

 UCLouvain

EBEP2MC

2024 - 2025

EBEP2MC - Profil enseignement

COMPÉTENCES ET ACQUIS AU TERME DE LA FORMATION

A [general presentation](#) of the Advanced Masters in European Business and Economic Policy is available on the portal of the Louvain School of Management.

This Advanced Masters aims at giving the student the skills and knowledge needed to become an actor of the European Union economic life so that s/he is able to thoroughly analyze and criticize European economic policies and their impact on economic actors (enterprise, Member States and other public actors, NGOs).

The student will also be able to develop relevant strategies to evolve in the framework of the European Union economy.

The student that follows this Masters already has solid bases and good knowledge of management, economics and law. S/he will learn to use them in challenges regarding European economic policies management and in problems for enterprises working at the European level.

By the end of the Masters, the student will be able to implement analysis strategies to better understand the European single market economy reality and the European economic policies. To be able to intervene relevantly, the student must:

- Master and mobilize in-depth specialized knowledge of the European integration process in its economic and institutional dimensions
- Skillfully assess, thanks to the use of relevant analysis tools and with a critical perspective, the functioning of the European single market and its interactions with the world economy
- Develop a systemic and critical approach towards global European economic policies issues.
- Critically tackle questions regarding current topics of the European economy and companies.

Au terme de ce programme, le diplômé est capable de :

1. Develop an analytical capacity for European economic policies and their impact on European economic actors, especially companies
 - 1.1. Identify, understand and analyze the economic issues at stake in a given situation in the European Union
 - 1.2. Identify, understand and analyze the economic issues at stake in a given situation linked to the trade policy of the European Union towards its trading partners.
 - 1.3. Take a position in debates and negotiations to stand up for the best interest of the companies, institutions and organs that s/he represents
2. Insert one's analysis and/or action within the various decision levels of the EU
 - 2.1. Identify the various levels – institutional, national (member states), European and multilateral (e.g. WTO, IMF, BRI) - and how they interact in the decision-taking process of a European economic policy or a European economic law.
 - 2.2. Master the economic issues at stake on the European scale.
3. Master specialized knowledge (theories, foundations, phenomena) in the field of European economy and management
 - 3.1. The economic theories clarifying the European economic integration process, including the trade policy; competition policy and how the single market works ; the industrial policy ; research policy ;the policies linked to energy, utilities and transportation and communication infrastructures ; the economic and monetary union ; the regional and the cohesion policy.
 - 3.2. The company theories and its management within the institutional and multicultural European framework
4. Contribute to the design of:
 - 4.1. Management strategies of companies operating in the EU
 - 4.2. European economic policies, either directly within European institutions (such as the Commission or the ECB) or national institutions (Member states' governments), or indirectly via companies or NGOs lobbying European or national institutions.
5. Share relevant economic information adapted to the targeted audience
 - 5.1. To communicate, both orally and in writing, about complex situations/topics regarding European economic policies and the strategies of companies operating on the EU level.
 - 5.2. To choose relevant information allowing the analysis and the comparison of these policies and strategies
 - 5.3. To present information correctly, with structure, in a clear, precise and well-argued way (ability to report from reports, statements, notes, summaries...)
6. Complete personal research work (thesis), applying a scientific approach and a rigorous as well as argumentative methodology to investigate a case study about specific aspects on the European economic policies (such as the analysis of a draft directive or of the impact of a decision from a European institution (e.g. the DG for Trade, the ECB or the European competition authorities)) or on the strategy of the firms operating on the EU level (such as a merger, a reorganization of the supply chain or the emerging market entry).
 - 6.1. Define and detail an issue within a delimited study perimeter and within a specific context
 - 6.2. Summarize the literature regarding the issue while critically and actively using relevant information tools, primary and secondary sources.
 - 6.3. Use a methodological and a rigorous analytical approach.
 - 6.4. Use the relevant concepts and analysis tools to study this issue
 - 6.5. Collect original data, analyze it and exploit it consistently.
 - 6.6. Develop an objective analysis and a capacity for synthesis allowing to put in perspective the parameters at stake and to draw relevant conclusions.
 - 6.7. Overall, show a critical ability both regarding one's own work and regarding the knowledge mobilized.
7. Act as an academic, as a critical and responsible actor having integrated a continuous development logic
 - 7.1. Enter into a socio-professional activity according to a well-founded academic approach (both theoretically and methodologically) characterized by a well-thought and critical approach.

7.2. Develop a self-reflexive approach on one's own professional practice

7.3. Integrate a logic of self-critical analysis (one's assets, skills, limitations, productions and actions), a learning logic and a continuous development logic, which are essential to evolve positively in one's socio-professional environment.

STRUCTURE DU PROGRAMME

The programme of the Advanced Masters in European Business and Economic Policy is structured as follows:

- Four core courses (25 credits)
- Four elective courses (20 credits)
- A Final paper & seminar on European current affairs (15 credits)

EBEP2MC Programme

PROGRAMME DÉTAILLÉ PAR MATIÈRE

Tronc Commun

- Obligatoire
- ⊗ Au choix
- △ Exceptionnellement, non organisé cette année académique 2024-2025
- ⊖ Non organisé cette année académique 2024-2025 mais organisé l'année suivante
- ⊕ Organisé cette année académique 2024-2025 mais non organisé l'année suivante
- ⊕△ Exceptionnellement, non organisé cette année académique 2024-2025 et l'année suivante
- Activité avec prérequis
- 🌐 Cours accessibles aux étudiants d'échange
- 🚫 Cours NON accessibles aux étudiants d'échange
- [FR] Langue d'enseignement (FR, EN, ES, NL, DE, ...)

Cliquez sur l'intitulé du cours pour consulter le cahier des charges détaillé (objectifs, méthodes, évaluation, etc..)

○ LEUSL3001	The EU in the Global Economy	Jean-Christophe Defraigne	EN [q1] [60h+0h] [10 Crédits] 🌐
○ LEUSL2022	Institutional law of the European Union	Paul Nihoul François van der Mensbrughe	EN [q1] [45h] [5 Crédits] 🌐
○ LEUSL2023	EU internal market law	Luc Desaunettes	EN [q2] [37.5h] [5 Crédits] 🌐
○ LEUSL2112	Advanced issues in Economic and Monetary Union	Clément Fontan	EN [q1] [30h] [5 Crédits] 🌐
○ LLSMD3001	TFE & seminar on European current affairs		EN [q1+q2] [] [15 Crédits] 🌐

○ Cours a 0.7059-1 20 credi1dits]

⌘ LEUSL2106	Regional policy	Philippe Monfort	EN [q1] [30h] [5 Crédits] 🌐
⌘ LEUSL2113	Digital Europe	Christophe Lazaro	EN [q2] [30h] [5 Crédits] 🌐
⌘ LEUSL2303			

COURS ET ACQUIS D'APPRENTISSAGE DU PROGRAMME

Pour chaque programme de formation de l'UCLouvain, [un référentiel d'acquis d'apprentissage](#) précise les compétences attendues de tout-e diplômé-e au terme du programme. Les fiches descriptives des unités d'enseignement du programme précisent les acquis d'apprentissage visés par l'unité d'enseignement ainsi que sa contribution au référentiel d'acquis d'apprentissage du programme.

EBEP2MC - Informations diverses

CONDITIONS D'ACCÈS

Décret du 7 novembre 2013 définissant le paysage de l'enseignement supérieur et l'organisation académique des études.

Les conditions d'admission doivent être remplies au moment même de l'inscription à l'université.

Sauf mention explicite, les bacheliers, masters et licences repris dans cette page sont à entendre comme étant ceux délivrés par un établissement de la Communauté française, flamande ou germanophone ou par l'Ecs4.5 b 0 1 487.89099 s 0 cm 0 1 -19099 s 0 cm c. conditio9n3itig8or

> Have acquired a minimum of **240 credits** of which :

- 50 credits ECTS in Economics and/or Business and/or Management
- 10 credits ECTS in Law

If you did not acquire the required credits in Law and Economics, Management or Business, the jury could recommend prerequisite readings and/or add up to three additional courses (15 credits ECTS in total) to your master programme, in order to provide you with the necessary basis in these disciplines.

PÉDAGOGIE

The programme is based on high academic standards with highly specialised professors and practitioners working on EU affairs.

The programme includes not only state-of-the-art academic and technical knowledge but also updated case studies so as to provide useful information and methodology on current issues for those who are to be involved in field activities.

The geographical proximity of Brussels, the centre of the European institutions and lobbying enhances the business and policy-oriented aspects of the programme with the participation of field experts from EU institutions, businesses, NGOs or consultants in European affairs.

Events such as visits of EU institutions, NGOs and think-tanks will be organized throughout the year to familiarize our students with the Brussels EU bubble. In addition, students will be attending EU affairs conferences and a recreational team-building event is also part of this programme.

EVALUATION AU COURS DE LA FORMATION

Les méthodes d'évaluation sont conformes au [règlement des études et des examens](#). Plus de précisions sur les modalités propres à chaque unité d'apprentissage sont disponibles dans leur fiche descriptive, à la rubrique « Mode d'évaluation des acquis des étudiants ».

Examinations for each activity. The precise form is outlined, when necessary, in the relevant course specification.

MOBILITÉ ET INTERNATIONALISATION

The programme welcomes international students, although it does not include international exchange (such as Erasmus programme).

FORMATIONS ULTÉRIEURES ACCESSIBLES

This Master does not specifically lead to enter PhD studies without a more specifically research oriented master.

GESTION ET CONTACTS

For further information regarding this Advanced Master, please contact lsm-masters60@uclouvain.be.

Gestion du programme

Faculté

Entité de la structure

Dénomination

Secteur

Sigle

Adresse de l'entité

Site web

Mandat(s)

- Doyen : Matthieu de Nanteuil
- Directrice administrative de faculté : Helena Torres

Commission(s) de programme

- Commission d'enseignement de la Louvain School of management (CLSM)

Responsable académique du programme: [Jean-Christophe 81.890991](mailto:Jean-Christophe.81.890991@uclouvain.be) | [frala L0 0 -1 276.6560058653](tel:+322766560058653) / [F14Commission\(JuryTf 1 0 0 -1 8.3999962](mailto:F14Commission(JuryTf.1.0.0-1.8.3999962@uclouvain.be)

SSH/LSM

Louvain School of Management ([LSM](#))

Secteur des sciences humaines ([SSH](#))

LSM

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