

At Bruxelles Saint-Louis - 180 credits - 3 years - Day schedule - In French

Dissertation/Graduation Project : **NO** - Internship : **NO**

Activities in English: **YES** - Activities in other languages : **YES**

Activities on other sites : **YES**

Main study domain : **Information et communication**

Organized by: **Faculty of Economics, Social and Political Sciences and Communication Saint-Louis (ESPO-SaintLouis)**

Programme acronym: **COTB1BA** - Francophone Certification Framework: 6

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COTB1BA - Introduction

Introduction

Introduction

Having a bachelor's degree in information and communication in a **trilingual French-English-Dutch programme** is an asset in an increasingly global society. This trilingual programme is the only one of its kind in French-speaking Belgium. It is offered at the **Saint-Louis - Bruxelles campus**.

Are you interested in the world around you and the way in which information, media, digital technologies and social relations in our society are evolving? The bachelor's degree in information and communication at the Saint-Louis - Bruxelles campus offers you an undergraduate education which prepares you optimally for a master's degree leading to careers in information and communication (journalist, communications manager, multimedia project manager, digital network manager, etc.). The bachelor's degree covers **five main areas**:

1. the **academic theories** of information and communication;
2. **the Belgian, European and international media world**;
3. **a broad background in the humanities and social sciences**, including political science, sociology, anthropology, economics and law – among other disciplines;
4. **the implementation of knowledge**, for example through reading seminars, practical work or workshops to create information or communication productions;
5. **language instruction**. Proficiency in several languages is a prerequisite and an asset for your studies and career in information and communication. In addition to learning and perfecting their skills in English and Dutch, students in the trilingual programme in information and communication take classes in English and Dutch.

Through this range of skills, the bachelor's degree in information and communication offers you the chance to widen your perspective by fine-tuning your analytical view of the world and by providing you with a varied academic and cultural background. It gives you the opportunity to acquire concrete skills in information research, data analysis, written and oral communication, and languages other than French. As of the first year, students are asked to work individually and in groups. The analysis of everyday subjects and events (social networks, disinformation, the role of journalists in our society, communications management of crises (health, economic, political, etc.), the use of digital technologies, etc.) is one of the strengths of our programme.

At the end of their bachelor's degree, students will have the ability to identify the issues at stake in a given situation and analyse them from an information and communication perspective. They will therefore be able to put in place concrete, relevant and innovative ways to address them and meet the challenges facing our society.

Your profile

The trilingual French-English-Dutch bachelor's degree in information and communication is for you if...

- you are interested in the humanities and social sciences in general, and information and communication issues in particular;
- you are interested in current topics and issues, and in putting them into perspective;
- you would like to develop your critical thinking skills, your ability to search for and reproduce information, and your communication skills;
- you are looking for an extensive programme which leads to several different opportunities;
- you have a basic knowledge of English and Dutch, allowing you to take courses in English and Dutch.
- There is no selection process for multilingual programmes.
- However, a written language test is held at the beginning of the year. It is used as a guide to assess language skills and to recommend or advise against a bilingual or trilingual programme.
- In the event of difficulties, there is the option to return to the unilingual programme in French, with language courses.

Your future job

After completing a master's degree in information and communication, our graduates have a wide range of career opportunities:

- Print, radio, television or internet journalism: local, national and international daily news, periodicals (magazines), etc.
- Corporate communication, political communication, internal communication, external communication, public relations, etc.
- Digital communication: social network management, online community moderation, multimedia project management, digital strategy, etc.
- Lobbying, marketing, advertising management
- Designing information systems (e.g. databases), auditing information management and quality in companies, government agencies, etc.
- Socio-educational communication: educational media design, science popularisation, media, information and digital literacy, etc.
- Teaching and academic research (under certain conditions, access to 3rd cycle or doctoral studies).

Your programme

The trilingual French-English-Dutch bachelor's degree in information and communication is made up of lecture-based course units, with introductory courses in the humanities and social sciences (philosophy, law, history, economics, psychology, sociology, political science, information and communication), sometimes accompanied by more 'hands-on' learning activities, as well as lessons in academic methodology, which are also accompanied by practical work. The workshop organised in year 3 allows students to carry out a research project (in small groups) leading to a production possibly intended for stakeholders outside the university. Finally, the programme provides a practical and reflective introduction to the principles of journalistic writing and multimedia communication. Bachelor's degree students also receive high-quality language instruction.

The trilingual French-English-Dutch programme

Two course units are taught in English and two course units are taught in Dutch for each year of the programme. The courses are usually taught by faculty members who are native English or Dutch speakers or who have completed all or part of their university studies in English or Dutch.

- First year: [Analyse van de media-instellingen](#), [Sociologie](#) (NL), [Political Science](#), [Geopolitics](#).
- Second year: [Intercultural communication](#), [Mediarecht](#), [Economie 1](#) (NL), [Economics 2](#) (EN).
- Third year: [Corporate Communication and Public relations](#), [International Communications](#), [Media en Politiek](#), [Marketing](#) (NL).

In addition, students continue to perfect their language skills by taking English and Dutch courses in first, second and third year. These language course units focus on the progressive acquisition of skills for dealing with a variety of situations, particularly in the context of information and communication. They are held in small groups and are aimed at an active approach based on multiple listening comprehension and oral expression exercises.

Furthermore, during the second term of the third year, students may take part in an [Erasmus or equivalent exchange](#) at a partner university whose programmes are taught in a language other than French, with which the faculty has established an agreement. Another option is for students who pass the June exam session to apply for a summer language study grant in Flanders or abroad.

COTB1BA - Teaching profile

Learning outcomes

Programme structure

The trilingual French-English-Dutch bachelor's degree in information et communication is a first-cycle programme (a 'transition' bachelor's degree), consisting of 180 credits spread over three years (60 credits per year). It prepares students for a number of master's degree programmes in the second cycle in the field of information and communication.

The bachelor's degree programme has a strong interdisciplinary component, especially in the first year, for students at the Saint-Louis - Bruxelles campus in information and communication, political science, sociology and anthropology (the year 1 programme includes two course units from each discipline). This first year facilitates reorientations at the beginning of the programme: students can change their orientation in year 2 to one of the other two programmes without having to make up any course units.

Specialisation in information and communication becomes more pronounced as students progress through the bachelor's programme, thanks to an ever-increasing number of specialised course units. Methodological instruction (university work, documentary research and the scientific method) is provided throughout the bachelor's degree.

COTB1BA Programme

Detailed programme by subject

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2 3

o Content:

o Information and Communication

○ BPOLS1110	Communication science	Geoffroy Patriarche	FR [q1] [30h+6h] [5 Credits] 🌐	X		
○ BPOLS1115	Media institutions analysis	Thomas Jacobs	NL [q2] [30h] [5 Credits] 🌐	X		
○ BCOMU1310	Semiotics ■	Anne-Sophie Collard	FR [q1] [30h] [5 Credits] 🌐		X	
○ BCOMU1250	Media reception and media use ■	Geoffroy Patriarche	FR [q1] [30h+14h] [5 Credits] 🌐		X	
○ BCOMU1213	Intercultural communication ■	Greet De Baets	EN [q2] [30h] [5 Credits] 🌐		X	
○ BCOMU1318	Multimedia communication and Web technologies ■					

Year



				Year		
				1	2	3
☒ BSOCA1210	Sociology of culture 🇺🇦	Jean-Pierre Delchambre	FR [q1] [30h] [5 Credits] 🌐			X
☒ BSPOL1214	Political Doctrines 🇺🇦	Florence Delmotte	FR [q1] [30h+15h] [5 Credits] 🌐			X
☒ BSPOL1315	Political Systems 🇺🇦	Denis Duez	FR [q1] [30h] [5 Credits] 🌐			X
☒ BGERM1263	Civilisation of English-speaking territories	Marleen Cré	EN [q1] [30h] [5 Credits] 🌐			X
☒ BGERM1264	Dutch : The culture of Dutch-speaking countries	Barbara Fraipont	NL [q1] [30h] [5 Credits] 🌐			X
☒ BRELI1000	Occidental Religions and Society : judaism, christianity, islam	Benoît Bourguine Farid El Asri Raphaël Gély (coord.) David Lemler	FR [q1] [45h] [5 Credits] 🌐			X
☒ BECGE1322	Marketing	Julie Masset	FR [q1] [30h+15h] [5 Credits] 🌐			X
☒ Optional choice of one course unit among :						
☒ BECGE1321	Organisational studies 🇺🇦	Karine Dejean	FR [q1] [30h] [5 Credits] 🌐			X
☒ BECGE1326	Humans and organization 🇺🇦	Ludo Struyven	NL [q1] [30h] [5 Credits] 🌐			X
☒ Optional choice of one course unit among :						
☒ BHDPO1312	International relations analysis 🇺🇦	Emmanuel Klimis (compensates Amandine Bled)	FR [q1] [30h] [5 Credits] 🌐			X
☒ BSPOL1312	International relations 🇺🇦	Valentina Brogna (compensates Amandine Bled)	EN [q1] [30h] [5 Credits] 🌐			X
☒ Optional choice of one course unit among :						
☒ BECGE1328	Management and strategy	Frank Janssen	EN [q1] [30h] [5 Credits] 🌐			X
☒ BECGE1320	Management and strategy	Isabelle Callens Pierre Hermant	FR [q1] [30h] [5 Credits] 🌐			X
☒ BPOLS1252	Anthropology: special topics 🇺🇦	Jean-Pierre Delchambre	FR [q2] [30h+12h] [5 Credits] 🌐			X
☒ BSOCA1310	The Sociology of Collective Action 🇺🇦	Abraham Franssen Youri Vertongen (compensates Abraham Franssen)	FR [q2] [30h] [5 Credits] 🌐			X
☒ BSOCA1315	Analysis and theories of power 🇺🇦	Benedikte Zitouni	FR [q2] [30h] [5 Credits] 🌐			X
☒ BHDPO1317						

				Year		
				1	2	3
x	⊗ BECGE1214	Human management	Laurianne Terlinden	EN [q2] [30h+7.5h] [5 Credits]		x
	⊗ BECGE1216	Human Resource Management	Ralf Caers	EN [q2] [30h] [5 Credits]		x
x			x			

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.n

- BNEER1382** "Dutch III" has prerequisite(s) BNEER1282
- BNEER1282 - Dutch II
- BPOLS1233** "Quantitative methods II: statistics" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1252** "Anthropology: special topics" has prerequisite(s) BESPO1161 OR BPOLS1111
- BESPO1161 - Sociology
 - BPOLS1111 - Anthropology
- BPOLS1320** "Media and politics" has prerequisite(s) BESPO1165 OR BPOLS1110
- BESPO1165 - Political Science
 - BPOLS1110 - Communication science
- BPOLS1321** "Society and Environment" has prerequisite(s) BESPO1161 OR BESPO1165
- BESPO1161 - Sociology
 - BESPO1165 - Political Science
- BPOLS1330** "Quantitative methods I: data production" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1331** "Quantitative methods III: data analysis" has prerequisite(s) BPOLS1233 AND BPOLS1330
- BPOLS1233 - Quantitative methods II: statistics
 - BPOLS1330 - Quantitative methods I: data production
- BPOLS1352** "Multidisciplinary workshop" has prerequisite(s) BPOLS1231 AND BPOLS1330 AND BSOCA1330
- BPOLS1231 - Approach and methods in social sciences
 - BPOLS1330 - Quantitative methods I: data production
 - BSOCA1330 - Field methods: observation and interviews
- BSOCA1210** "Sociology of culture" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1211** "Analysis of sociological theories " has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1310** "The Sociology of Collective Action" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1312** "Socio-anthropology of the symbolic " has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1313** "Historical sociology of European integration " has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1314** "Society and environment" has prerequisite(s) BESPO1165 OR BESPO1161
- BESPO1165 - Political Science
 - BESPO1161 - Sociology
- BSOCA1315** "Analysis and theories of power" has prerequisite(s) BESPO1161 OR BESPO1165 OR BPOLS1110
- BESPO1161 - Sociology
 - BESPO1165 - Political Science
 - BPOLS1110 - Communication science
- BSOCA1330** "Field methods: observation and interviews" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BSPOL1210** "Political sociology" has prerequisite(s) BESPO1165 OR BESPO1161
- BESPO1165 - Political Science
 - BESPO1161 - Sociology
- BSPOL1211** "Political sociology" has prerequisite(s) BESPO1165 OR BESPO1161
- BESPO1165 - Political Science
 - BESPO1161 - Sociology
- BSPOL1214** "Political Doctrines " has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1215** "International Organizations" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1310** "Labour, employment and social protection" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1312** "International relations " has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1313** "Comparative politics" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1315** "Political Systems " has prerequisite(s) BESPO1165
- BESPO1165 - Political Science

BSPOL1316 "The European Political System " has prerequisite(s) BESPO1165

- BESPO1165 - [Political Science](#)

BSPOL1322 "Public Policy Analysis" has prerequisite(s) BESPO1165 OR BESPO1161

- BESPO1165 - [Political Science](#)
- BESPO1161 - [Sociology](#)

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

Detailed programme per annual block

COTB1BA - 1ST ANNUAL UNIT

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

o Information and Communication

○ BPOLS1110	Communication science	Geoffroy Patriarche	[FR] [q1] [30h] +6h] [5 Credits] 🌐
○ BPOLS1115	Media institutions analysis	Thomas Jacobs	[NL] [q2] [30h] [5 Credits] 🌐

o Law

○ BESPO1176	Law	Thibaut Slingeneyer de Goeswin (compensates Diane Bernard)	[FR] [q1] [45h] +15h] [5 Credits] 🌐
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o Other Human and Social Sciences

○ BESPO1161	Sociology	Thierry Kochuyt (compensates Benedikte Zitouni) Benedikte Zitouni	[NL] [q1] [30h] [5 Credits] 🌐
○ BESPO1165	Political Science	Emmanuel Klimis	[FR] [q1] [30h] [5 Credits] 🌐
○ BPOLS1112	The Political Institutions of Belgium	Yannick Vanderborght	[FR] [q2] [30h] [5 Credits] 🌐
○ BPOLS1111	Anthropology	Jean-Pierre Delchambre	[FR] [q2] [30h] +9h] [5 Credits] 🌐

○ BESPO1164	Geopolitics	Jeroen Joly	EN [q2] [30h] [5 Credits]
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○ Computer Science and Quantitative Methods

○ BPOLS1150	Introduction to university work in social sciences	Karine Dejean (coord.) Marie Dufrasne	FR [q1] [22.5h +15h] [5 Credits]
○ BPOLS1231	Approach and methods in social sciences	Karine Dejean Emmanuelle Lenel (compensates Nicolas Marquis)	FR [q2] [22.5h +15h] [5 Credits]

○ Languages

○ BANGL1192	English I	Gerlanda Cipolla Marleen Cré Sebastiano Ferrari Milena Fontana Julie George Garkov Priscilla Hemeleers Françoise Longrée (coord.) Isabelle Lukau Erwin Ochsenmeier (coord.) Melissa Uzumcuoglu	EN [q1+q2] [0h +30h] [5 Credits]
○ BNEER1183	Dutch I	Astrid De Munter (coord.) Nadine Kayobotsi (coord.)	NE [q1+q2] [0h +30h] [5 Credits]

COTB1BA - 2ND ANNUAL UNIT



- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

o Information and Communication

○ BCOMU1310	Semiotics ■	Anne-Sophie Collard	(FR) [q1] [30h] [5 Credits] 🌐
○ BCOMU1250	Media reception and media use ■	Geoffroy Patriarche	(FR) [q1] [30h +14h] [5 Credits] 🌐
○ BCOMU1213	Intercultural communication ■	Greet De Baets	(FR) [q2] [30h] [5 Credits] 🌐
○ BMHFR1232	French: spoken and writing french	Manon Delcour Olivier Hambursin	

o Information and Communication

○ BNEER1282

Dutch II 

Isolde Boutsen (coord.)
Astrid De
Munter (coord.)
Barbara Fraipont

COTB1BA - 3RD ANNUAL UNIT

COTB1BA - 3RD ANNUAL UNIT

o Group Project

o BPOLS1352

Multidisciplinary workshop 🟡

Benjamin Denis
Marie Dufrasne
Sophie Jacquot
Emmanuelle Lenel
Renaud Maes
(compa4oCats)

⊗ BECGE1322



⊗ BHDPO1319	Intercultural relations and migrations	Maryam Kolly	EN [q2] [30h] [5 Credits]
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⊗ Optional choice of one course unit among :

⊗ BSPOL1210	Political sociology 🇺🇦	Yannick Vanderborght	EN [q2] [30h] [5 Credits]
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⊗ BSPOL1211	Political sociology 🇺🇦	Johan Wets	EN [q2] [30h] [5 Credits]
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⊗ Choose one course among the following :

⊗ BECGE1214	Human management	Laurianne Terlinden	EN [q2] [30h +7.5h] [5 Credits]
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⊗ BECGE1216	Human Resource Management	Ralf Caers	EN [q2] [30h] [5 Credits]
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⊗ Optional choice of one course unit among :

⊗ BPOLS1321	Society and Environment 🇺🇦	Benedikte Zitouni	EN [q2] [30h] [5 Credits]
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⊗ BSOCA1314	Society and environment 🇺🇦	Benedikte Zitouni	EN [q2] [30h] [5 Credits]
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⊗ BMHCI1000	Organisational Communication in a Multicultural Context 🇺🇦	Thomas Jacobs	EN [q2] [30h] [5 Credits]
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- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to [the following site](#).
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the [equivalence of your diploma](#) issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the [DAES](#) or a certificate of successful completion of the [examination giving access to 1st cycle studies](#) when you submit your application

Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

Special requirements to access some programmes

Admission to undergraduate studies in engineering: civil engineering and architect

Pass certificate for the [special entrance examination for undergraduate studies in engineering: civil engineering and architect](#).

Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.

Teaching method

In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

Furthermore, the information and communication programme includes more 'practical' learning activities, for example in the form of seminars or workshops based on student contributions and held in small groups. This allows students to be in close contact with professors and teacher-researchers within small working groups, and to implement approaches which make concrete use of the knowledge acquired during the programme. Professors also use digital technologies to promote interactivity with students during lectures. All of these measures are implemented during the first four months of year 1, allowing students to get used to university studies at a reasonable pace.

Methodological assistance

The Saint-Louis - Bruxelles campus places great importance on educational support for all bachelor's programmes. The Academic Guidance Service (AGS) offers a range of learning support activities and is available to meet students who wish to do so.

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Assessments are generally carried out by means of an examination. In the case of seminars, they take into account the grades received for work submitted over the course of the year. Examinations are either written (for courses given to large groups of students) or oral. They focus not only on knowledge of the subject matter, but also on a student's ability to apply it to topics not discussed during the course.

Three exam sessions are organised during the academic year, in January, June and August/September. First-year students who do not achieve passing grades in the January session have up to two opportunities to retake specific examinations, in June and/or September.

Mobility and/or Internationalisation outlook

Erasmus exchange programme

UCLouvain Saint-Louis - Bruxelles has exchange agreements with universities outside the French-speaking community of Belgium.

These agreements allow students to take part of their bachelor's degree programme at a partneres. All of t ,ddr S 0.274o8u bachelor's degr 0 m 4olu Tm

