

 UCLouvain

EBEP2MC

2024 - 2025

## EBEP2MC - Introduction

### INTRODUCTION

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#### Introduction

This Advanced Master, open only to students already holding a Master's, prepares you for European affairs and for European policy officer positions in enterprises, government and NGOs. It develops your abilities to:

1. understand the designs and functioning of European economic policies
2. assess the impact of EU economic policies on business and society
3. understand how business strategies and lobbying practices from different stakeholders can shape EU economic policies
4. design strategies for firms and NGOs that take into account the EU policies and their institutional framework

## EBEP2MC - Profil enseignement

### COMPÉTENCES ET ACQUIS AU TERME DE LA FORMATION

A [general presentation](#) of the Advanced Masters in European Business and Economic Policy is available on the portal of the Louvain School of Management.

This Advanced Masters aims at giving the student the skills and knowledge needed to become an actor of the European Union economic life so that s/he is able to thoroughly analyze and criticize European economic policies and their impact on economic actors (enterprise, Member States and other public actors, NGOs).

The student will also be able to develop relevant strategies to evolve in the framework of the European Union economy.

The student that follows this Masters already has solid bases and good knowledge of management, economics and law. S/he will learn to use them in challenges regarding European economic policies management and in problems for enterprises working at the European level.

By the end of the Masters, the student will be able to implement analysis strategies to better understand the European single market economy reality and the European economic policies. To be able to intervene relevantly, the student must:

- Master and mobilize in-depth specialized knowledge of the European integration process in its economic and institutional dimensions
- Skillfully assess, thanks to the use of relevant analysis tools and with a critical perspective, the functioning of the European single market and its interactions with the world economy
- Develop a systemic and critical approach towards global European economic policies issues.
- Critically tackle questions regarding current topics of the European economy and companies.

Au terme de ce programme, le diplômé est capable de :

1. Develop an analytical capacity for European economic policies and their impact on European economic actors, especially companies
  - 1.1. Identify, understand and analyze the economic issues at stake in a given situation in the European Union
  - 1.2. Identify, understand and analyze the economic issues at stake in a given situation linked to the trade policy of the European Union towards its trading partners.
  - 1.3. Take a position in debates and negotiations to stand up for the best interest of the companies, institutions and organs that s/he represents
2. Insert one's analysis and/or action within the various decision levels of the EU
  - 2.1. Identify the various levels – institutional, national (member states), European and multilateral (e.g. WTO, IMF, BRI) - and how they interact in the decision-taking process of a European economic policy or a European economic law.
  - 2.2. Master the economic issues at stake on the European scale.
3. Master specialized knowledge (theories, foundations, phenomena) in the field of European economy and management
  - 3.1. The economic theories clarifying the European economic integration process, including the trade policy; competition policy and how the single market works ; the industrial policy ; research policy ;the policies linked to energy, utilities and transportation and communication infrastructures ; the economic and monetary union ; the regional and the cohesion policy.
  - 3.2. The company theories and its management within the institutional and multicultural European framework
4. Contribute to the design of:
  - 4.1. Management strategies of companies operating in the EU
  - 4.2. European economic policies, either directly within European institutions (such as the Commission or the ECB) or national institutions (Member states' governments), or indirectly via companies or NGOs lobbying European or national institutions.
5. Share relevant economic information adapted to the targeted audience
  - 5.1. To communicate, both orally and in writing, about complex situations/topics regarding European economic policies and the strategies of companies operating on the EU level.
  - 5.2. To choose relevant information allowing the analysis and the comparison of these policies and strategies
  - 5.3. To present information correctly, with structure, in a clear, precise and well-argued way (ability to report from reports, statements, notes, summaries...)
6. Complete personal research work (thesis), applying a scientific approach and a rigorous as well as argumentative methodology to investigate a case study about specific aspects on the European economic policies (such as the analysis of a draft directive or of the impact of a decision from a European institution (e.g. the DG for Trade, the ECB or the European competition authorities)) or on the strategy of the firms operating on the EU level (such as a merger, a reorganization of the supply chain or the emerging market entry).
  - 6.1. Define and detail an issue within a delimited study perimeter and within a specific context
  - 6.2. Summarize the literature regarding the issue while critically and actively using relevant information tools, primary and secondary sources.
  - 6.3. Use a methodological and a rigorous analytical approach.
  - 6.4. Use the relevant concepts and analysis tools to study this issue
  - 6.5. Collect original data, analyze it and exploit it consistently.
  - 6.6. Develop an objective analysis and a capacity for synthesis allowing to put in perspective the parameters at stake and to draw relevant conclusions.
  - 6.7. Overall, show a critical ability both regarding one's own work and regarding the knowledge mobilized.
7. Act as an academic, as a critical and responsible actor having integrated a continuous development logic
  - 7.1. Enter into a socio-professional activity according to a well-founded academic approach (both theoretically and methodologically) characterized by a well-thought and critical approach.

7.2. Develop a self-reflexive approach on one's own professional practice

7.3. Integrate a logic of self-critical analysis (one's assets, skills, limitations, productions and actions), a learning logic and a continuous development logic, which are essential to evolve positively in one's socio-professional environment.

## STRUCTURE DU PROGRAMME

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The programme of the Advanced Masters in European Business and Economic Policy is structured as follows:

- Four core courses (25 credits)
- Four elective courses (20 credits)

⌘ LLSMS2063	Industrial Relations in Europe	Evelyne Léonard	EN [q2] [30h] [5 Crédits] 🌐
⌘ LEUSL2106	Regional policy	Philippe Monfort	EN [q1] [30h] [5 Crédits] 🌐
⌘ LEUSL2113	Digital Europe	Enguerrand Marique (supplée) Christophe Lazaro Patricia Nouveau (supplée)	

## COURS ET ACQUIS D'APPRENTISSAGE DU PROGRAMME

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Pour chaque programme de formation de l'UCLouvain, [un référentiel d'acquis d'apprentissage](#) précise les compétences attendues de tout-e diplômé-e au terme du programme. Les fiches descriptives des unités d'enseignement du programme précisent les acquis d'apprentissage visés par l'unité d'enseignement ainsi que sa contribution au référentiel d'acquis d'apprentissage du programme.

## EBEP2MC - Informations diverses

### CONDITIONS D'ACCÈS

*Décret du 7 novembre 2013 définissant le paysage de l'enseignement supérieur et l'organisation académique des études.*

*Les conditions d'admission doivent être remplies au moment même de l'inscription à l'université.*

*Sauf mention explicite, les bacheliers, masters et licences repris dans cette page sont à entendre comme étant ceux délivrés par un établissement de la Communauté française, flamande ou germanophone ou par l'Ecole royale militaire.*

#### SOMMAIRE

- [Conditions d'accès générales](#)
- [Conditions d'accès spécifiques](#)

### Conditions d'accès générales

Art. 112. du Décret définissant le paysage de l'enseignement supérieur et l'organisation académique des études :

§ 1er. Aux conditions générales fixées par les autorités académiques, ont accès aux études de master de spécialisation les étudiants qui sont porteurs :

1° d'un grade académique de master ;

2° d'un grade académique similaire à celui mentionné au littera 2° précédent délivré par un établissement d'enseignement supérieur en Communauté flamande, en Communauté germanophone ou par l'Ecole royale militaire, en vertu d'une décision des autorités académiques et aux éventuelles conditions complémentaires qu'elles fixent ;

3° d'un grade académique étranger reconnu équivalent à celui mentionné au littera 1° en application du présent décret, d'une directive européenne, d'une convention internationale ou d'une autre législation, aux mêmes conditions.

Les conditions complémentaires d'accès visées au littera 2° sont destinées à s'assurer que l'étudiant a acquis les matières et compétences requises pour les études visées. Lorsque ces conditions complémentaires d'accès consistent en un ou plusieurs enseignements supplémentaires, ceux-ci ne peuvent représenter pour l'étudiant plus de 60 crédits supplémentaires, compte tenu de l'ensemble des crédits qu'il peut par ailleurs valoriser lors de son admission. Ces enseignements font partie de son programme d'études.

§ 2. Aux conditions générales fixées par les autorités académiques, l'étudiant porteur d'un titre, diplôme, grade ou certificat de deuxième cycle, en Communauté française ou extérieur à celle-ci, qui ne lui donne pas accès aux études de master de spécialisation en vertu du paragraphe précédent peut toutefois y être admis par le jury des études visées, aux conditions complémentaires qu'il fixe, si l'ensemble des études supérieures qu'il a suivies ou les compétences qu'il a acquises sont valorisées par le jury pour au moins 240 crédits.

§ 3. Par dérogation à ces conditions générales, aux conditions complémentaires qu'elles fixent, les autorités académiques peuvent également admettre aux études de spécialisation les porteurs d'un titre, diplôme, grade ou certificat délivré hors Communauté française qui, dans ce système d'origine, donne directement accès aux études de troisième cycle, même si les études sanctionnées par ces grades n'y sont pas organisées en cycles distincts ou en cinq années au moins.

### Conditions d'accès spécifiques

#### DIRECT ACCESS FOR HOLDERS OF THE FOLLOWING BELGIAN UNIVERSITY DEGREES:

- > Master 120 credits ECTS in Economics or
- > Master 120 credits ECTS in Management or
- > Master 120 credits ECTS in Business Engineering or
- > ICHEC Master's degree in Business Management - International Track
- > Other Masters issued by the Flemish community, if the student has acquired a total of minimum 240 credits ects:

- Master of Science in Applied Economic Sciences: Economic Policy
- Master of Science in Applied Economics: Business Economics
- Master of Science in Business Economics
- Master of Science in Complementary Studies in Economics
- Master of Science in Complementary Studies in Business Economics
- Master of Science in International Business
- Master of Science in Social and Economic Sciences
- Master of Science in Economics, Law and Business Administration

#### SPECIFIC ACCESS REQUIREMENTS FOR HOLDERS OF A BELGIAN OR NON-BELGIAN DEGREE OTHER THAN HERE ABOVE:

- > Hold a **1st (Bachelor) and a 2nd (Master) cycle university degrees** issued by a recognized academic institution\*.

Please note: Professional degrees are not accepted even when they are delivered by a recognized academic institution\*.





## PÉDAGOGIE

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The programme is based on high academic standards with highly specialised professors and practitioners working on EU affairs.

The programme includes not only state-of-the-art academic and technical knowledge but also updated case studies so as to provide useful information and methodology on current issues for those who are to be involved in field activities.

The geographical proximity of Brussels, the centre of the European institutions and lobbying enhances the business and policy-oriented aspects of the programme with the participation of field experts from EU institutions, businesses, NGOs or consultants in European affairs.

Events such as visits of EU institutions, NGOs and think-tanks will be organized throughout the year to familiarize our students with the Brussels EU bubble. In addition, students will be attending EU affairs conferences and a recreational team-building event is also part of this programme.

## EVALUATION AU COURS DE LA FORMATION

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**Les méthodes d'évaluation sont conformes au [règlement des études et des examens](#). Plus de précisions sur les modalités propres à chaque unité d'apprentissage sont disponibles dans leur fiche descriptive, à la rubrique « Mode d'évaluation des acquis des étudiants ».**

Examinations for each activity. The precise form is outlined, when necessary, in the relevant course specification.

## MOBILITÉ ET INTERNATIONALISATION

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The programme welcomes international students, although it does not include international exchange (such as Erasmus programme).

## FORMATIONS ULTÉRIEURES ACCESSIBLES

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This Master does not specifically lead to enter PhD studies without a more specifically research oriented master.

## GESTION ET CONTACTS

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For further information regarding this Advanced Master, please contact [lsm-masters60@uclouvain.be](mailto:lsm-masters60@uclouvain.be).

### Gestion du programme

Faculté

Entité de la structure

Dénomination

Secteur

Sigle

Adresse de l'entité

SSH/LSM

Louvain School of Management ([LSM](#))

Secteur des sciences humaines ([SSH](#))

LSM

Place des Doyens 1 - bte L2.01.01

1348 Louvain-la-Neuve

<http://www.uclouvain.be/lsm>

Site web

Mandat(s)

- Doyen : Matthieu de Nanteuil
- Directrice administrative de faculté : Helena Torres

Commission(s) de programme

- Commission d'enseignement de la Louvain School of management ([CLSM](#))

Responsable académique du programme: [Jean-Christophe Defraigne](#)

Jury

- Président du jury - Prof. Benoît Gailly: [president-jury-lln@uclouvain.be](mailto:president-jury-lln@uclouvain.be)
- Secrétaire du jury: [Jean-Christophe Defraigne](#)

Personne(s) de contact

- Admissions des (futurs) titulaires d'un diplôme belge - Mme Ornella Hennin: [lsm-belgian-admissions@uclouvain.be](mailto:lsm-belgian-admissions@uclouvain.be)
- Admissions des (futurs) titulaires d'un diplôme non-belge - Mme Estelle Tonon: [lsm-international-admissions@uclouvain.be](mailto:lsm-international-admissions@uclouvain.be)
- Conseillère aux études - Mme Anneliese Desbuquoit: [lsm-head-student-office@uclouvain.be](mailto:lsm-head-student-office@uclouvain.be)

