



## EBEP2MC - Introduction

### Introduction

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#### Introduction

This Advanced Master, open only to students already holding a Master's, prepares you for European affairs and for European policy officer positions in enterprises, government and NGOs. It develops your abilities to:

1. understand the designs and functioning of European economic policies
2. assess the impact of EU economic policies on business and society
3. understand how business strategies and lobbying practices from different stakeholders can shape EU economic policies
4. design strategies for firms and NGOs that take into account the EU policies and their institutional framework
5. integrate the challenges of European and international competition into "socially responsible" management practices.

This Master also offers different unique opportunities that will add value to your curriculum:

- by including experimented practitioners in European affairs from EU institutions, business and NGOs
- by analysing specific case studies in European affairs
- by organizing special events on major current European issues

#### Your profile

You:

- have a Master's degree and you wish to develop an expertise in European economic policies and European business strategies
- wish to work with business or NGOs to adapt and influence the EU economic policies
- wish to design strategies for business and NGOs in the EU institutional and economic context
- strive for excellence in EU affairs expertise.

#### Your future job

- Working in or with EU institutions
- Position of responsibility in the EU affairs management of companies and NGOs
- Economic and trade diplomacy
- Consultancy and European Public affairs (lobbying) for business, NGOs, public institutions
- Think tanks focusing on EU affairs
- Journalism specialized in the business and economics aspects of EU affairs

#### Your programme

During this Masters, you will develop the skills necessary to grasp the complexity of the EU economic policies, European business strategies and the varied challenges companies and NGOs face in the moving environment of the EU.

The Master 60 will be composed of:

- Some core courses and some elective courses
- a special training week to address a major current European issue
- a Final paper with a seminar to provide methodological inputs and feedback as well as presentation skills

Please note that, depending on your academic background, teaching units (= prerequisite courses) could be added to your master programme.

## EBEP2MC - Teaching profile

### Learning outcomes

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A [general presentation](#) of the Advanced Masters in European Business and Economic Policy is available on the portal of the Louvain

7.1. Enter into a socio-professional activity according to a well-founded academic approach (both theoretically and methodologically) characterized by a well-thought and critical approach.

7.2. Develop a self-reflexive approach on one's own professional practice

7.3. Integrate a logic of self-critical analysis (one's assets, skills, limitations, productions and actions), a learning logic and a continuous development logic, which are essential to evolve positively in one's socio-professional environment.

## Programme structure

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The programme of the Advanced Masters in European Business and Economic Policy is structured as follows:

- Four core courses (25 credits)
- Four elective courses (20 credits)
- A Final paper & seminar on European current affairs (15 credits)

## EBEP2MC Programme

## Detailed programme by subject

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### CORE COURSES

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- Mandatory
  - ✘ Optional
  - △ Not offered in 2024-2025
  - ⊖ Not offered in 2024-2025 but offered the following year
  - ⊕ Offered in 2024-2025 but not the following year
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LLSMS2063	Industrial Relations in Europe	Evelyne Léonard	[q2] [30h] [5 Credits]

## The programme's courses and learning outcomes

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For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.



**SPECIFIC ACCESS REQUIREMENTS FOR HOLDERS OF A BELGIAN OR NON-BELGIAN DEGREE OTHER THAN HERE ABOVE:**

> Hold a **1st (Bachelor) and a 2nd (Master) cycle university degrees** issued by a recognized academic institution\*.

Please note: Professional degrees are not accepted even when they are delivered by a recognized academic institution\*.

> Have acquired a minimum of **240 credits** of which :

- 50 credits ECTS in Economics and/or Business and/or Management
- 10 credits ECTS in Law

**If you did not acquire the required credits** in Law and Economics, Management or Business, the jury could recommend prerequisite readings and/or add up to three additional courses (15 credits ECTS in total) to your master programme, in order to provide you with the necessary basis in these disciplines.

> Proof of **English proficiency**

Minimum 89 for **TOEFL iBT** or minimum 6.5 for the **IELTS academic** (Please note that the validity of the score is two years from the test date).

You can be exempted from the English test if you can prove you have done the entire Bachelor and Master in English in a native English-speaking country.

\* The degree must be awarded by an academic institution recognized by UNESCO or recognized by AUF (see <https://www.whed.net/home.php> and [https://www.auf.org/les\\_membres/nos-membres/](https://www.auf.org/les_membres/nos-membres/)).

Membership of international networks such as CEMS and/or international accreditation such as EQUIS can serve as reference.

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**Deadlines for applying to UCLouvain (different depending on your nationality, visa requirements,...)**

**Please note that attendance to classes is compulsory from the beginning of the academic year.**

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**Tuition fees 2024-2025**



## Teaching method

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The programme is based on high academic standards with highly specialised professors and practitioners working on EU affairs.

The programme includes not only state-of-the-art academic and technical knowledge but also updated case studies so as to provide useful information and methodology on current issues for those who are to be involved in field activities.

The geographical proximity of Brussels, the centre of the European institutions and lobbying enhances the business and policy-oriented aspects of the programme with the participation of field experts from EU institutions, businesses, NGOs or consultants in European affairs.

Events such as visits of EU institutions, NGOs and think-tanks will be organized throughout the year to familiarize our students with the Brussels EU bubble. In addition, students will be attending EU affairs conferences and a recreational team-building event is also part of this programme.

## Evaluation

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***The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".***

Examinations for each activity. The precise form is outlined, when necessary, in the relevant course specification.

## Mobility and/or Internationalisation outlook

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The programme welcomes international students, although it does not include international exchange (such as Erasmus programme).

## Possible trainings at the end of the programme

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This Master does not specifically lead to enter PhD studies without a more specifically research oriented master.

## Contacts

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For further information regarding this Advanced Master, please contact [lsm-masters60@uclouvain.be](mailto:lsm-masters60@uclouvain.be).

## Curriculum Management

Faculty

Structure entity

Denomination

SSH/LSM

Louvain School of Management ([LSM](#))

- Admissions of (future) holders of a non-Belgian's degree - Mrs Estelle Tonon: [lsm-international-admissions@uclouvain.be](mailto:lsm-international-admissions@uclouvain.be)
- Studies Advisor - Mrs Anneliese Desbuquoit: [lsm-head-student-office@uclouvain.be](mailto:lsm-head-student-office@uclouvain.be)

