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CORP2M - Introduction

</div>

Introduction

Introduction

The **Master's in Communication** aims to train students, tomorrow's communicators, in communication professions. The programme enables them to acquire and develop skills in critical and strategic analysis of communication and to discover high-level professional techniques.

Objectives

- • To train you in the communication professions thanks to a teaching team made up of academics and high-level professionals.
- • To enable you to acquire theoretical and operational skills to be able to develop a strategic vision.
- • To help you to build you an expert profile thanks to a wide choice of options.

The Master's degree is a comprehensive training to become a critical analyst and strategist of communication. It offers students the possibility to further specialise by choosing from four specialisations:

Specialisations of the Master in Communication:

Strategic Communication for Organisations (LLN)	The objectives of the "Strategic Communication of Organisations" specialisation are to train students in the issues of opinion, image and reputation in a changing world. This major aims to prepare future specialists in strategy and project management in the world of communication (https://uclouvain.be/prog-corp2m-lcorp203s)
Cultural industries studies	The aim of the "Cultural Industries Studies" major is to train students in the challenges facing the cultural industries in terms of representation, strategies and media innovations in a constantly evolving sector (https://uclouvain.be/prog-corp2m-lcorp203s).
Web strategy and communication (Mons)	The objectives of the "Web Strategy and Communication" specialisation are to train students in the media ecosystem, in particular the web, in order to be able to develop and conduct appropriate communication policies and strategies (https://uclouvain.be/prog-comm2m-mcomm302s)
Culture and communication (Mons)	The objectives of the "Culture and Communication" specialisation are to train students in the analysis of cultural productions and the implementation of communication policies and practices in the cultural sector (https://uclouvain.be/prog-comm2m-mcomm302s)

Advantages

- • A tailor-made campus:

    - • a particularly innovative and high-tech campus in Mons
    - • an international and stimulating campus in Louvain-la-Neuve
- • L'accès aux **réseaux** des anciens (alumni) UCLouvain et COMU

- •

Master's degree in staggered timetable - in alternation

Since the beginning of the 2023-2024 academic year, a Master's degree in strategic communication is offered on the UCLouvain Fucam Mons site. Unique in Belgium, this Master's degree is the first Master's degree in communication to be offered on a sandwich course.

The work-study programme at the university offers students practical experience that prepares them for their future career, while allowing them to continue their university studies. Employers also benefit from this approach, as they can train potential employees while identifying early talent for their company. Work-linked students are paid/compensated for their work in the company.

More information on this programme can be found at: https://uclouvain.be/prog-coam2m

Your profile

The Master's degree in communication is aimed at students interested in communication jobs in the commercial, non-commercial, cultural, public and private sectors.

You are interested in:

-

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CORP2M - Teaching profile

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Learning outcomes

The Master 120 in Communication trains communication specialists in various organisational, cultural, media and political fields. The students who have access to it have previously mastered the foundations and disciplinary theories of communication. The Master 120 aims to enable them to specialise in one of the major professional fields by choosing a field of study.

It offers :

- • specialised training in one of the major professional fields of communication;
- • a programme that combines theoretical and analytical mastery with practical training in high-level professional techniques
- • an integrated approach based on projects, to be carried out individually or in groups, and case studies;
- • a multidisciplinary look at the challenges of communication;
- • the possibility of exercising their skills in real conditions, thanks to a field placement;
- • the opportunity to spend part of their programme abroad.

On successful completion of this programme, each student is able to :

CG Competences common to the School of Communication's 120 masters courses:

- •

- CG7 - To develop skills specific to a first concrete work experience (internship):

The student will be able to:

- GC7.1 - Position and exercise one's role and field of action within an organisation, interfacing with the various stakeholders (internal and external) and adapting to the context and operating logics.
- CG7.2 - Confront theory and practice in order to learn to take a critical look at the functioning of an organisation and/or a problematic situation on the one hand, and on the other hand, at the theory in relation to the reality in the field ("back and forth" between theories and practices).

Specific competences for the "Strategic communication of organisations":

The student will be able to:

- C-GCO-RP1 - Master the theoretical frameworks of strategic communication of organisations.
- C-GCO-RP2 - Master the main methods of analysis and research on the strategic communication of organisations.
- C-GCO-RP3 - Acquire strategic skills to develop, implement and evaluate organizational communication actions and campaigns, also from an economic point of view.
- C-GCO-RP4 - Know how to analyse the context of the digitalisation of communication, and how to adapt organisational communication strategies to this context.
- C-GCO-RP5 - Know the professional fields of strategic communication in organizations.
- C-GCO-RP6 - Master the concepts and principles of marketing, particularly in its communicative dimension.
- C-GCO-RP7 - Learn to evaluate the critical dimension of the strategic communication of organizations, knowing how to situate them in their social, political, technological, economic and historical context.
- C-GCO-RP8 - Learn to evaluate the ethical dimension of strategic communication in organizations, in order to promote responsible behaviour in concrete communication situations
- C-GCO-RP9 - Master the concepts and principles of corporate communication in organizations (market and non-market).
- C-GCO -RP10 - Learn to communicate in languages other than French (preferably English and Dutch) with a language adapted to the professional context of strategic communication in organisations.
- C-GCO-RP11 - Learn to apply the skills and knowledge accumulated in the study programme in the framework of the project courses, through teamwork for the realization of concrete projects in the field of organizational communication.

Competencies specific to the "Cultural Industries Studies" specialization

- G-GCO-IC1 - Master the theoretical frameworks of the cultural industries.
- G-GCO-IC2 - Master the main methods of analysis and research relating to media cultures.
- G-GCO-IC3 - Acquire strategic skills to develop, implement and evaluate projects related to the cultural industries (promotion, content development, programming...), also from an economic point of view.
- G-GCO-IC4 - Analyze the digitization of the cultural industries, and adapt organizational communication strategies to this sector.
- G-GCO-IC5 - Know the professional fields of the cultural industries.
- G-GCO-IC6 - Learn to evaluate the critical dimension of cultural and media productions, by knowing how to situate them in their social, political, technological, economic and historical context.
- G-GCO-IC7 - Learn to evaluate the ethical dimension of the workings and productions of the cultural industries, to encourage responsible behavior in concrete communication situations.
- G-GCO-IC8 - Learn to communicate in languages other than French (preferably English and Dutch), using language appropriate to the professional context of the cultural industries.
- G-GCO-IC9 - Learn to apply the skills and knowledge acquired in the program of study in project courses, through teamwork on concrete projects in the cultural industries.

Axial options

Axial option : Production in communication

- C-PROD1 1 Acquire scientific skills to analyse the media and forms used by the communication of organisations (commercial, non-commercial, public and private), by contextualising these media and forms.
- C-PROD1 2 Understand the complexity of the circulation of communicative productions in a multicultural and digitalized context.
- C-PROD1 3 Know how to identify the differences between the types of writing circulating in the professional field (editorial, company newspaper, web writing, press release, interview, etc.), and know how to produce these types of writing in a way that is adapted to the communication strategies of organisations and public relations.
- C-PROD1 4 Know how to combine the mastery of communicative writing with that of graphic design.

Axial option : Analysis and Evaluation in a Media Context

- C-PROD2 1 Know how to analyse emerging technical devices, by understanding the underlying technologies, the conditions of appearance and the societal consequences of these devices.
- C-PROD2 2 Understand and know how to use the encounter between narratives and media, including the themes of multimedia, adaptation and the passage of narratives from one medium to another.

Axial option : Controversy analysis and crisis communication"

- C-CONT 1 Understand forms of participation on the web and the use of digital technologies to foster participation
- C-CONT 2 Understand how to analyze forms of participation on the web through the prism of controversies
- C-CONT 3 Master the challenges of crisis communication and sensitive forms of communication (acceptability, sensitive subjects, sustainable development, militant communication).
- C-CONT 4 Implement effective crisis communications, adapted to the issues and types of organization (public or private, commercial or non-commercial), in the context of an interconnected, multicultural world.

Axial option : Media issues in communication

- C-ENJ 1 Master the challenges of dealing with the press and media in a digitized context.

- C-ENJ 2 Understand and master the specificities of public communication in relation to political communication and lobbying.
- C-ENJ 3 Analyze public communication and develop an appropriate strategy.
- C-ENJ 4 Understand the impact of the notion of general interest on communication, and know how to analyze the issues and strategies of communication players on subjects of general interest.
- C-ENJ 5 Produce appropriate communication materials and projects on subjects of general interest.
- C-ENJ 6 Understand the challenges of intercultural communication in today's social context.
- C-ENJ 7 Identify the requirements of communication between people from different cultures in the context of the communication professions.

Axial option : Internal Communication

- C-INT 1 Master the challenges of internal communication, its methods, supports, forms and the means to evaluate and measure it.
- C-INT 2 Understand the relationship between internal communication on the one hand, and human resources management (HRM) and organizational change management on the other.
- C-INT 3 Develop an appropriate internal communications strategy.
- C-INT 4 Learn to carry out in-depth analyses of internal communications in organizations, taking into account cultural aspects and the internal context.

Axial option : Web Engineering

- C-EVAL2 1 master the theoretical and practical concepts and key trends in order to support brands, organisations and their leaders in developing strategies or formulating responses adapted to the specificities of digital communication.
- C-EVAL2 2 know how to develop an online strategic watch.
- C-EVAL2 3 know how to use digital communication tools adapted to each communication situation (marketing, press relations, recruitment, stakeholders dialogue, financial, internal or crisis communication).
- C-EVAL2 4 know how to develop a dashboard with performance indicators for each tool used.
- C-EVAL2 5 know the processes of human perception and cognition involved in processing visual or multimodal representations of information and data.
- C-EVAL2 6 apply knowledge of human perception and cognition processes in the analysis and production of information and data presentation devices.

Competencies for axial options specific to the "Cultural Industries Studies" specialization

Option : Prototyping and content creation

- C-PCC 1 Acquire scientific skills to analyze and contextualize the media and forms used by the cultural industries.
- C-PCC 2 Understand the circulation of media productions in a multicultural, digitized context.
- C-PCC 3 Identify the specific nature of content prototyped and created in the cultural industries.
- C-PCC 4 Master the process of prototyping and creating media content.
- C-PCC 5 Develop and manage a project related to the cultural industries.

Option : Art and digital writing

- C-AEN 1 Acquire scientific skills to analyze and contextualize the writing and forms used by the cultural industries.
- C-AEN 2 Acquire writing skills to produce media content, taking into account the contexts and issues specific to the cultural industries.
- C-AEN 3 Identify the differences and specificities between the types of writing circulating in the professional field (press releases, interviews, reviews, synopses, pitches, cultural season presentations, etc.), and know how to produce these types of writing appropriately.
- C-AEN 4 Combine mastery of communicative writing with the formal requirements of graphic design and digital circulation.

Option : Exploring digital worlds

- C-EXMN 1 Develop online strategic intelligence.
- C-EXMN 2 Analyze emerging digital devices, understanding their underlying technologies, conditions of emergence and societal consequences.
- C-EXMN 3 Understand the social relationships forged between the various actors and users of digital worlds (human and non-human).
- C-EXMN 4 Learn to assess the ethical dimension of digital devices, to encourage responsible behavior in the consumption and use of media content;

Options

Work and organisation

- C-TRAVORG-1 Understand how organisations work and the factors that influence them.
- C-TRAVORG-2 Know and master HRM (human resources management) practices.
- C-TRAVORG-3 Know how to carry out an organisatholonal diagnosis, with a view to acting appropriately as a manager in the long term, but also with a view to decoding future professional situations.

Communication of European Union

-

- C-EURCOM-3 Develop understanding and knowledge of the theories used to explain the process of European integration.
- C-EURCOM-4 Learn to identify the key moments in European integration projects, to highlight individual and institutional variables, to measure the impact of economic factors and the external environment, and to understand the interactions with domestic political concerns.

Consumer Insights (LLN)

- C-COINS-1 Master the conceptual frameworks and factors that influence consumer behaviour and attitudes and be familiar with the main approaches to analysing consumer perceptions, behaviour and attitudes.
- C-COINS-2 Acquire skills for working in a context of cultural diversity.
- C-COINS-3 Develop mastery of a scientific and systematic approach to complex intercultural management situations.

Marketing Communication

- C-COMMKT-1 - Understand the role of communication in a marketing approach.
- C-COMMKT-2 - Combine creativity and strategic objectives.
-

CORE COURSES [45.0]

O Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students

Year

1 2

| O LCOMU2669 | Video game analysis | Thibault Philippette | [q2] [22.5h] [4 Credits] △ 🌐 |

OPTIONS

Options accessibles avec la finalité approfondie

> Choice of options *[en-prog-2024-corp2m-lcorp200o]*

Options axiales

> Production in communication *[en-prog-2024-corp2m-lcorp212o]*
> Analysis and evaluation in a transmedia context *[en-prog-2024-corp2m-lcorp213o]*
> Controversy analysis and crisis communication *[en-prog-2024-corp2m-lcorp228o]*
> Media issues in communication *[en-prog-2024-corp2m-lcorp229o]*
> Web engineering *[en-prog-2024-corp2m-lcorp217o]*
> Internal communication *[en-prog-2024-corp2m-lcorp230o]*

Axial option Study of cultural industries

> Prototyping and content creation *[en-prog-2024-corp2m-lcorp221o]*
> Art and digital writing *[en-prog-2024-corp2m-lcorp223o]*
> Exploration of numerical worlds *[en-prog-2024-corp2m-lcorp224o]*
> MONS - Immersion professionnelle *[en-prog-2024-corp2m-mcomm210o]*

Options Programme

> Travail et organisation *[en-prog-2024-corp2m-lcorp206o]*
> Communication of European Union *[en-prog-2024-corp2m-lcorp218o]*
> Option Consumer Insights *[en-prog-2024-corp2m-lcorp210o]*
> MONS - Marketing communication *[en-prog-2024-corp2m-mingm210o]*
> MONS - Immersion professionnelle *[en-prog-2024-corp2m-mcomm210o]*
> MONS- Cultures et société *[en-prog-2024-corp2m-lcorp220o]*
> Communication and Ecological Transition *[en-prog-2024-corp2m-lcorp207o]*

Options transversales accessibles aux masters 120 de l'Ecole de communication

> Ouverture "Ecole de journalisme de Louvain" *[en-prog-2024-corp2m-lcomu202o]*
> Ouverture en communication socio-éducative *[en-prog-2024-corp2m-lcomu203o]*
> Recherche en communication *[en-prog-2024-corp2m-lcomu204o]*
> Communication multilingue *[en-prog-2024-corp2m-lcomu209o]*
> INEO - Interdisciplinary Entrepreneurship Training *[en-prog-2024-corp2m-lcomu210o]*
> Culture médiatique *[en-prog-2024-corp2m-lcomu248o]*
> MONS - Communication et production de contenu web (option de base) *[en-prog-2024-corp2m-mcomm410o]*
> Echange Erasmus ou international CORP2M *[en-prog-2024-corp2m-lcomu212o]*
> Modules Genre *[en-prog-2024-corp2m-lcomu250o]*

OPTIONS ACCESSIBLES AVEC LA FINALITÉ APPROFONDIE

CHOICE OF OPTIONS [45.0]

OPTIONS AXIALES

PRODUCTION IN COMMUNICATION [15.0]

⊙ Mandatory
⊠ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

The activities in this option prepare students for the analysis and production of written materials, including their graphic layout, for use in communication practices.

This option is not available to students who choose the in-depth option.

				Year		
					1	2

⊙ **Content:**

					Year 1	Year 2
⊙ LCOMU2330	Analyse des productions communicationnelles	Andrea Catellani	[FR] [q1] [30h] [5 Credits] 🌐		x	x
⊙ LCOMU2340	Communication writing and graphism	Romain Rihoux Antoine Servais	[FR] [q1] [22.5h+30h] [5 Credits] 🌐		x	x
⊙ LCOMU2370	Project development and management	Katia Delvaille	[FR] [q1] [15h+15h] [5 Credits]			

CONTROVERSY ANALYSIS AND CRISIS COMMUNICATION [15.0]

O Mandatory
⚌ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year
1 2

o Content:

PROTOTYPING AND CONTENT CREATION [15.0]

Activities in this option enable the development of skills and knowledge related to prototyping and content creation in the context of the cultural industries.

O Mandatory
⌘ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

LSTIC2001

Year

1 2

o *Content:*

O LSTIC2001

ART AND DIGITAL WRITING [15.0]

ART AND DIGITAL WRITING [15.0]

EXPLORATION OF NUMERICAL WORLDS [15.0]

MONS - IMMERSION PROFESSIONNELLE [15.0]

○ Mandatory
✗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

					Year	
					1	2

○ *Content:*

○ MCOMU2704	Immersion professionnelle - module diagnostic	Sébastien Fevry François Lambotte Sandrine Roginsky	[FR] [q2] [30h] [7 Credits] 🌐			x
○ MCOMU2705	Immersion professionnelle - module mise en oeuvre	Sébastien Fevry François Lambotte Sandrine Roginsky	[FR] [q2] [30h] [8 Credits] 🌐			x

OPTIONS PROGRAMME

TRAVAIL ET ORGANISATION [15.0]

○ Mandatory
✗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

					Year	
					1	2

○ *Content:*

○ LTRAV2600	Staff and organization	Michel Ajzen Marie Antoine	[FR] [q1] [30h] [5 Credits] 🌐		x	x
○ LSOC2026	Sociology of organised action	Marc Zune	[FR] [q2] [30h] [5 Credits] 🌐		x	x
○ LLSMS2070	Diagnostic organisationnel					

COMMUNICATION OF EUROPEAN UNION [15.0]

     ⭘ Mandatory
     ✖ Optional
     △

COMMUNICATION OF EUROPEAN UNION [15.0]

     ⭘ Mandatory
     ✖ Optional
     △

MONS - MARKETING COMMUNICATION [15.0]
Karine Charry

O Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

				Year	
				1	2

o *Content:*

O MCOMU2202	Marketing Communications	Karine Charry	[FR] [q1] [30h] [5 Credits] 🌐	x	x
O MCOMU2204	Methodology of the marketing communication	Annie Courbet Christine Jean	[FR] [q1] [30h] [5 Credits] 🌐	x	x

Marketing Communications
MCOMU2202

MONS- CULTURES ET SOCIÉTÉ [15.0]

⊙ Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

				Year	
				1	2

⊙ *Content:*

⊙ MCOMU2111	Villes et culture : analyse sociologique	Philippe Scieur Damien Vanneste	[FR] [q1] [30h] [5 Credits] 🌐	x	
⊙ MCOMU2108	Politiques et publics de la culture	Joanne Jojczyk Jean-Gilles Lowies	[FR] [q1] [30h] [5 Credits] 🌐	x	
⊙ MCOMU2703	Etudes culturelles	Chloé Colpé (compensates Sébastien Fevry) Sébastien Fevry	[FR] [q1] [30h] [5 Credits] 🌐		

Year

1 2

Year

1 2

○ LCOMU2640	Media education and media literacy	Thibault Philippette Camille Tilleul (compensates Thibault Philippette)	FR [q1] [30h] [5 Credits] 🌐	x	x
○ LCOMU2663	Educational effects of media	Martin Culot Valèria Ligurgo	FR [q1] [30h] [5 Credits] 🌐	x	x

Year
1 2

| ⚙ LMULT2213 | Reading comprehension and vocabulary extension: economic and commercial texts in German | |

INEO - INTERDISCIPLINARY ENTREPRENEURSHIP TRAINING [30.0]

⚪ Mandatory
❌ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

INEO is a 2-year option offered in 30 Master programmes in 9 faculties of UCLouvain. It involves the completion of an inter-faculty dissertation (in teams) on a business creation project. Access to this option is limited to students selected on the basis of a portfolio and is not open to EJL2M students. All information on *https://uclouvain.be/fr/etudier/ineo*

Year

CULTURE MÉDIATIQUE [15.0]

O Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

					Year	
					1	2
o Content:						
O LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry	[FR] [q1] [22.5h] [5 Credits] 🌐		x	x
O LCOMU2605	Analysis of televised series	Sarah Sepulchre	[FR] [q2] [22.5h] [5 Credits] 🌐		x	x
O LCOMU2619	New narratologies and transmedia	Sébastien Fevry	[FR] [q2] [30h] [5 Credits] 🌐		x	x

MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB (OPTION DE BASE) [15.0]

O Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

					Year	
					1	2
o Content:						
O MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	[FR] [q2] [15h] [5 Credits] 🌐		x	x
O MCOMU2210	Production éditoriale et production médiatique sur le web	Marie Vancutsem Aline Wavreille	[FR] [q2] [22.5h] [5 Credits] 🌐		x	x
O MCOMU2213	Atelier de production communicationnelle	Aurélie Vachaudez	[FR] [q2] [15h] [5 Credits] 🌐		x	x

ECHANGE ERASMUS OU INTERNATIONAL CORP2M [30.0]

MODULES GENRE

⊙ Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

⊙ **Content:**

⊗ **Module 1 : Couples, familles, sexualités**

Les études de genre, à travers le regard de plusieurs disciplines, interrogent les conceptions à propos du couple, de la famille et de la sexualité. L'apport des études de genre permet souvent de réfléchir les multiples formes que peuvent prendre ces différentes sphères, mais aussi d'interroger et de déconstruire les approches conventionnelles et par trop monolithiques d'appréhender le(s) couple(s), la(les) famille(s), la(les) sexualité(s).

⊗ LSEXM2713	Sociological approaches to family and couple	Lorena Rocio Izaguirre Valdivieso	[FR] [q1] [30h] [5 Credits] 🌐	x	x
⊗ LSEXM2722	Special topics: psychological approaches of contemporary sexualities	Emilie Moget	[FR] [q1] [30h] [5 Credits] 🌐	x	x
⊗ LSEXM2810	Cultural anthropology of the family and couple	Julie Hermesse	[FR] [q2] [30h] [4 Credits] 🌐	x	x
⊗ LSEXM2812	Gender approach on the family and couple		[FR] [q2] [15h] [3 Credits] △ 🌐	x	x
⊗ LSEXM2814	Family policies				

Alternatives

O Mandatory
⌘ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

O Cours de langue

O LANGL2433	English Communication Skills	Stéphanie Brabant Aurélie Deneumoustier (coord.) Marie Duelz (coord.) Claudine Grommersch	EN [q1 or q2] [30h] [3 Credits] 🌐	
O LNEER2433	Dutch for communication studies - Intermediate level - Beginning of part 2	Valérie Dachy Simon Labate (coord.)	NL [q1+q2] [30h] [3 Credits] 🌐	

O enseignements spécifiques

⌘ LCOMU1212	Approches qualitatives en information et communication	Pauline Zecchinon	FR [q1] [15h+10h] [5 Credits] 🌐	
⌘ LCOMU1316	Approches sémiotiques en communication		FR [q2] [15h+10h] [5 Credits] △ 🌐	
⌘ LCOMU1211	Theories in Information and Communication	Esther Haineaux (compensates Thibault Philippette) Thibault Philippette	FR [q2] [30h+20h] [5 Credits] 🌐	
⌘ LCOMU1224	Structures socio-économiques des médias	Bernard Cools Bernard Cools (compensates Olivier Standaert)	FR [q1] [22.5h] [5 Credits] 🌐	
⌘ LCOMU1332	Public relations	Katia Delvaille	FR [q1] [22.5h] [5 Credits] 🌐	
⌘ LCOMU1333	Séminaire en communication	Andrea Catellani	FR [q1+q2] [7.5h+10h] [4 Credits] 🌐	
⌘ LCOMU1126	Anthropology of communication	Sophie Del Fa	FR [q2] [22.5h] [5 Credits] 🌐	
⌘ LCOMU1325	Communication and Organisation	François Lambotte Damien Renard	FR [q1] [22.5h] [5 Credits] 🌐	
⌘ LCOMU1323	The Press, Journalism and Society	Benoît Grevisse	FR [q2] [22.5h] [5 Credits] 🌐	
⌘ LCOMU1121	General Semiotics	Gaël Gilson Gaël Gilson (compensates Andrea Catellani)	FR [q1] [22.5h] [5 Credits] 🌐	
⌘ LCOMU1239	Analyse des dispositifs médiatiques	Jerry Jacques Camille Tilleul	FR [q2] [22.5h] [5 Credits] 🌐	
⌘ LCOMU1313	Récit médiatique et journalisme	Grégoire Lits	FR [q1] [22.5h] [5 Credits] 🌐	

CORP2M - **Information**

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

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SUMMARY

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Direct access	
		Access with additional training	
		Access with additional training	
		Direct access	
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	

	Access with additional training
	Access based on application
	Access based on application

Others Bachelors of the French speaking Community of Belgium

	Direct access
	Access based on application
	Access based on application

Bachelors of the Dutch speaking Community of Belgium

	Direct access
	Access based on application
	Access based on application

Foreign Bachelors

	Access based on application
	Access based on application
	Access based on application

Non university Bachelors

> Find out more about links to the university

Diploma	Access	Remarks
BA - AESI orientation Français et français langue étrangère - crédits supplémentaires entre 45 et 60 BA - AESI orientation Français et morale - crédits supplémentaires entre 45 et 60 BA - AESI orientation Français et religion - crédits supplémentaires entre 45 et 60 BA - AESI orientation Langues germaniques - crédits supplémentaires entre 45 et 60 BA - AESI orientation Sciences humaines: géographie, histoire, sciences sociales - crédits supplémentaires entre 45 et 60 BA - assistant(e) en psychologie - crédits supplémentaires entre 45 et 60 BA - assistant(e) social(e) - crédits supplémentaires entre 45 et 60 BA - bibliothécaire-documentaliste - crédits supplémentaires entre 45 et 60 BA - conseiller(ère) social(e) - crédits supplémentaires entre 45 et 60 BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - crédits supplémentaires entre 45 et 60 BA en Arts du spectacle et technique de diffusion et de communication: image - crédits supplémentaires entre 45 et 60 BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - crédits supplémentaires entre 45 et 60 BA en Arts du spectacle et technique de diffusion et de communication: multimédia - crédits supplémentaires entre 45 et 60 BA en Arts du spectacle et technique de diffusion et de communication: son - crédits supplémentaires entre 45 et 60 BA en arts plastiques, visuels et de l'espace: publicité - crédits supplémentaires entre 45 et 60 BA en automatisation - crédits supplémentaires entre 45 et 60 BA en communication - crédits supplémentaires entre 30 et 60 BA en domotique - crédits supplémentaires entre 45 et 60 BA en droit - crédits supplémentaires entre 45 et 60 BA en e-business - crédits supplémentaires entre 45 et 60 BA en écologie sociale - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire.	Type court

BA en écriture multimédia - crédits supplémentaires entre 45 et 60

BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60

BA en informatique de gestion - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation automatique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation gestion technique des bâtiments - domotique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation informatique industrielle - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation robotique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation sécurité des systèmes - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation technologie de l'informatique - crédits supplémentaires entre 45 et 60

BA en informatique, orientation développement d'applications - crédits supplémentaires entre 45 et 60

BA en informatique, orientation informatique industrielle - crédits supplémentaires entre 45 et 60

BA en informatique, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60

BA en informatique, orientation sécurité des systèmes - crédits supplémentaires entre 45 et 60

BA en informatique, orientation technologies de l'informatique - crédits supplémentaires entre 45 et 60

BA en marketing - crédits supplémentaires entre 45 et 60

BA en publicité - crédits supplémentaires entre 45 et 60

BA en relations publiques - crédits supplémentaires entre 45 et 60

BA en robotique industrielle - crédits supplémentaires entre 45 et 60

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Direct access	
		Access based on application	
Masters			
		Access based on application	

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about Validation of priori experience.

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Teaching method

The Master 120 offers a dynamic and original teaching formula. The student is invited to carry out numerous educational activities, individually and in groups. These activities are subject to continuous and regular evaluation.

Many courses offer an integrated approach which is sometimes reflected in a common timetable within which the student will progress, from the same object, in the light of diverse and complementary views and practices. The student will be confronted with the views of internationally active researchers, as well as those of recognised professionals. This interweaving creates a particular pedagogical framework, based on critical analysis and involvement in the concrete world of communication and its technological, social and political issues. The courses aim at both technical performance and intellectual autonomy.

Modalities that contribute to interdisciplinarity

The specificity of information and communication sciences naturally favours interdisciplinarity. The diverse training of teachers reflects and guarantees this. In addition, students in the Master 120 programme are brought into contact with students enrolled in the Master 60 programme. The majority of these students come from various disciplines (humanities, social sciences and exact sciences, etc.). This mix ensures a real interdisciplinarity and openness necessary for Information and Communication. In addition, many interdisciplinary approaches are offered by borrowing courses from other schools or faculties, or from other universities through specific agreements.

Variety of teaching strategies (including e-learning)

Depending on the subjects taught, the pedagogy focuses on the acquisition of knowledge and analytical skills. In all cases, it aims at learning intellectual and practical autonomy. The latter will be sought more particularly in the realization of projects and work, individual and group. The use of "intelligence technologies" is one of the pillars of the pedagogy put in place: as this is a communication training course, the student is both introduced to the technonologies and software appropriate to the practices of his/her sector and invited to use them in following his/her programme. Some courses or parts of courses thus exploit the possibilities of the Moodle platform or intranet sites created for this purpose.

Variety of learning situations

The student is invited to participate in classical teaching activities: ex cathedra lectures, seminars and workshops. He/she will carry out individual and group work. The student will be assessed on an ongoing basis and on an ad hoc basis in examination sessions. He/she will also be required to complete a dissertation or internship dissertation. Finally, many courses offer e-learning approaches (provision of resources and exercises, pedagogical management, sharing and collective evaluation of work).

Evaluation

The evaluation methods comply with the regulations concerning studies and exams. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

In addition to these exchange programmes, the School of Communication offers a co-degree programme with

- University of Sherbrooke (Canada): Codiplomation UCL-Sherbrooke

- University of Sherbrooke (Canada) and the University of Sciences Po Aix (France).

Possible trainings at the end of the programme

The Master 120 in communication gives access to the doctoral school in information and communication and to the Teacher Training Certificate (upper secondary education) - Information and Communication.