

CORP2M - Introduction

Introduction

Introduction

The **Master's in Communication** aims to train students, tomorrow's communicators, in communication professions. The programme enables them to acquire and develop skills in critical and strategic analysis of communication and to discover high-level professional techniques.

Objectives

- To train you in the communication professions thanks to a teaching team made up of academics and high-level professionals.
- To enable you to acquire theoretical and operational skills to be able to develop a strategic vision.
- To help you to build you an expert profile thanks to a wide choice of options.

The Master's degree is a comprehensive training to become a critical analyst and strategist of communication. It offers students the possibility to further specialise by choosing from four specialisations:

Specialisations of the Master in Communication:

Strategic Communication for Organisations (LLN)	The objectives of the "Strategic Communication of Organisations" specialisation are to train students in the issues of opinion, image and reputation in a changing world. This major aims to prepare future specialists in strategy and project management in the world of communication (https://uclouvain.be/prog-corp2m-lcorp203s)
Cultural industries studies	The aim of the "Cultural Industries Studies" major is to train students in the challenges facing the cultural industries in terms of representation, strategies and media innovations in a constantly evolving sector (https://uclouvain.be/prog-corp2m-lcorp203s).
Web strategy and communication (Mons)	The objectives of the "Web Strategy and Communication" specialisation are to train students in the media ecosystem, in particular the web, in order to be able to develop and conduct appropriate communication policies and strategies (https://uclouvain.be/prog-comm2m-mcomm302s)
Culture and communication (Mons)	The objectives of the "Culture and Communication" specialisation are to train students in the analysis of cultural productions and the implementation of communication policies and practices in the cultural sector (https://uclouvain.be/prog-comm2m-mcomm302s)

Advantages

- A tailor-made campus:
 - a particularly innovative and high-tech campus in Mons
 - an international and stimulating campus in Louvain-la-Neuve
- L'accès aux **réseaux** des anciens (alumni) UCLouvain et COMU
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Master's degree in staggered timetable - in alternation

Since the beginning of the 2023-2024 academic year, a Master's degree in strategic communication is offered on the UCLouvain Fucam Mons site. Unique in Belgium, this Master's degree is the first Master's degree in communication to be offered on a sandwich course.

The work-study programme at the university offers students practical experience that prepares them for their future career, while allowing them to continue their university studies. Employers also benefit from this approach, as they can train potential employees while identifying early talent for their company. Work-linked students are paid/compensated for their work in the company.

More information on this programme can be found at: <https://uclouvain.be/prog-coam2m>

Your profile

The Master's degree in communication is aimed at students interested in communication jobs in the commercial, non-commercial, cultural, public and private sectors.

You are interested in:

- Communication in organisations
- Communication project management
- Strategic thinking around the implementation of a communication plan
- Acquiring practical skills in communication production on various media
- Media content analysis

Your future job

At the end of your communication studies, you will be able to work as as a communication manager or project manager in:

- Internal communication
- Political communication
- Community management
- Institutional or corporate communication

CORP2M - Teaching profile

Learning outcomes

The Master 120 in Communication trains communication specialists in various organisational, cultural, media and political fields. The students who have access to it have previously mastered the foundations and disciplinary theories of communication. The Master 120 aims to enable them to specialise in one of the major professional fields by choosing a field of study.

It offers :

- CG7 - To develop skills specific to a first concrete work experience (internship):

The student will be able to:

- GC7.1 - Position and exercise one's role and field of action within an organisation, interfacing with the various stakeholders (internal and external) and adapting to the context and operating logics.
- CG7.2 - Confront theory and practice in order to learn to take a critical look at the functioning of an organisation and/or a problematic

- C-ENJ 2 Understand and master the specificities of public communication in relation to political communication and lobbying.
- C-ENJ 3 Analyze public communication and develop an appropriate strategy.
- C-ENJ 4 Understand the impact of the notion of general interest on communication, and know how to analyze the issues and strategies of communication players on subjects of general interest.
- C-ENJ 5 Produce appropriate communication materials and projects on subjects of general interest.
- C-ENJ 6 Understand the challenges of intercultural communication in today's social context.
- C-ENJ 7 Identify the requirements of communication between people from different cultures in the context of the communication professions.

Axial option : Internal Communication

- C-INT 1 Master the challenges of internal communication, its methods, supports, forms and the means to evaluate and measure it.
- C-INT 2 Understand the relationship between internal communication on the one hand, and human resources management (HRM) and organizational change management on the other.

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Communication and Content Production for the Web

- C-PROWEB-1 Understanding the impact of emerging technologies (mobile, big data, social networks) on work and management.
- C-PROWEB-2 Organise and manage an editorial strategy for the web (editorial manager).
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CORE COURSES [45.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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o Mémoire (25 credits)

○ LCOMU2910	Seminar : Support in Methodology	Joanne Jójczyk Thibault Philippette Olivier Standaert	[FR] [q1] [22.5h] [2 Credits] 🌐	X	
○ LCOMU2904A	Dissertation / Thesis - Thesis		[FR] [q2] [] [3 Credits] 🌐	X	
○ LCOMU2904B	Dissertation / Thesis - Thesis ■		[FR] [q1 or q2] [] [20 Credits] 🌐		X

o Langues (6 credits)

Les étudiants n'ayant jamais suivi de cours de Néerlandais en secondaire et à l'Université peuvent remplacer ce cours par un autre cours de langue de même niveau. (Allemand : LALLE2501 ou Espagnol : LESPA2600)

○ LNEER2501	Seminar of professional integration: Dutch - intermediate level	Marie-Laurence Lambrecht Lutgarde Schrijvers (coord.)	[FR] [q1] [3 Credits] 🌐		
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Seminar : Support in Methodology

LIST OF FOCUSES

The student chooses one of the two specialisations offered.

Please note: the in-depth programme will not be organised in 2024-2025. However, students enrolled in this programme will be able to complete it.

- > [Research Focus](#) [en-prog-2024-corp2m-lcorp200a]
- > [Professional Focus: communication stratégique des organisations](#) [en-prog-2024-corp2m-lcorp203s]
- > [Professional Focus: Study of Cultural Industries](#) [en-prog-2024-corp2m-lcorp206s]

RESEARCH FOCUS [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

The in-depth final year will not be organised in 2024-2025. However, students enrolled on this programme will be able to complete it.

Students who have already taken the specialised degree "Cultural Industries Studies" will discuss with their programme leader which activities to use in place of LCOMU2200 and LCOMU2619.

Year

1 2

o Content:

○ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	(FR) [q1] [30h] [5 Credits] 🌐	X
○ LCOMU2619	New narratologies and transmedia	Sébastien Fevry	(FR) [q2] [30h] [5 Credits] 🌐	X
○ LCOMU2710	Approche éthique et critique de la communication d'organisation L'étudiant qui a déjà suivi la finalité spécialisée « Communication stratégique des organisations » verra avec le responsable de son programme p 0 342.01 0 0 -1273			

PROFESSIONAL FOCUS: COMMUNICATION STRATÉGIQUE DES ORGANISATIONS [30.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

Cette finalité vise à permettre aux étudiants de maîtriser les formes et les outils de la communication stratégique des organisations, en développant des compétences stratégiques, scientifiques et pratiques pour gérer des campagnes et des actions de communication pertinentes et efficaces.

● LCOMU2360	Marketing digital	Damien Renard Aurélie Vachaudes (compensates Damien Renard)	FR [q2] [30h] [5 Credits] 🌐	X	
● LCOMU2310	Organizations strategies and strategic communication	Sandrine Agie De Selsaeten Emmanuel Goedseels	EN [q1] [30h] [5 Credits] 🌐	X	
● LCOMU2705	Communication des organisations alternatives	Sophie Del Fa	FR [q2] [30h] [5 Credits] 🌐	X	
● LCOMU2706	Management de la communication	Catherine Alexandre Bruno Fierens	FR [q1] [30h] [5 Credits] 🌐	X	
● LCOMU2615	Corporate communication	Damien Renard	FR [q1] [30h+15h] [5 Credits] 🌐	X	
● LCOMU2710	Approche éthique et critique de la communication d'organisation <i>L'étudiant qui a déjà suivi la finalité approfondie verra avec le responsable de son programme par quelle activité remplacer LCOMU 2710.</i>	Lucile Bonnieux (compensates)			

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OPTIONS

Options accessibles avec la finalité approfondie

- > [Choice of options](#) [en-prog-2024-corp2m-lcorp200o]

Options axiales

- > [Production in communication](#) [en-prog-2024-corp2m-lcorp212o]
- > [Analysis and evaluation in a transmedia context](#) [en-prog-2024-corp2m-lcorp213o]
- > [Controversy analysis and crisis communication](#) [en-prog-2024-corp2m-lcorp228o]
- > [Media issues in communication](#) [en-prog-2024-corp2m-lcorp229o]
- > [Web engineering](#) [en-prog-2024-corp2m-lcorp217o]
- > [Internal communication](#) [en-prog-2024-corp2m-lcorp230o]

Axial option Study of cultural industries

- > [Prototyping and content creation](#) [en-prog-2024-corp2m-lcorp221o]
- > [Art and digital writing](#) [en-prog-2024-corp2m-lcorp223o]
- > [Exploration of numerical worlds](#) [en-prog-2024-corp2m-lcorp224o]
- > [MONS - Immersion professionnelle](#) [en-prog-2024-corp2m-mcomm210o]

Options Programme

- > [Travail et organisation](#) [en-prog-2024-corp2m-lcorp206o]
- > [Communication of European Union](#) [en-prog-2024-corp2m-lcorp218o]
- > [Option Consumer Insights](#) [en-prog-2024-corp2m-lcorp210o]
- > [MONS - Marketing communication](#) [en-prog-2024-corp2m-mingm210o]
- > [MONS - Immersion professionnelle](#) [en-prog-2024-corp2m-mcomm210o]
- > [MONS- Cultures et société](#) [en-prog-2024-corp2m-lcorp220o]
- > [Communication and Ecological Transition](#) [en-prog-2024-corp2m-lcorp207o]

Options transversales accessibles aux masters 120 de l'Ecole de communication

- > [Ouverture "Ecole de journalisme de Louvain"](#) [en-prog-2024-corp2m-lcomu202o]
- > [Ouverture en communication socio-éducative](#) [en-prog-2024-corp2m-lcomu203o]
- > [Recherche en communication](#) [en-prog-2024-corp2m-lcomu204o]
- > [Communication multilingue](#) [en-prog-2024-corp2m-lcomu209o]
- > [INEO - Interdisciplinary Entrepreneurship Training](#) [en-prog-2024-corp2m-lcomu210o]
- > [Culture médiatique](#) [en-prog-2024-corp2m-lcomu248o]
- > [MONS - Communication et production de contenu web \(option de base\)](#) [en-prog-2024-corp2m-mcomm410o]
- > [Echange Erasmus ou international CORP2M](#) [en-prog-2024-corp2m-lcomu212o]
- > [Modules Genre](#) [en-prog-2024-corp2m-lcomu250o]

OPTIONS ACCESSIBLES AVEC LA FINALITÉ APPROFONDIE

CHOICE OF OPTIONS [45.0]

OPTIONS AXIALES

PRODUCTION IN COMMUNICATION [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

The activities in this option prepare students for the analysis and production of written materials, including their graphic layout, for use in communication practices.

This option is not available to students who choose the in-depth option.

Year

1 2

o Content:

● LCOMU2330	Analyse des productions communicationnelles	Andrea Catellani	(FR) [q1] [30h] [5 Credits] 🌐
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WEB ENGINEERING [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● LCOMU2813	Web monitoring and reputation management	Lionel Groetaers Damien Renard	(FR) [q2] [30h] [5 Credits] 🌐	X	X
● LCOMU2811	Information visualisation and multimodal presentation	Suzanne Kieffer	(FR) [q2] [30h] [5 Credits] 🌐	X	X
● LCOMU2371	Project development and management (non-profit sector)	Thibault Dujardin-Bazier	(FR) [q2] [15h+15h] [5 Credits] 🌐	X	X

INTERNAL COMMUNICATION [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● LCOMU2610	Internal communication and communication of change	François Lambotte Katja Werbrouck (compensates François Lambotte)	(EN) [q1] [30h] [5 Credits] 🌐	X	X
● LCOMU2611	Internal communication Audit		(FR) [q1] [15h] [5 Credits] △ 🌐	X	X
● LCOMU2370	Project development and management	Katia Delvaille	(FR) [q1] [15h+15h] [5 Credits] 🌐	X	X

AXIAL OPTION STUDY OF CULTURAL INDUSTRIES

PROTOTYPING AND CONTENT CREATION [15.0]

Activities in this option enable the development of skills and knowledge related to prototyping and content creation in the context of the cultural industries.

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

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ART AND DIGITAL WRITING [15.0]

The activities in this option develop writing skills and an understanding of the issues involved in the circulation of media productions.

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

1 2

o Content:

● LCOMU2340	Communication writing and graphism	Romain Rihoux Antoine Servais	FR [q1] [22.5h+30h] [5 Credits] 🌐	X	X
● LROM2795	Electronic Literature: From the Hypertext Novel to twitterature	Isabelle Gribomont	FR [q1] [22.5h] [5 Credits] 🌐 > English-friendly	X	X
● LCOMU2406	Genres journalistiques subjectifs	Francois Brabant			

COMMUNICATION OF EUROPEAN UNION [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

● LSPRI2200	Communication, political marketing and lobbying	Theodoros Koutroubas Alban Versailles (compensates Sandrine Roginsky)	EN [q1] [30h] [5 Credits] 🌐	x	x
● LEUSL2010					

MONS - MARKETING COMMUNICATION [15.0]

- Mandatory
 - ✘ Optional
 - △ Not offered in 2024-2025
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				Year	
				1	2
☒ LCOMU2600	Scientific popularisation	Jerry Jacques	FR [q1] [30h] [5 Credits]	x	x
☒ LCOMU2126	Journalism and environmental issues	Grégoire Lits Arnaud Ruysen	FR [q2] [15h] [5 Credits]	x	x

OPTIONS TRANSVERSALES ACCESSIBLES AUX MASTERS 120 DE L'ECOLE DE COMMUNICATION

OUVERTURE "ECOLE DE JOURNALISME DE LOUVAIN" [15.0]

- Mandatory
- ☒ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

				Year	
				1	2
o Content:					
○ LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	FR [q1] [30h] [4 Credits]	x	x
○ LCOMU2428	Enjeux journalistiques de l'actualité et des institutions européennes	Anne-Sophie Bruyndonckx Gaspard Grosjean Olivier Le Bussy	FR [q1] [22.5h] [5 Credits]	x	x
○ LCOMU2429	Socio-economics of journalism and news media	Bernard Marchant Olivier Standaert	FR [q2] [22.5h] [3 Credits]	x	x
○ LCOMU2126	Journalism and environmental issues	Grégoire Lits Arnaud Ruysen	FR [q2] [15h] [3 Credits]	x	x

OUVERTURE EN COMMUNICATION SOCIO-ÉDUCATIVE [15.0]

- Mandatory
- ☒ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

				Year	
				1	2
o Content:					
○ LCOMU2600	Scientific popularisation	Jerry Jacques	FR [q1] [30h] [5 Credits]	x	x

Pierre Fastrez

Year

				1	2
● LCOMU2640	Media education and media literacy	Thibault Philippette Camille Tilleul (compensates Thibault Philippette)	FR [q1] [30h] [5 Credits]	x	x
● LCOMU2663	Educational effects of media	Martin Culot Valéria Ligurgo	FR [q1] [30h] [5 Credits]	x	x

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RECHERCHE EN COMMUNICATION [15.0]

- Mandatory
- LCOMU2100
- Open to incoming exchange students
- △ Not offered in 2024-2025
- ⊕ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

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Year

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○ **Content:**

○ **Activités obligatoires (10 credits)**

● LCOMU2100	Multidisciplinary Seminar on Research Communication 1	Pierre Fastrez	x
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				Year	
				1	2
⌘ LMULT2213	Reading comprehension and vocabulary extension: economic and commercial texts in German	Marie-Luce Collard	DE [q1] [22.5h] [5 Credits] 🌐	x	x
⌘ LMULT2223	Reading comprehension and vocabulary extension: economic and commercial texts in English	Marie-Aude Lefer (compensates Sylvie De Cock)	EN [q1] [22.5h] [5 Credits] 🌐	x	x
⌘ LMULT2233	Reading comprehension and vocabulary extension: economic and commercial texts in Dutch	Marlène Vrancx	NL [q1] [22.5h] [5 Credits] 🌐	x	x

o Activités au choix (10 credits)

L'étudiant choisit 2 activités parmi :

⌘ LMULT2411	Economic, legal, social and political issues in German-speaking countries	Dany Etienne	DE [q1] [30h+15h] [5 Credits] 🌐	x	x
⌘ LMULT2414	Oral business communication techniques in German 1	Manon Hermann Ann Rinder	DE [q1] [15h+15h] [5 Credits] 🌐	x	x
⌘ LMULT2421	Economic, legal, social and political issues in English-speaking countries	Paul Arblaster	EN [q1] [30h+15h] [5 Credits] 🌐	x	x
⌘ LMULT2424	Oral business communication techniques in English (Part 1)	Stéphanie Brabant Sylvie De Cock Katherine Opello	EN [q1] [15h+15h] [5 Credits] 🌐	x	x
⌘ LMULT2431					

INEO - INTERDISCIPLINARY ENTREPRENEURSHIP TRAINING [30.0]

CULTURE MÉDIATIQUE [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
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o Content:

● LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry	(FR) [q1] [22.5h] [5 Credits] 🌐	X	X
● LCOMU2605	Analysis of televised series	Sarah Sepulchre	(FR) [q2] [22.5h] [5 Credits] 🌐	X	X
● LCOMU2619	New narratologies and transmedia	Sébastien Fevry	(FR) [q2] [30h] [5 Credits] 🌐	X	X

MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB (OPTION DE BASE) [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
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Year

1 2

o Content:

● MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	(FR) [q2] [15h] [5 Credits] 🌐	X	X
● MCOMU2210	Production éditoriale et production médiatique sur le web	Marie Vancutsem Aline Wavreille	(FR) [q2] [22.5h] [5 Credits] 🌐	X	X
● MCOMU2213	Atelier de production communicationnelle	Aurélie Vachaudéz	(FR) [q2] [15h] [5 Credits] 🌐	X	X

ECHANGE ERASMUS OU INTERNATIONAL CORP2M [30.0]

MODULES GENRE

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Content:

⊗ Module 1 : Couples, familles, sexualités

Les études de genre, à travers le regard de plusieurs disciplines, interrogent les conceptions à propos du couple, de la famille et de la sexualité. L'apport des études de genre permet souvent de réfléchir les multiples formes que peuvent prendre ces différentes sphères, mais aussi d'interroger et de déconstruire les approches conventionnelles et par trop monolithiques d'appréhender le(s) couple(s), la(les) famille(s), la(les) sexualité(s).

⊗ LSEXM2713	Sociological approaches to family and couple	Lorena Rocio Izaguirre Valdivieso	(FR) [q1] [30h] [5 Credits] 🌐	X	X
⊗ LSEXM2722	Special topics: psychological approaches of contemporary sexualities	Emilie Moget	(FR) [q1] [30h] [5 Credits] 🌐	X	X
⊗ LSEXM2810					

Ana Casini

Year

1 2

Anaïsa Casini
(compensates
Isabelle Roskam)

Alternatives

The School of Communication offers the unique opportunity of double and triple diplomas with renowned international partners. At the end of their course, students receive a Master's degree from each of the partner institutions.

In communication, the partners are the University of Sherbrooke (Canada) and Sciences Po Aix (France).

[Find out more about the double Master's degree in International Strategic Communication.](#)

[Find out more about the triple degree in Political Communication of Organisations and Democratic Risks](#)

> [Master \[120\] in Communication \[Double diplôme UCLouvain - uSherbrooke\]](#) [<https://uclouvain.be/en-prog-2024-corp2m-programme>]

> [Master \[120\] in Communication \[Triple degree in communication in international pol. and democratic risks \(CORIS\) Aix Usherbrooke\]](#) [<https://uclouvain.be/en-prog-2024-corp2m-programme>]

MASTER [120] IN COMMUNICATION [DOUBLE DIPLÔME UCLOUVAIN - USHERBROOKE]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Finalités

o Professional Focus: communication stratégique des organisations (30 credits)

o Content:

MASTER [120] IN COMMUNICATION [TRIPLE DEGREE IN COMMUNICATION IN INTERNATIONAL POL. AND DEMOCRATIC RISKS (CORIS) AIX USHERBROOKE]

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, in the first annual block of their Masters programme, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Cours de langue

○ LANGL2433	English Communication Skills	Stéphanie Brabant Aurélie Deneumoustier (coord.) Marie Duelz (coord.) Claudine Grommersch	EN [q1 or q2] [30h] [3 Credits] 🌐
○ LNEER2433	Dutch for communication studies - Intermediate level - Beginning of part 2	Valérie Dachy Simon Labate (coord.)	NL [q1+q2] [30h] [3 Credits] 🌐

o enseignements spécifiques

⊗ LCOMU1212	Approches qualitatives en information et communication	Pauline Zecchinon	FR [q1] [15h+10h] [5 Credits] 🌐
⊗ LCOMU1316	Approches sémiotiques en communication		FR [q2] [15h+10h] [5 Credits] △ 🌐
⊗ LCOMU1211	Theories in Information and Communication	Esther Haineaux	

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](#).

Prerequisites list

LCOMU2904B "Mémoire" has prerequisite(s) LCOMU2904A

- LCOMU2904A - [Dissertation / Thesis - Thesis](#)

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

Access with additional training

CORP2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Direct access	
		Access with additional training	
		Access with additional training	
		Direct access	

	Access with additional training
	Access based on application
	Access based on application
Others Bachelors of the French speaking Community of Belgium	
	Direct access
	Access based on application
	Access based on application
Bachelors of the Dutch speaking Community of Belgium	
	Direct access
	Access based on application
	Access based on application
Foreign Bachelors	
	Access based on application
	Access based on application
	Access based on application

Non university Bachelors

> Find out more about [links](#) to the university

Diploma	Access	Remarks
BA - AESI orientation Français et français langue étrangère - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire .	Type court
BA - AESI orientation Français et morale - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Français et religion - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Langues germaniques - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Sciences humaines: géographie, histoire, sciences sociales - crédits supplémentaires entre 45 et 60		
BA - assistant(e) en psychologie - crédits supplémentaires entre 45 et 60		
BA - assistant(e) social(e) - crédits supplémentaires entre 45 et 60		
BA - bibliothécaire-documentaliste - crédits supplémentaires entre 45 et 60		
BA - conseiller(ère) social(e) - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: image - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: multimédia - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: son - crédits supplémentaires entre 45 et 60		
BA en arts plastiques, visuels et de l'espace: publicité - crédits supplémentaires entre 45 et 60		
BA en automatisation - crédits supplémentaires entre 45 et 60		
BA en communication - crédits supplémentaires entre 30 et 60		
BA en domotique - crédits supplémentaires entre 45 et 60		
BA en droit - crédits supplémentaires entre 45 et 60		
BA en e-business - crédits supplémentaires entre 45 et 60		
BA en écologie sociale - crédits supplémentaires entre 45 et 60		

BA en écriture multimédia - crédits supplémentaires entre 45 et 60

BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60

BA en informatique de gestion - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation automatique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation gestion technique des bâtiments - domotique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation informatique industrielle - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation robotique - crédits supplémentaires entre 45 et 60

In addition to these exchange programmes, the School of Communication offers a co-degree programme with

- University of Sherbrooke (Canada): Codiplomation UCL-Sherbrooke
- University of Sherbrooke (Canada) and the University of Sciences Po Aix (France).

Possible trainings at the end of the programme

The Master 120 in communication gives access to the doctoral school in information and communication and to the [Teacher Training Certificate \(upper secondary education\) - Information and Communication](#).

In addition, UCLouvain masters degrees (generally 60) are widely accessible to UCLouvain masters graduates. For example :

the [Advanced Master in Visual Cultures](#)

the various Masters 60 in Management Sciences (access by application)

the [Interdisciplinary Advanced Master in Science and Management of the Environment and Sustainable Development](#)

