

**At Mons - 120 credits - 2 years - Day schedule - In English**

Dissertation/Graduation Project : **YES** - Internship : **YES**

Activities in English: **YES** - Activities in other languages : **optional**

Activities on other sites : **YES**

Main study domain : **Sciences économiques et de gestion**

Organized by: **Louvain School of Management (LSM)**

Programme acronym: **GESA2M** - Francophone Certification Framework: 7

## Table of contents

[Introduction](#)





## GESA2M - Teaching profile

### Learning outcomes

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The Master in Management programme ***prepares graduates to take up the challenge of becoming socially responsible professionals with a cross-disciplinary approach to the various management functions .***

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## PROFESSIONAL FOCUS: DIGITAL ENTERPRISE TRANSFORMATION [30.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

### Content:

Course Code	Course Title	Instructors	Details	Year 1	Year 2
● MLSMM2161	Internship search		FR [q1] [] [2 Credits] 🌐	X	
● MLSMM2162	Coaching	Karine Charry Ingrid Poncin	FR [q2] [30h] [8 Credits] 🌐	X	
● MLSMM2222	Advanced work-linked-training internship		FR [q1+q2] [] [15 Credits] 🌐		X
● MLSMM2264	Coaching advanced	Christophe Lejeune Ingrid Poncin	FR [q1] [30h] [5 Credits] 🌐		X

## OPTIONS

> [List of electives](#) [ en-prog-2024-gesa2m-mgesa400o ]

One option from :

- > [Option Entrepreneurship \(Mons\)](#) [ en-prog-2024-gesa2m-lgest564o ]
- > [Option Transport & Logistics \(Mons\)](#) [ en-prog-2024-gesa2m-lgest563o ]
- > [Option Marketing Decision \(Mons\)](#) [ en-prog-2024-gesa2m-mgesm205o ]
- > [Option Finance and Transition I \(Mons\)](#) [ en-prog-2024-gesa2m-mingm203o ]

## LIST OF ELECTIVES [10.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
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- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

2 learning unit (one per year) to choose from:

Year

1 2

### Content:

✘ MLSMM2134	e-Consumer Behavior	Karine Charry	FR [q2] [30h] [5 Credits] 🌐	X	X
✘ MLSMM2136	Trends in Digital Marketing	Ingrid Poncin	FR [q2] [30h] [5 Credits] 🌐	X	X







## **OPTION MARKETING DECISION (MONS) [15.0]**

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- Mandatory
  - ✘ Optional
  - △ Not offered in 2024-2025
  - Not offered in 2024-2025 but offered the following year
  - ⊕ Offered in 2024-2025 but not the following year
  - △ ⊕
-

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students

[FR]

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## GESA2M - Information

### Access Requirements

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*Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.*

*General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.*

*Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.*

***In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.***

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#### SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Uale Univere evenro0 -1 8.3o82grees listed in this table or on this page are to be understood as> Uale Univere evenro0 -1 8.3o82grees listed in this](#)

Other UCLouvain bachelor degrees	Meet the <a href="#">general and specific requirements</a> .	<a href="#">Access based on application</a>	If the general and specific requirements are met, application-based enrolment is possible with a maximum of 60 crédits supplementary classes > <a href="#">Online enrolment</a>
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**Others Bachelors of the French speaking Community of Belgium**

Bachelor in Management Bachelor in Economics and Management Bachelor Business Engineering		Direct access	> <a href="#">Online enrolment</a>
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Autre programme de bachelier	Meet the <a href="#">general and specific requirements</a> .	<a href="#">Access based on application</a>	If the general and specific requirements are met, application-based enrolment is possible with a maximum of 60 crédits supplementary classes > <a href="#">Online enrolme</a>
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**Bachelors of the Dutch speaking Community of Belgium**

Bachelor in de toegepaste economische wetenschappen Bachelor handelsingenieur Bachelor in de handelswetenschappen		Direct access	> <a href="#">Online enrolment</a>
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Other Bachelor degrees			
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BA en gestion hôtelière - crédits supplémentaires entre 45 et 60  
 BA en immobilier - crédits supplémentaires entre 45 et 60  
 BA en informatique de gestion - crédits supplémentaires entre 45 et 60  
 BA en informatique, orientation développement d'applications - crédits supplémentaires entre 45 et 60  
 BA en international business - crédits supplémentaires entre 45 et 60  
 BA en management de la logistique - crédits supplémentaires entre 45 et 60  
 BA en management du tourisme et des loisirs - crédits supplémentaires entre 45 et 60  
 BA en marketing - crédits supplémentaires entre 45 et 60  
 BA en relations publiques - crédits supplémentaires entre 45 et 60  
 BA en sales account manager - crédits supplémentaires entre 45 et 60  
 BA en sciences administratives et gestion publique - crédits supplémentaires entre 45 et 60  
 BA en vente - crédits supplémentaires entre 45 et 60

### Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
<b>"Licenciés"</b>			
Belgian Licence in Economics Belgian Licence in Management Belgian Licence in Applied Economics Belgian Licence in Business Engineering	Meet the <a href="#">general and specific access requirements</a> .	<a href="#">Access based on application</a>	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > <a href="#">Submit a UCLouvain online access request</a>
<b>Masters</b>			
Belgian Master 60 credits in Management		Direct access	Possibility of valuation of max. 45 credits.
Belgian Master 60 credits in Economics	Meet the <a href="#">general and specific access requirements</a>	<a href="#">Access based on application</a>	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > <a href="#">submit a UCLouvain online access request</a>
Any other Belgian Master's	Meet the <a href="#">general and specific access requirements</a>	<a href="#">Access based on application</a>	If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > submit a UCLouvain online access request
Non-Belgian Master's university degree issued by a recognized academic institution	Meet the <a href="#">general and specific access requirements</a>	<a href="#">Access based on application</a>	Composition of the programme to be determined according to the student's background and

specialization needs. Possibility of possible valuation of credits.

If general and specific requirements are met > [submit a UCLouvain online access request](#)



**Holders of a non-University 2nd cycle degree**





Faculty	
Structure entity	SSH/LSM
Denomination	Louvain School of Management (LSM)
Sector	Human Sciences (SSH)
Acronym	LSM
Postal address	Place des Doyens 1 - bte L2.01.01 1348 Louvain-la-Neuve
Website	<a href="http://www.uclouvain.be/lsm">http://www.uclouvain.be/lsm</a>
Mandate(s)	
	<ul style="list-style-type: none"><li>• Dean : Matthieu de Nanteuil</li><li>• Administrative director : Helena Torres</li></ul>

