AGS) offers a range of learning support activities and is available to meet students who wish to do so.

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Assessments are generally carried out by means of an examination. In the case of seminars, they take into account the grades received for work submitted over the course of the year. Examinations are either written (for courses given to large groups of students) or oral. They focus not only on knowledge of the subject matter, but also on a student's ability to apply it to topics not discussed during the course.

Three exam sessions are organised during the academic year, in January, June and August/September. First-year students who do not achieve passing grades in the January session have up to two opportunities to retake specific examinations, in June and/or September.

Mobility and/or Internationalisation outlook

Erasmus exchange programme

UCLouvain Saint-Louis - Bruxelles has exchange agreements with universities outside the French-speaking community of Belgium. These agreements allow students to take part of their bachelor's degree programme at a partner university while remaining enrolled at UCLouvain Saint-Louis - Bruxelles. Conversely, students from partner universities may take part of their bachelor's programme at UCLouvain Saint-Louis - Bruxelles.

Three types of exchange are available to students at the Saint-Louis - Bruxelles campus:

- **Erasmus exchanges** with universities in European Union countries
- **Erasmus Belgica exchanges** with Dutch-language Belgian universities
- **exchanges with universities outside Europe**, on the basis of bilateral agreements

Information and communication students can take part in an Erasmus exchange during the second term of year 3. Find out more about the [destinations](#).

The exchange programme is equivalent to approximately 30 credits. Students who take part in an Erasmus exchange during year 3 may also take part in another Erasmus stay during their master's degree.

Language study grants

The faculty awards grants to students for language courses in various destinations during the summer. The selection of candidates is based on their results and motivation.

Possible trainings at the end of the programme

The bachelor's degree in information and communication gives direct access to the following master's degree programmes:

- [Master \[120\] in Journalism](#)
- [Master \[120\] in Communication](#)
- [Master \[120\] in Information and Communication Science and Technology](#)
- [Master \[120\] in Communication Strategy and Digital Culture \(shift schedule\)](#) (master conjoint ISFSC - UCLouvain Saint-Louis – Bruxelles, horaire décalé)
- [Master \[120\] in Lt\[120\] in Lt\[15\]ISFSCrdl](#)

