UCLouvain

GESM1BA

2024 - 2025

Bachelor in Management

GESM1BA - Teaching profile

Learning outcomes

On successful completion of this programme, each student is able to :

The profile of Bachelor in Management graduates is set out in the **Louvain School of Management (LSM) competency framework**. This framework centres around the following three skills: acquiring a knowledge base, applying a scientific approach and adopting a socially responsible mindset.

1.

Adopt a socially responsible mindset

Think and take decisions responsibly, taking account of ethical and civic values.

1.1 Demonstrate the ability to reason independently and adopt a considered and critical approach to knowledge (academic and common sense).

1.2 Consider ethical and humanistic values, integrity, the laws and conventions, civic solidarity and sustainable development in all interactions with the community.

1.3 Analyse a situation responsibly, taking into account the economic, social and environmental impact on the various stakeholders.

2. Acquire a knowledge base

Actively acquire a knowledge base in different subjects (management, human science, economics, law, quantitative methods) that are essential for analysing issues in the various fields of management.

2.1 Understand the basic concepts and theories in each of the fields of management and economics.

2.2 Acquire a knowledge base in human science and law.

2.3 Acquire a knowledge base in quantitative, IT and digital methods.

2.4 Apply knowledge gained from different subjects to solve a simple but concrete management problem.

3. Apply a scientific approach

Use a scientific approach to analyse concrete management problems and situations.

3.1 Understand and selectively use scientific texts and works in French and English.

3.2 Apply clear and structured analytical reasoning, conceptual frameworks and science-based models to describe and analyse a simple but concrete problem and offer a solution.

3.3 With the help of dedicated software tools, collate, select and analyse relevant information using basic statistical and data analysis methods.

3.4 Analyse and interpret results or proposals, and provide a well-argued critique, for a simple but concrete management problem.

3.5 Demonstrate rigour and discernment (validity and relevance) in the collation of information sources, and precision in their referencing.

4. Embrace change

Adopt a positive approach to change in assignments and projects carried out individually or in groups.

4.1 Identify opportunities for innovation and be creative in putting forward useful and original ideas.

4.2 Identify situations of resistance to change and overcome them.

4.3 Be part of a collective change dynamic.

4.4 Identify opportunities linked to the digital transformation of companies, sustainable development and organisational changes in the workplace and suggest solutions to management problems based on ESG criteria.

5. Adopt a multidisciplinary and professional mindset

Compare different motives and rationales for action to understand a concrete problem a company is facing.

5.1 Understand the internal workings of a company of limited size and complexity.

5.2 Understand these workings, place them in their socio-economic context and identify the interdisciplinary issues.

5.3 Combine different areas of knowledge (apply concepts from different fields and compare different rationales for action) to understand a concrete problem of a company or organisation of limited size and complexity.

5.4 Use software from different fields to solve a management problem.

6. Become a team player

Become a team member and player.

6.1 Know and understand the principles of collaborative learning.

6.2 Recognize and take into account the different points of view of team members.

6.3 Manage group relations in a joint project.

7. Manage a project

Organise and complete a project, taking into account the pre-defined objectives and the constraints of the project environment.

7.1 Organise the process: working as a team, and with consideration for the pre-defined objectives, plan and develop all the stages of a project and commit to it collectively, having allocated the tasks.

7.2 Share information and expertise to help progress the project and contribute to the team's success with a view to effectively achieving the objective set.

8. Communicate

Communicate and interact effectively in French and two foreign languages.

8.1 With the target audience in mind, communicate information, ideas, solutions and conclusions with written and oral fluency and in a clear, structured and well-argued manner.

8.2

For two foreign languages* (English and Dutch or Spanish): demonstrate written and spoken fluency and the ability to communicate clearly, coherently, fluently and in a well-argued fashion on general and management-related topics.

For English (all language skills), Level B2 of the Common European Framework of Reference (CEFR). For Dutch 3, Level B1+/B2 of the CEFR. For Spanish 3, Level A2+/B1 of the CEFR.

8.3 Engage effectively and respectfully with peers and teachers, demonstrating listening skills, empathy and assertiveness.

8.4 Using computer tools, create graphs and tables that meet scientific standards.

8.5 Master basic software for effective communication.

9. Develop

Demonstrate self-awareness and autonomy, the ability to adapt quickly to new situations and progress in your learning journey.

9.1 Self-management: define your priorities, plan ahead and organise all aspects of your work over time, be rigorous and structured in your approach.

9.2 Self-awareness and self-control: be aware of, and control, your own feelings and emotions, manage stress, stand back and cast a critical eye over your own output and actions to identify your strengths and weaknesses.

9.3 Self-motivation: design your own training plan and define its direction in line with your own values and aspirations.

9.4 Adapt to, and take advantage of, a variety of learning situations.

9.5 Independently assimilate new knowledge and skills to enable you to solve concrete, well-defined management problems.

Programme structure

The first year is given over to a course on ethics and corporate social responsibility, a core element of the LSM teaching plan, and courses on management (accounting and financial analytics, marketing, a management seminar), economics, the theoretical foundations of management, and management tools and methods (management mathematics, statistics and probability, business informatics).

The programme then focuses on management topics, based on the main corporate functions (marketing, finance, production, HR management) and the cross-cutting elements of a company's operations (strategy, management control).

You will also continue your studies of economics (microeconomics and macroeconomics), quantitative management methods (statistical inference, econometrics) and the corporate legal environment.

In the third year, you have an entrepreneurial project and a professional development project, which will introduce you to the business world. You will also have the opportunity to project yourself into the company of the future through seminars that tackle issues such as social change and the digital transformation of our society and its organisations.

Two **language courses, one of which is English**, are taught in each year.

The programme of the first year (60 credits) is identical to the first year of the Bachelor in Business Engineering programme.

GESM1BA Programme

Detailed programme by subject

O Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🔲 Activity with requisites
🌐 Open to incoming exchange students
🔴 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

				Year		
				1	**2**	**3**

o *Content:*

o Law

				1	2	3
O MDROI1105	Sources and Principles of Law	Ignacio De La Serna	[FR] [q1] [45h+0h] [5 Credits] 🌐	x		
O MDROI1210	Business Law 🔲	Werner Derycke	[FR] [q1] [30h+0h] [5 Credits] 🌐		x	

o Economics

				1	2	3
O MECON1104	Economics	Nathalie Gilson	[FR] [q1] [45h+20h] [5 Credits] 🌐	x		
O MECON1211	Macroeconomics 🔲	Nathalie Gilson	[FR] [q2] [30h+10h] [5 Credits] 🌐		x	
O MECON1212	Microeconomics 🔲	Patrick Scarmure	[FR] [q1] [45h+20h] [5 Credits] 🌐		x	
O MECON1312	International Economics 🔲	Nathalie Gilson	[FR] [q1] [30h+10h] [5 Credits] 🌐			x
O MECON1313	Industrial Organization 🔲	Patrick Scarmure	[FR] [q2] [30h+10h] [5 Credits] 🌐			x

					Year		
					1	2	3

o Management

					1	2	3
O MGEST1103	Accounting and Financial Diagnosis	Anne-Catherine Provost	FR	[q1] [45h+20h] [5 Credits] 🌐	x		
O MGEST1107	Management Seminar	Isabelle Platten Ingrid Poncin	FR	[q2] [30h+30h] [5 Credits] 🌐	x		
O MGEST1108	Marketing	Nadia Sinigaglia	FR	[q2] [45h+20h] [5 Credits] 🌐	x		
O MGEST1201	Corporate Strategy	Alain Vas	FR	[q1] [30h+10h] [5 Credits] 🌐		x	
O MGEST1218	Accounting and Financial Statements 📙	Victor Collin	FR	[q1] [45h+20h] [5 Credits] 🌐		x	
O MGEST1219	Finance	Catherine D'Hondt Isabelle Platten	FR	[q2] [45h+20h] [5 Credits] 🌐		x	
O MGEST1222	Production Management	Stefan Creemers	FR	[q2] [30h+10h] [5 Credits] 🌐		x	
	sformation digitale						

			Year		
			1	2	3
○ MANGL1235	English 2 🔶	Jessica Degroote Caroline Lambert Daniel Schoemans Marine Volpe (compensates Céline Gouverneur) Quentin Zèques (coord.)	EN [q1+q2] [0h+60h] [5 Credits] 🌐		x	
○ MANGL1339	English 3 🔶	Jessica Degroote (coord.) Quentin Zèques	EN [q1+q2] [0h+45h] [4 Credits] 🌐			x

○ Second Language

The student chooses and keeps the same second language for the entire bachelor cycle.

⚹ Dutch

In the first annual block, the default learning unit is MNEER1121 Dutch 1.

At the end of a placement test, the teacher will decide whether or not to register for the learning unit MNEER1119 Dutch 1 LSM beginner.

			1	2	3
○ MNEER1121	Dutch 1	Erika Copriau Bruno Michiels (coord.) Daniel Schoemans	NL [q1+q2] [30h+30h] [5 Credits] 🌐	x		
⚹ MNEER1119	Dutch 1 for LSM Beginners	Daniel Schoemans (coord.)	NL [q1+q2] [60h] [5 Credits] 🌐	x		
○ MNEER1236	Dutch 2 🔶	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+60h] [5 Credits] 🌐		x	
○ MNEER1341	Dutch 3 🔶	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+45h] [4 Credits] 🌐			x

⚹ Spanish

			1	2	3
○ MESPA1122	Spanish 1	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [30h+30h] [5 Credits] 🌐	x		
○ MESPA1237	Spanish 2 🔶	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h+45h] [5 Credits] 🌐		x	
○ MESPA1340	Spanish 3 🔶	Juan Francisco Hernandez Rodriguez (coord.) Fernando Juan San Basilio Pardo	ES [q1+q2] [0h+45h] [4 Credits] 🌐			x

○ Social Science

○ MSHUM1118	Study Skills Seminar	Jean-Luc Depotte	FR [q1+q2] [15h +30h] [5 Credits] 🌐
○ MSHUM1122	Ethics and CSR	Vincent Truyens	FR [q2] [30h +10h] [5 Credits] 🌐

○ Languages

○ MANGL1120	English 1	Erika Copriau Bruno Michiels Guy Monfort (coord.) Daniel Schoemans Sabine Vandersmissen (compensates Guy Monfort) Marine Volpe (coord.)	EN [q1+q2] [30h +30h] [5 Credits] 🌐

GESM1BA - 2ND ANNUAL UNIT

    ⬤ Mandatory
    ⊗ Optional
    △ Not offered in 2024-2025
    ⊘ Not offered in 2024-2025 but offered the following year
    ⊕ Offered in 2024-2025 but not the following year
    △ ⊕ Not offered in 2024-2025 or the following year
    🟨 Activity with requisites
    🌐 Open to incoming exchange students
    🌐 Not open to incoming exchange students
    [FR]

Languages

MANGL1235
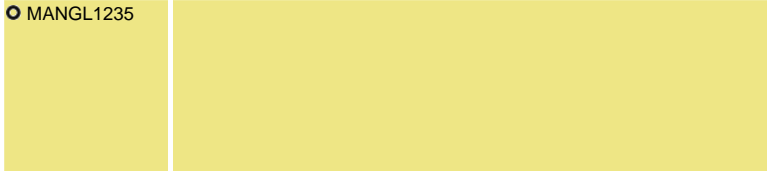
GESM1BA - 3RD ANNUAL UNIT

○ Mandatory
⌘ Optional
△

Social Science

MSHUM1303	Organization and Social Change Seminar	Julie Solbreux	FR [q2] [15h +0h] [2 Credits] 🌐
MSHUM1301	Questions de sciences religieuses	Stanislas Deprez	FR [q1] [15h] [2 Credits] 🌐

Languages

MANGL1339	English 3 🔶		

GESM1BA - Information

Access Requirements

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- General access requirements
- Specific access requirements
- Access based on validation of professional experience
- Special requirements to access some programmes

General access requirements

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications :

1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;

2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;

3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;

4. A higher education certificate or diploma awarded by an adult education centre;

5. A pass certificate for one of the entrance examinations organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;

6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium, the German Community of Belgium or the Royal Military Academy;

7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

Note:

Requests for equivalence must be submitted to the Equivalence department (Service des équivalences) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium in compliance with the official deadline.

The following two qualifications are automatically deemed equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur – CESS):

- European Baccalaureate issued by the Board of Governors of a European School,

- International Baccalaureate issued by the International Baccalaureate Office in Geneva.

8. Official documentation attesting to a student's ability to pursue higher education (diplôme d'aptitude à accéder à l'enseignement supérieur - DAES), issued by the Examination Board of the French Community.

Specific access requirements

- Access to bachelor programmes for candidates of nationality outside the European Union who are not assimilated to Belgian nationals is subject to the following criteria:

    - not have obtained a secondary education diploma for more than 3 years maximum. Example: for an admission application foragement

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to the following site.
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the equivalence of your diploma issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the DAES or a certificate of successful completion of the examination giving access to 1st cycle studies when you submit your application

Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

Special requirements to access some programmes

- Admission to **undergraduate studies in engineering: civil engineering and architect**

  Pass certificate for the special entrance examination for undergraduate studies in engineering: civil engineering and architect.

  Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.
- Admission to **undergraduate studies in veterinary medicine**

  Admission to undergraduate studies in veterinary medicine is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).
- Admission to **undergraduate studies in physiotherapy and rehabilitation**

  Admission to undergraduate studies in physiotherapy and rehabilitation is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).
- Admission to **undergraduate studies in psychology and education: speech and language therapy**

  Admission to undergraduate studies in psychology and education: speech and language therapy is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).
- Admission to **undergraduate studies in medicine and dental science**

  Admission to undergraduate studies in medecine and dental science is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).

  Note: students wishing to enrol for a **Bachelor's degree in Medicine** or a **Bachelor's degree in dental science** must first sit an aptitude test (fr).
- Access to **Bachelor of Science in Business Engineering**

  The Bachelor of Science in Business Engineering is a joint program organised by KU Leuven and UCLouvain Saint-Louis Bruxelles. In order to register, all candidate must first submit an application via the KU Leuven admission platform. The conditions of access to this programme are specific.

- Master [120] in Economics: General and Master [60] in Economics : General
- Master [120] in Economics: Econometrics

There are a number of UCLouvain Master's programmes (generally stand-alone) that are widely accessible to UCLouvain FUCaM Mons Bachelor's graduates, including:

- Master [120] in Population and Development Studies (direct access for all Bachelor's graduates),
- Master [120] in European Studies (open to all Bachelor's graduates with a minor in European Studies),
- Master [120] in Ethics (open to all Bachelor's graduates, subject to additional course requirements).

Contacts

Curriculum Management

Faculty

Structure entity   SSH/LSM