



EBEP2MC

2024 - 2025

EBEP2MC - Introduction

INTRODUCTION

Introduction

This Advanced Master, open only to students already holding a Master's, prepares you for European affairs and for European policy officer positions in enterprises, government and NGOs. It develops your abilities to:

1. understand the designs and functioning of European economic policies
2. assess the impact of EU economic policies on business and society
3. understand how business strategies and lobbying practices from different stakeholders can shape EU economic policies
4. design strategies for firms and NGOs that take into account the EU policies and their institutional framework
5. integrate the challenges of European and international competition into "socially responsible" management practices.

This Master also offers different unique opportunities that will add value to your curriculum:

- by including experimented practitioners in European affairs from EU institutions, business and NGOs
- by analysing specific case studies in European affairs
- by organizing special events on major current European issues

Votre profil

You:

- have a Master's degree and you wish to develop an expertise in European economic policies and European business strategies
- wish to work with business or NGOs to adapt and influence the EU economic policies
- wish to design strategies for business and NGOs in the EU institutional and economic context
- strive for excellence in EU affairs expertise.

Votre futur job

- Working in or with EU institutions
- Position of responsibility in the EU affairs management of companies and NGOs
- Economic and trade diplomacy
- Consultancy and European Public affairs (lobbying) for business, NGOs, public institutions
- Think tanks focusing on EU affairs
- Journalism specialized in the business and economics aspects of EU affairs

Votre programme

During this Master, you will develop the skills necessary to grasp the complexity of the EU economic policies, European business strategies and the varied challenges companies and NGOs face in the moving environment of the EU.

The Master 60 will be composed of:

- Some core courses and some elective courses
- a special training week to address a major current European issue
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EBEP2MC - Profil enseignement

COMPÉTENCES ET ACQUIS AU TERME DE LA FORMATION

A [general presentation](#) of the Advanced Masters in European Business and Economic Policy is available on the portal of the Louvain School of Management.

This Advanced Masters aims at giving the student the skills and knowledge needed to become an actor of the European Union economic life so that s/he is able to thoroughly analyze and criticize European economic policies and their impact on economic actors (enterprise, Member States and other public actors, NGOs).

The student will also be able to develop relevant strategies to evolve in the framework of the European Union economy.

The student that follows this Masters already has solid bases and good knowledge of management, economics and law. S/he will learn to use them in challenges regarding European economic policies management and in problems for enterprises working at the European level.

By the end of the Masters, the student will be able to implement analysis strategies to better understand the European single market economy reality and the European economic policies. To be able to intervene relevantly, the student must:

- Master and mobilize in-depth specialized knowledge of the European integration process in its economic and institutional dimensions
- Skillfully assess, thanks to the use of relevant analysis tools and with a critical perspective, the functioning of the European single market and its interactions with the world economy
- Develop a systemic and critical approach towards global European economic policies issues.
- Critically tackle questions regarding current topics of the European economy and companies.

Au terme de ce programme, le diplômé est capable de :

1. Develop an analytical capacity for European economic policies and their impact on European economic actors, especially companies
 - 1.1. Identify, understand and analyze the economic issues at stake in a given situation in the European Union
 - 1.2. Identify, understand and analyze the economic issues at stake in a given situation linked to the trade policy of the European Union towards its trading partners.
 - 1.3. Take a position in debates and negotiations to stand up for the best interest of the companies, institutions and organs that s/he represents
2. Insert one's analysis and/or action within the various decision levels of the EU
 - 2.1. Identify the various levels – institutional, national (member states), European and multilateral (e.g. WTO, IMF, BRI) - and how they interact in the decision-taking process of a European economic policy or a European economic law.
 - 2.2. Master the economic issues at stake on the European scale.
3. Master specialized knowledge (theories, foundations, phenomena) in the field of European economy and management
 - 3.1. The economic theories clarifying the European economic integration process, including the trade policy; competition policy and how the single market works ; the industrial policy ; research policy ;the policies linked to energy, utilities and transportation and communication infrastructures ; the economic and monetary union ; the regional and the cohesion policy.
 - 3.2. The company theories and its management within the institutional and multicultural European framework
4. Contribute to the design of:
 - 4.1. Management strategies of companies operating in the EU
 - 4.2. European economic policies, either directly within European institutions (such as the Commission or the ECB) or national institutions (Member states' governments), or indirectly via companies or NGOs lobbying European or national institutions.
5. Share relevant economic information adapted to the targeted audience
 - 5.1. To communicate, both orally and in writing, about complex situations/topics regarding European economic policies and the strategies of companies operating on the EU level.
 - 5.2. To choose relevant information allowing the analysis and the comparison of these policies and strategies
 - 5.3. To present information correctly, with structure, in a clear, precise and well-argued way (ability to report from reports, statements, notes, summaries...)
6. Complete personal research work (thesis), applying a scientific approach and a rigorous as well as argumentative methodology to investigate a case study about specific aspects on the European economic policies (such as the analysis of a draft directive or of the impact of a decision from a European institution (e.g. the DG for Trade, the ECB or the European competition authorities)) or on the strategy of the firms operating on the EU level (such as a merger, a reorganization of the supply chain or the emerging market entry).
 - 6.1. Define and detail an issue within a delimited study perimeter and within a specific context
 - 6.2. Summarize the literature regarding the issue while critically and actively using relevant information tools, primary and secondary sources.
 - 6.3. Use a methodological and a rigorous analytical approach.
 - 6.4. Use the relevant concepts and analysis tools to study this issue
 - 6.5. Collect original data, analyze it and exploit it consistently.
 - 6.6. Develop an objective analysis and a capacity for synthesis allowing to put in perspective the parameters at stake and to draw relevant conclusions.
 - 6.7. Overall, show a critical ability both regarding one's own work and regarding the knowledge mobilized.
7. Act as an academic, as a critical and responsible actor having integrated a continuous development logic
 - 7.1. Enter into a socio-professional activity according to a well-founded academic approach (both theoretically and methodologically) characterized by a well-thought and critical approach.

7.2. Develop a self-reflexive approach on one's own professional practice

7.3. Integrate a logic of self-critical analysis (one's assets, skills, limitations, productions and actions), a learning logic and a continuous development logic, which are essential to evolve positively in one's socio-professional environment.

STRUCTURE DU PROGRAMME

The programme of the Advanced Masters in European Business and Economic Policy is structured as follows:

- Four core courses (25 credits)
- Four elective courses (20 credits)
- A Final paper & seminar on European current affairs (15 credits)

EBEP2MC Programme

PROGRAMME DÉTAILLÉ PAR MATIÈRE

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⌘ LLSMS2063	Industrial Relations in Europe	Evelyne Léonard	EN [q2] [30h] [5 Crédits] 🌐
⌘ LEUSL2106	Regional policy	Philippe Monfort	EN [q1] [30h] [5 Crédits] 🌐
⌘ LEUSL2113	Digital Europe	Enguerrand Marique (supplée Christophe Lazaro) Patricia Nouveau (supplée Christophe Lazaro) Alain Strowel (supplée Christophe Lazaro)	EN [q2] [30h] [5 Crédits] 🌐
⌘ LEUSL2303			

EBEP2MC - Informations diverses

CONDITIONS D'ACCÈS

Décret du 7 novembre 2013 définissant le paysage de l'enseignement supérieur et l'organisation académique des études.

Les conditions d'admission doivent être remplies au moment même de l'inscription à l'université.

Sauf mention explicite, les bacheliers, masters et licences repris dans cette page sont à entendre comme étant ceux délivrés par un établissement de la Communauté française, flamande ou germanophone ou par l'Ecole royale militaire.

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Conditions d'accès générales

Art. 112. du Décret définissant le paysage de l'enseignement supérieur et l'organisation académique des études :

§ 1er. Aux conditions générales fixées par les autorités académiques, ont accès aux études de master de spécialisation les étudiants qui sont porteurs :

1° d'un grade académique de master ;

2° d'un grade académique similaire à celui mentionné au littera précédent délivré par un établissement d'enseignement supérieur en Communauté flamande, en Communauté germanophone ou par l'Ecole royale militaire, en vertu d'une décision des autorités académiques et aux éventuelles conditions complémentaires qu'elles fixent ;

3° d'un grade académique étranger reconnu équivalent à celui mentionné au littera 1° en application du présent décret, d'une directive européenne, d'une convention internationale ou d'une autre législation, aux mêmes conditions.

Les conditions complémentaires d'accès visées au littera 2° sont destinées à s'assurer que l'étudiant a acquis les matières et compétences requises pour les études visées. Lorsque ces conditions complémentaires d'accès consistent en un ou plusieurs

> Have acquired a minimum of **240 credits** of which :

- 50 credits ECTS in Economics and/or Business and/or Management
- 10 credits ECTS in Law

If you did not acquire the required credits in Law and Economics, Management or Business, the jury could recommend prerequisite readings and/or add up to three additional courses (15 credits ECTS in total) to your master programme, in order to provide you with the necessary basis in these disciplines.

> Proof of **English proficiency**

Minimum 89 for **TOEFL iBT** or minimum 6.5 for the **IELTS academic** (Please note that the validity of the score is two years from the test date).

You can be exempted from the English test if you can prove you have done the entire Bachelor and Master in English in a native English-speaking country.

* The degree must be awarded by an academic institution recognized by UNESCO or recognized by AUF (see <https://www.whed.net/home.php> and https://www.auf.org/les_membres/nos-membres/).

Membership of international networks such as CEMS and/or international accreditation such as EQUIS can serve as reference.

Deadlines for applying to UCLouvain (different depending on your nationality, visa requirements,...)

Please note that attendance to classes is compulsory from the beginning of the academic year.

Tuition fees 2024-2025

PÉDAGOGIE

The programme is based on high academic standards with highly specialised professors and practitioners working on EU affairs.

The programme includes not only state-of-the-art academic and technical knowledge but also updated case studies so as to provide useful information and methodology on current issues for those who are to be involved in field activities.

