



COAM2M - Introduction

Introduction

COAM2M - Teaching profile

Learning outcomes

On successful completion of this programme, each student is able to :

COAM2M Programme

Detailed programme by subject

CORE COURSES

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

● Formation de base (37 credits)

● MMTHD2103	Méthodes de recherche en sciences sociales	Mathias Sabbe	FR [q1] [30h] [10 Credits] 🌐	X	
● MCOMU2910	Séminaire d'accompagnement au mémoire: concepts et méthodes	Sandrine Roginsky	FR [q1] [15h] [2 Credits] 🌐	X	
● MCOHM2950A	Recherche préparatoire au mémoire		FR [] [] [5 Credits] 🌐	X	
● MCOHM2950B	Mémoire HD ■		FR [] [] [20 Credits] 🌐		X

● Langue au choix (5 credits)

Choisir anglais ou néerlandais à suivre durant tout le Master

⊗ Anglais (5 credits)

● MANGL2163	Advanced English 1	Jessica Degroote (coord.) Caroline Lambert Guy Monfort	EN [q1+q2] [0h+30h] [2 Credits] 🌐	X	
● MANGL2236	Advanced English 2	Céline Gouverneur (compensates) Guy Monfort Quentin Zèques (coord.)	EN [q1] [30h] [3 Credits] 🌐		X

⊗ Néerlandais (5 credits)

● MNEER2164	Advanced Dutch 1	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+30h] [2 Credits] 🌐	X	
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Year

● MNEER2238

Advanced Dutch 2

Bruno Michiels (coord.)

1 2

PROFESSIONAL FOCUS [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
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Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

○ Content:

Code	Course Title	Instructor(s)	Prerequisites	Credits	Year 1	Year 2
MGEHD1343	Stratégie	Vincent Meurisse Nadia Sinigaglia	FR [q2] [30h+10h] [5 Credits]	5	X	
MCOHD2002	Stratégies de communication	Thierry Bouckaert	FR [q2] [30h] [5 Credits]	5	X	
MCOMU2104	Audit, évaluation et intervention en communication					

⌘ For students with a short non-university bachelor's degree who, depending on the access conditions they meet, must add 0 to 15 credits to their Master's programme

In this case, the additional module will be as follows (10 credits)

○ MMETH1301	Quantifier le monde	Bruno Schoumaker	FR [q1] [30h+20h] [5 Credits] 🌐
○ MMETH1302	Analyser les mondes numériques	François Lambotte Joël Matriche	FR [q2] [30h+20h] [5 Credits] 🌐

⌘ For students who must add 15 to 45 credits to their Master's programme, depending on the entry requirements they meet

In this case, the additional module will be as follows (20 credits)

○ MMETH1301	Quantifier le monde	Bruno Schoumaker	FR [q1] [30h+20h] [5 Credits] 🌐
○ MMETH1302	Analyser les mondes numériques	François Lambotte Joël Matriche	FR [q2] [30h+20h] [5 Credits] 🌐
○ MCOMU1313	Cultures et usages du numérique	Grégoire Lits Sandrine Roginsky	FR [q1] [30h+0h] [5 Credits] 🌐
○ MCOMU1312	Ethique de la communication	Patrice De La Broise (compensates Andrea Catellani) Philippe Scieur	FR [q1+q2] [30h+15h] [5 Credits] 🌐

⌘ For students who must add 45 to 60 credits to their Master's programme, depending on the entry requirements they meet

In this case, your complementary module will be as follows (45 credits)

○ MCOMU1101	Information et communication	Jerry Jacques	FR [q1] [30h+40h] [5 Credits] 🌐
○ MCOMU1211	Communication et organisation	Déborah Horlait François Lambotte Tama Rchika (compensates Damien Renard)	FR [q2] [30h+10h] [5 Credits] 🌐
○ MCOMU1212	Media, journalism and social issues	Benoît Grevisse	FR [q1] [45h+10h] [5 Credits] 🌐
○ MCOMU1213	Médias, cultures et récits	Tatiana Daligault (compensates Sarah Sepulchre) Sébastien Fevry	FR [q2] [30h+10h] [5 Credits] 🌐
○ MANG1339	English 3		

⌘ MESPA1340	Spanish 3	Juan Francisco Hernandez Rodriguez (coord.) Fernando Juan San Basilio Pardo	ES [q1+q2] [0h+45h] [5 Credits]
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Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](#).

Prerequisites list

MCOHM2950B "Mémoire HD" has prerequisite(s) MCOHM2950A

- MCOHM2950A - [Recherche préparatoire au mémoire](#)

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

COAM2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

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- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
		Direct access	
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access based on application	
		Access based on application	
Others Bachelors of the French speaking Community of Belgium			
		Direct access	
		Access with additional training	
		Access based on application	
		Access based on application	
Bachelors of the Dutch speaking Community of Belgium			
		Direct access	
		Access based on application	
		Access based on application	
Foreign Bachelors			

[Access based on application](#)

[Access based on application](#)

[Access based on application](#)

Non university Bachelors

> Find out more about [links](#) to the university

Diploma	Access	Remarks
BA - assistant(e) en psychologie - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire .	Type court
BA - assistant(e) social(e) - crédits supplémentaires entre 45 et 60		
BA - bibliothécaire-documentaliste - crédits supplémentaires entre 45 et 60		
BA - conseiller(ère) social(e) - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: image - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: multimédia - crédits supplémentaires entre 30 et 45		
BA en Arts du spectacle et technique de diffusion et de communication: son - crédits supplémentaires entre 45 et 60		
BA en arts plastiques, visuels et de l'espace: publicité - crédits supplémentaires entre 45 et 60		
BA en automatisation - crédits supplémentaires entre 45 et 60		
BA en communication - crédits supplémentaires entre 15 et 45		
BA en domotique - crédits supplémentaires entre 45 et 60		
BA en droit - crédits supplémentaires entre 45 et 60		
BA en e-business - crédits supplémentaires entre 15 et 45		
BA en écologie sociale - crédits supplémentaires entre 45 et 60		
BA en écriture multimédia - crédits supplémentaires entre 15 et 45		
BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60		
BA en informatique de gestion - crédits supplémentaires entre 30 et 45		
BA en informatique et systèmes, orientation automatique - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation gestion technique des bâtiments - domotique - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation informatique industrielle - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation technologie de l'informatique - crédits supplémentaires entre 45 et 60		
BA en informatique, orientation développement d'applications - crédits supplémentaires entre 30 et 45		
BA en informatique, orientation informatique industrielle - crédits supplémentaires entre 45 et 60		
BA en informatique, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60		
BA en informatique, orientation technologies de l'informatique - crédits supplémentaires entre 45 et 60		
BA en marketing - crédits supplémentaires entre 15 et 45		
BA en publicité - crédits supplémentaires entre 15 et 45		
BA en relations publiques - crédits supplémentaires entre 15 et 45		

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Direct access	
		Access based on application	
Masters			
		Access based on application	

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Entity

Structure entity

Denomination

Faculty

Sector

Acronym

Postal address

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Human Sciences (SSH)

COMU

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<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: [François Lambotte](#)

Jury

- Président de jury: [Philippe Scieur](#)
- Secrétaire de jury: [Sébastien Fevry](#)

Useful Contact(s)

- Informations pour les futurs étudiants (Aurélie Balena - tél. +32 (0)65 32 35 44): info-alternance@uclouvain.be
- Studies management officer: [Aurélie Balena](#)

