

COMM2M1 - Introduction

Introduction

COMM2M1 - Teaching profile

Learning outcomes

On successful completion of this programme, each student is able to :

CG1.

CG2.

CG3.

CG4.

CG5.

COMM2M1 Programme

Detailed programme by subject

CORE COURSES

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

✘ Pour les étudiants non-titulaires d'un master (45 credits)

● MCOMU2202	Marketing Communications	Karine Charry	FR [q1] [30h] [5 Credits] 🌐
● MCOMU2701	Développement et gestion de projet Web créatif	Suzanne Kieffer	FR [q1] [30h] [5 Credits] 🌐
● MCOMU2901	Mémoire M60 (bachelier)		FR [] [] [23 Credits] 🌐
●			

○ Activités au choix (10 credits)*Deux cours parmi:*

✂ MCOMU2202	Marketing Communications	Karine Charry	PR [q1] [30h] [5 Credits] 🌐
✂ MSHUM2201	Compétences relationnelles	Laurent Lievens	PR [q1] [15h+30h] [5 Credits] 🌐
✂ MDROI2201	Droit des médias et de la communication	Bernard Mouffe	PR [q1] [30h] [5 Credits] 🌐

OPTIONS

- > [Stratégies de communication](#) [en-prog-2024-comm2m1-mcomm506o]
- > [Nouveaux médias](#) [en-prog-2024-comm2m1-mcomm507o]
- > [Communication culturelle](#) [en-prog-2024-comm2m1-mcomm508o]
- > [Communication culturelle: compléments](#) [en-prog-2024-comm2m1-mcomm509o]
- > [MONS - Communication et production de contenu web \(option de base\)](#) [en-prog-2024-comm2m1-mcomm410o]

STRATÉGIES DE COMMUNICATION [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students

[FR]

COMMUNICATION CULTURELLE [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

○ MCOMU2702	Communication et production événementielle	Chloé Colpé	(FR) [q2] [30h] [5 Credits] 🌐
○ MCOMU2114	Communication des organisations culturelles	Charlotte Jacquet Charlotte Jacquet (compensates Sarah Sepulchre)	(FR) [q2] [30h] [5 Credits] 🌐
○ MCOMU2703	Etudes culturelles		

MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB (OPTION DE BASE) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

○ MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	FR [q2] [15h] [5 Credits] 🌐
○ MCOMU2210	Production éditoriale et production médiatique sur le web	Marie Vancutsem	FR [q2] [22.5h] [5 Credits] 🌐
○ MCOMU2213	Atelier de production communicationnelle	Aurélie Vachandez	FR [q2] [15h] [5 Credits] 🌐

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, in the first annual block of their Masters programme, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ MCOMU1101	Information et communication	Jerry Jacques	FR [q1] [30h+40h] [5 Credits] 🌐
○ MCOMU1211	Communication et organisation	Déborah Horlait François Lambotte Tama Rchika (compensates Damien Renard)	FR [q2] [30h+10h] [5 Credits] 🌐
○ MCOMU1212	Media, journalism and social issues	Benoît Grevisse	FR [q1] [45h+10h] [5 Credits] 🌐
○ MCOMU1213	Médias, cultures et récits	Tatiana Daligault (compensates Sarah Sepulchre) Sébastien Fevry	FR [q2] [30h+10h] [5 Credits] 🌐
○ MANGL1339	English 3	Jessica Degroote (coord.) Quentin Zèques	EN [q1+q2] [0h+45h] [5 Credits] 🌐

o Méthodologie universitaire

⊗ MMETH1203	Enquêter sur le monde d'aujourd'hui	Jehan Bottin	FR
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o Cours au choix (5 crédits)*Un cours parmi*

☒ MCOMU1302	Séminaire de recherche en communication	Sophie Del Fa	FR [q2] [30h+10h] [5 Credits] 🌐
☒ MCOMU1303	Médiation culturelle	Xavier Canonne Jean-Luc Depotte Philippe Scieur	FR [q1+q2] [30h+30h] [5 Credits] 🌐
☒ MCOMU1313	Cultures et usages du numérique	Grégoire Lits Sandrine Roginsky	FR [q1] [30h+0h] [5 Credits] 🌐
☒ MCOMU1312	Ethique de la communication	Patrice De La Broise (compensates Andrea Catellani) Philippe Scieur	FR [q1+q2] [30h+15h] [5 Credits] 🌐

☒ Cours de langues au choix*Une seconde langue étrangère à choisir parmi:*

☒ MNEER1341	Dutch 3	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+45h] [5 Credits] 🌐
☒ MESPA1340	Spanish 3	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h+45h] [5 Credits] 🌐

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

COMM2M1 - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
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- > [Holders of a 2nd cycle University degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Access with additional training	
		Access with additional training	
Masters			
		Access based on application	
		Access with additional training	

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Entity

Structure entity

Denomination

Faculty

Sector

Acronym

Postal address

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Human Sciences (SSH)

COMU

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<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: [Andrea Catellani](#)

Other academic Supervisor(s)

- [Andrea Catellani](#)

Jury

- Président de jury: [Philippe Scieur](#)
- [Sébastien Fevry](#)

Useful Contact(s)

- Informations pour les futurs étudiants (Nicolas Hurtado de Jesus - tél. +32 (0)65 323 327): info-mons@uclouvain.be
- studies management officer: [Tatiana Nikitina](#)

