



## GESM1BA - Introduction

### Introduction

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#### Introduction

The Bachelor in Management programme enables students to acquire a broad knowledge base in the different areas of management and also in economics, quantitative management methods, human science, law and two foreign languages.

This Bachelor's degree aims to facilitate the acquisition of transferable skills specific to the university, such as rigorous, methodical and critical analysis, the ability to work independently and as part of a team, and communication and creativity skills.

This Bachelor's programme fully embraces a long-term vision of our society, in terms of both sustainable development and digital transformation.

By the end of the first cycle, you will have acquired:

- a multidisciplinary background, with a cross-disciplinary approach to management functions;
- the skills and fundamental knowledge required to manage companies and organisations;
- a scientific approach and a socially responsible mindset.

#### Your profile

When you embark on a management course, it is most important that you have had a good general education. An interest in marketing, accountancy, finance, entrepreneurship or sustainable development are excellent reasons to take up the challenge.

#### Your future job

## GESM1BA - Teaching profile

### Learning outcomes

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On successful completion of this programme, each student is able to :

The profile of Bachelor in Management graduates is set out in the **Louvain School of Management (LSM) competency framework**. This framework centres around the following three skills: acquiring a knowledge base, applying a scientific approach and adopting a socially responsible mindset.



1.

Adopt a socially responsible mindset

Think and take decisions responsibly, taking account of ethical and civic values.



9.4 Adapt to, and take advantage of, a variety of learning situations.

9.5 Independently assimilate new knowledge and skills to enable you to solve concrete, well-defined management problems.

## Programme structure

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The first year is given over to a course on ethics and corporate social responsibility, a core element of the LSM teaching plan, and courses on management (accounting and financial analytics, marketing, a management seminar), economics, the theoretical foundations of management, and management tools and methods (management mathematics, statistics and probability, business informatics).

The programme then focuses on management topics, based on the main corporate functions (marketing, finance, production, HR management) and the cross-cutting elements of a company's operations (strategy, management control).

You will also continue your studies of economics (microeconomics and macroeconomics), quantitative management methods (statistical inference, econometrics) and the corporate legal environment.

In the third year, you have an entrepreneurial project and a professional development project, which will introduce you to the business world. You will also have the opportunity to project yourself into the company of the future through seminars that tackle issues such as social change and the digital transformation of our society and its organisations.

o Management

○ MGEST1103	Accounting and Financial Diagnosis	Anne-Catherine Provost	PO [q1] [45h+20h] [5 Credits]	X		
○ MGEST1107	Management Seminar	Isabelle Platten Ingrid Poncin	PO [q2] [30h+30h] [5 Credits]	X		
○ MGEST1108	Marketing	Nadia Sinigaglia	PO [q2] [45h+20h] [5 Credits]	X		
○ MGEST1201	Corporate Strategy	Alain Vas	PO [q1] [30h+10h] [5 Credits]		X	
○ MGEST1218	Accounting and Financial Statements	Victor Collin	PO [q1] [45h+20h] [5 Credits]		X	
○ MGEST1219	Finance	Catherine D'Hondt Isabelle Platten	PO [q2] [45h+20h] [5 Credits]		X	
○ MGEST1222	Production Management	Stefan Creemers	PO [q2] [30h+10h] [5 Credits]		X	
	Information digitale					



## Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

### Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](#).

### # Prerequisites list

<b>MANGL1235</b>	"Anglais 2" has prerequisite(s) MANGL1120
	• MANGL1120 - <a href="#">English 1</a>
<b>MANGL1339</b>	"Anglais 3" has prerequisite(s) MANGL1235
	• MANGL1235 - <a href="#">English 2</a>
<b>MDROI1210</b>	"Droit de l'entreprise" has prerequisite(s) MDROI1105
	• MDROI1105 - <a href="#">Sources and Principles of Law</a>
<b>MECON1211</b>	"Macroéconomie" has prerequisite(s) MECON1104
	• MECON1104 - <a href="#">Economics</a>
<b>MECON1212</b>	"Microéconomie" has prerequisite(s) MECON1104
	• MECON1104 - <a href="#">Economics</a>
<b>MECON1312</b>	"Economie internationale" has prerequisite(s) MECON1211
	• MECON1211 - <a href="#">Macroeconomics</a>
<b>MECON1313</b>	"Economie industrielle" has prerequisite(s) MECON1212
	• MECON1212 - <a href="#">Microeconomics</a>
<b>MESPA1237</b>	"Espagnol 2" has prerequisite(s) MESPA1122
	• MESPA1122 - <a href="#">Spanish 1</a>
<b>MESPA1340</b>	"Espagnol 3" has prerequisite(s) MESPA1237
	• MESPA1237 - <a href="#">Spanish 2</a>
<b>MGEST1218</b>	"Comptabilité et états financiers" has prerequisite(s) MGEST1103
	• MGEST1103 - <a href="#">Accounting and Financial Diagnosis</a>
<b>MGEST1325</b>	"Comptabilité et contrôle de gestion" has prerequisite(s) MGEST1103
	• MGEST1103 - <a href="#">Accounting and Financial Diagnosis</a>
<b>MGEST1328</b>	"Etudes marketing" has prerequisite(s) MGEST1108
	• MGEST1108 - <a href="#">Marketing</a>
<b>MNEER1236</b>	"Néerlandais 2" has prerequisite(s) MNEER1121 OU MNEER1119
	• MNEER1121 - <a href="#">Dutch 1</a>
	• MNEER1119 - <a href="#">Dutch 1 for LSM Beginners</a>
<b>MNEER1341</b>	"Néerlandais 3" has prerequisite(s) MNEER1236
	• MNEER1236 - <a href="#">Dutch 2</a>
<b>MQANT1221</b>	"Inférence statistique" has prerequisite(s) MQANT1113
	• MQANT1113 - <a href="#">Statistics and Probability</a>
<b>MQANT1227</b>	"Mathématiques de gestion 2" has prerequisite(s) MQANT1110
	• MQANT1110 - <a href="#">Mathematics for Management I</a>
<b>MQANT1324</b>	"Econométrie" has prerequisite(s) MQANT1221
	• MQANT1221 - <a href="#">Statistical Inference</a>

## The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## Detailed programme per annual block

### GESM1BA - 1ST ANNUAL UNIT

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### o Content:

##### o Law

○ MDROI1105	Sources and Principles of Law	Ignacio De La Serna	[FR] [q1] [45h +0h] [5 Credits] 🌐
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##### o Economics

○ MECON1104	Economics	Nathalie Gilson	[FR] [q1] [45h +20h] [5 Credits] 🌐
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##### o Management

○ MGEST1103	Accounting and Financial Diagnosis	Anne-Catherine Provost	[FR] [q1] [45h +20h] [5 Credits] 🌐
○ MGEST1107	Management Seminar	Isabelle Platten Ingrid Poncin	[FR] [q2] [30h +30h] [5 Credits] 🌐
○ MGEST1108	Marketing	Nadia Sinigaglia	[FR] [q2] [45h +20h] [5 Credits] 🌐

##### o Quantitative Methods

○ MQANT1109	Information Technology and Digital Society	François Fouss	[FR] [q2] [30h +15h] [5 Credits] 🌐
○ MQANT1110	Mathematics for Management I	Corentin Vande Kerckhove Enrico Vitale	[FR] [q1] [45h +20h] [5 Credits] 🌐
○ MQANT1113	Statistics and Probability	Frédéric Vrins	[FR] [q2] [45h +20h] [5 Credits] 🌐



## GESM1BA - 2ND ANNUAL UNIT

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- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students

[FR]

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o Languages

o MANGL1235







## GESM1BA - Information

### Access Requirements

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*Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.*

*The admission requirements must be met prior to enrolment in the University.*

***In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.***

#### SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to [the following site](#).
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the [equivalence of your diploma](#) issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the [DAES](#) or a certificate of successful completion of the [examination giving access to 1<sup>st</sup> cycle studies](#) when you submit your application

## Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

## Special requirements to access some programmes

- Admission to **undergraduate studies in engineering: civil engineering and architect**

Pass certificate for the [special entrance examination for undergraduate studies in engineering: civil engineering and architect](#).

Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.

- Admission to **undergraduate studies in veterinary medicine**

[Admission to undergraduate studies in veterinary medicine is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in physiotherapy and rehabilitation**

[Admission to undergraduate studies in physiotherapy and rehabilitation is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in psychology and education: speech and language therapy**

[Admission to undergraduate studies in psychology and education: speech and language therapy is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in medicine and dental science**

[Admission to undergraduate studies in medicine and dental science is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

Note: students wishing to enrol for a **Bachelor's degree in Medicine** or a **Bachelor's degree in dental science** must first sit an [aptitude test \(fr\)](#).

- Access to **Bachelor of Science in Business Engineering**

The Bachelor of Science in Business Engineering is a joint program organised by KU Leuven and UCLouvain Saint-Louis Bruxelles. In order to register, all candidate must first submit an application via the [KU Leuven admission platform](#). The [conditions of access](#) to this programme are specific.



- [Master \[120\] in Economics: General](#) and [Master \[60\] in Economics : General](#)
- [Master \[120\] in Economics: Econometrics](#)

There are a number of UCLouvain Master's programmes (generally stand-alone) that are widely accessible to UCLouvain FUCaM Mons Bachelor's graduates, including:

- [Master \[120\] in Population and Development Studies](#) (direct access for all Bachelor's graduates),
- [Master \[120\] in European Studies](#) (open to all Bachelor's graduates with a minor in European Studies),
- [Master \[120\] in Ethics](#) (open to all Bachelor's graduates, subject to additional course requirements).

## Contacts

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### Curriculum Management

Faculty

Structure entity	SSH/LSM
Denomination	Louvain School of Management ( <a href="#">LSM</a> )
Sector	Human Sciences ( <a href="#">SSH</a> )
Acronym	LSM
Postal address	Place des Doyens 1 - bte L2.01.01 1348 Louvain-la-Neuve
Website	<a href="http://www.uclouvain.be/lsm">http://www.uclouvain.be/lsm</a>

Mandate(s)

- Dean : Matthieu de Nanteuil
- Administrative director : Helena Torres

Commission(s) of programme

- Commission d'enseignement de la Louvain School of management ([CLSM](#))

Academic supervisor: [Patrick Scarmure](#)

Other academic Supervisor(s)

- [Ingrid Poncin](#)

Jury

- President of the jury: [Patrick Scarmure](#)
- Jury secretary: [Natacha Gilson](#)

Useful Contact(s)

- Information for future students (Nicolas Hurtado de Jesus - tel. +32 (0)65 323 327): [info-mons@uclouvain.be](mailto:info-mons@uclouvain.be)
- Studies management officer: [Magaly Duquesne](#)
- Vice-Dean LSM Mons: [Ingrid Poncin](#)
- Exclusive address for waiver request for NON-FUNDABILITY: [safi@uclouvain.be](mailto:safi@uclouvain.be)

