

GEST2M - Introduction

Introduction

Introduction

The Master's 120 credits in Management is a two-year programme that is intended to strengthen the managerial abilities of students who, on top of their training in management, economics, and quantitative methods, also have a background in social sciences (sociology, law, psychology, anthropology, philosophy, political science).

Your profile

- You have a Bachelor's degree in economics and/or management;
- You have a Bachelor's degree in another social science with a minor in management and you wish to strengthen your managerial skills;
- You wish to become an ethical and community-minded leader;
- You are motivated by entrepreneurial drive and a desire to learn how to work effectively in a team;
- You are looking for a high-quality education, based on solid scientific knowledge, in all management fields;
- You seek to develop concrete in-company experience and participate in the management of complex and innovative projects;
- You wish to develop your skills in the management of organisations.

Your future job

The Master's 120 credits in Management aims at developing competent leaders who are:

- **Ethical and community-minded** – that is, people who care about broader society, are willing to undertake cultural change for more ethical and sustainable developments, and can contribute to the common good by participating in the design of new political governance;
- **Entrepreneurial and innovative** – that is, people who are willing and able to launch innovative projects, solve complex problems by adopting a systemic perspective, and change business norms;
- **Responsible and inspiring** – that is, people who are free, talented and respectful of the talents of others, profoundly honest and tolerant, and also clear-sighted and dynamic personalities.

Our graduates can access the highest corporate management positions in multiple sectors. Besides consultancy, auditing, banking, sales, and retail, graduates in Management are often found in positions related to marketing, people management, or corporate social responsibility.

Your programme

The programme of the Master's 120 credits in Management is composed of the following four components:

- **Core training.** All master's students must complete focus courses that equip them with the necessary knowledge and competences

GEST2M - Teaching profile

Learning outcomes

The Master in Management prepares the graduate to meet the challenge of ***becoming a socially responsible professional with a transversal approach to the management professions.***

The

- 3.1. Conduct a clear, structured, analytical reasoning by applying, and eventually adapting, scientifically based conceptual frameworks and models, to define and analyze a problem.
 - 3.2. Collect, select and analyze relevant information using rigorous, advanced and appropriate methods.
 - 3.3. Consider problems using a systemic and holistic approach: recognize the different aspects of the situation and their interactions in a dynamic process.
 - 3.4. Perceptively synthesize the essential elements of a situation, demonstrating a certain conceptual distance, to diagnose and identify pertinent conclusions.
 - 3.5. Produce, through analysis and diagnosis, implementable solutions in context and identify priorities for action.
- 4. Innovation and Entrepreneurship:** Innovate, initiate and lead change.
- 4.1. Identify new opportunities, propose creative and useful ideas in situations that require new strategic approaches, break with existing models and paradigms, promote progress and change.
 - 4.2. Initiate, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic.
 - 4.3. Integrate, collaborate and actively drive forward collective actions for change, and diffuse for social awareness.
 - 4.4. Reflect on and improve the content, processes and goals of professional practices.
- 5. Work effectively in an international and multicultural environment:** Work as an interface between stakeholders with different rationales, belief systems, training, nationalities, cultures ...
- 5.1. Understand the inner workings of an organization: develop a global approach and integrate the internal logic used, within the organization.
 - 5.2. Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.
 - 5.3. Understand and establish their own role and scope for action, in the overall operation of the organization, while liaising with the various internal and external stakeholders.
- 6. Teamwork and leadership:** Integrate and work in a team, exercise enlightened leadership within the group.
- 6.1. Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.
 - 6.2. Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.
- 7. Project Management:** Define and manage a project to completion, taking into account the objectives, resources and constraints that characterize the project environment.
- 7.1. Analyse a project within its environment and define the expected outcomes: identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators.
 - 7.2. Organize, manage and control the process: structure and schedule the tasks, identify and allocate human and material resources, coordinate, delegate and supervise the tasks; take into account the anticipated constraints and risks.
 - 7.3. Make decisions and take responsibility for them in an uncertain world: take initiatives and act, anticipate and be proactive, show discernment and good judgment and be prepared to make quick decisions, taking into account multiple factors and uncertainties; accept the risks and consequences of decisions.
- 8. Communication and Interpersonal Skills:** Communicate, converse effectively and convincingly with the stakeholders.
- 8.1. Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.
 - 8.2. Interact and discuss effectively and respectfully with diverse stakeholders (supervisors, peers, colleagues, clients...) in face-to-face

GEST2M Programme

Detailed programme by subject

CORE COURSES [35.0]

In annual block 1, the student must take:

- **focus courses** (30 credits)
- **two seminars** (5 credits)
- **a major, composed of 5 courses**, (25 credits) to be chosen from the list below.

In annual block 2, the student must follow:

- if s.he does not go on exchange, the "**LSM courses (if no exchange)**" including 2 elective courses as well as a language course (15 credits) + **1 Option** (i.e. 3 courses for 15 credits) (see below)
- **the internship** (10 credits)
- **the Master's thesis and its seminar** (20 credits)

If you choose to follow a major and/or an option offered on the Mons' site, please note that you can benefit from a financial support for the mobility.

- Mandatory
 - ⊗ Optional
 - △ Not offered in 2024-2025
 - ⊖ Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
-

● LLSMS2220

LIST OF FOCUSES

You have the choice between the Professional focus and the Research focus.

The **'Professional' focus** (30 credits) revolves on the deepening of the distinctive disciplines of management : Digital Transformation Management, Green Transition Management, Managing Uncertainty and Consulting Project. The courses of this focus are given during the first 6 weeks of each semester during the first annual block (except for specific profiles).

The **'Research' focus** (30 credits) revolves on epistemological and methodological training in management research. The student may also complete a research internship in a research center linked to the Louvain School of Management and do a research paper on the state of the literature and the design of a research project, or a first empirical research project preliminary to the doctorate. The courses of this focus are given during the first 6 weeks of each semester during the first annual block.

[> Professional Focus](#) [en-prog-2024-gest2m-lgest321s]

[> Research Focus](#) [en-prog-2024-gest2m-lgest202a]

PROFESSIONAL FOCUS [30.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

> **Elective courses** [en-prog-2024-gest2m-lgest110o]

Options (if no exchange) during the 1st term of annual bloc 2

- > **Option People Management (LLN)** [en-prog-2024-gest2m-lgest558o]
- > **Option Corporate Finance (LLN)** [en-prog-2024-gest2m-lgest560o]
- > **Option International Finance (LLN)** [en-prog-2024-gest2m-lgest594o]
- > **Option Marketing Strategy for Connected Brands (LLN)** [en-prog-2024-gest2m-lgest561o]

MAJOR EUROPEAN BUSINESS (LLN) [25.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the [brochure presenting the European Business major](#).

In Term 1, the first two courses of this major are organised in the first part, i.e. the last 6 weeks, while in Q2, the other three courses of this major are organised in the first part, i.e. the first 6 weeks.

Year

1 2

Content:

Term 1

● LLSMS2062	European Corporate Practice	Eric Comuel	
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MAJOR CORPORATE FINANCE (LLN) [25.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the [brochure presenting the Corporate Finance major](#).

In Term 1, the first two courses of this major are organised in the first part, i.e. the last 6 weeks, while in Q2, the other three courses of this major are organised in the first part, i.e. the first 6 weeks.

Year

1 2

○ Content:

○ Term 1



MAJOR INTERNATIONAL FINANCE (LLN) [25.0]

MAJOR MARKETING STRATEGY FOR CONNECTED BRANDS (LLN) [25.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the [brochure presenting the Marketing Strategy for Connected Brands major](#).
The courses of this major take place during the 6 last weeks of each term.

Year

1 2

o Content:

o Term 1

○ LLSMS2000	Marketing Research	Gordy Pleyers	EN [q1] [30h] [5 Credits] 🌐	X	
○ LLSMS2008	Digital Marketing	Thierry Jupsin (compensates Isabelle Schuiling)	EN [q1] [30h] [5 Credits] 🌐	X	

o Term 2

○ LLSMS2003	Brand Management	Thierry Jupsin (compensates Isabelle Schuiling)	EN [q2] [30h] [5 Credits] 🌐	X	
○ LLSMS2004	Big Data/Data Mining Applied to Marketing				

PHILIPPE DE WOOT MAJOR IN CORPORATE SUSTAINABLE MANAGEMENT (LLN) [25.0]

- Mandatory
 - ⊗ Optional
 - △ Not offered in 2024-2025
 - ⊖ Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
 - △ ⊕ Not offered in 2024-2025 or the following year
 - Activity with requisites
 - 🌐 Open to incoming exc165 nge s 1 1a,499992 Tm Open to incoming exc165 nge s 1 1a,499992y wrequisites
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~~MAJOR~~ INTERNATIONAL BUSINESS (LLN) [25.0]

- Mandatory
 - ✘ Optional
 - △ Not offered in 2024-2025
 - Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
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MAJOR TACTICAL AND DIGITAL MARKETING DECISIONS (MONS)

[25.0]

MAJOR FINANCE AND TRANSITION (MONS) [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the [brochure presenting the Finance and Transition](#).

This major takes place during the 6 last weeks of each term.

Students who choose this major will have a Master's degree of more than 120 credits. Students who do not wish to exceed 120 Master's credits are invited to choose another major.

Year

1 2

o Content:

o Term 1

○ MLSMM2122	Firm Valuation	Mikael Petitjean Xavier Suin	EN [q1] [30h] [5 Credits] 🌐	X
○ MLSMM2123				

**LSM COURSES (IF NO EXCHANGE) DURING THE 1ST TERM OF IN ANNUAL
BLOC 2 [15.0]**

ELECTIVE COURSES [15.0]

- Mandatory
 - ✂ Optional
 - △ Not offered in 2024-2025
 - ⊗ Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
 - △ ⊕ Not offered in 2024-2025 or the following year
 - Activity with requisites
 - 🌐
-

OPTION INTERNATIONAL FINANCE (LLN) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- Not offered in 2024-2025
- ⊕ Offered in 2024-2025 but not in 2025-2026
- △ Offered in 2024-2025 but not in 2025-2026
- Activity with prerequisites
- 🌐 Incoming exchange student only [5 Credits]
- 🌐 Open to incoming exchange student but not in their home language (FR, EN, ES, NL, DE, ...)

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Click on the course title to see detailed information

This option is available to students who follow

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LLSMS2091

Cross-Cultural Competences and Management

-Gronaz
a Dóci

EN [q1] [22.5h+7.5h] [5 Credits]

X

ing language (FR, EN, ES, NL, D

Click on the c

objectives, methods, evaluation...)

OPTION MARKETING STRATEGY FOR INTERNATIONAL FINANCE (LLN) [15.0]

This option is available 4931 0 Q q19n

International Finance

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- Not offered in 2024-2025
- ⊕ Offered in 2024-2025 but not in 2025-2026
- △ Offered in 2024-2025 but not in 2025-2026
- Activity with prerequisites
- 🌐 Incoming exchange student only [5 Credits]
- 🌐 Open to incoming exchange student but not in their home language (FR, EN, ES, NL, DE, ...)



OPTION CONSUMER INSIGHTS (LLN) [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

This option is not available to students who have followed the majors "Consumer Insights" or "Marketing Strategy for Connected Brands"

Year

1 2

OPTION SOURCING AND PROCUREMENT (LLN) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

Content:

○ LLSMS2036	Supply Chain Procurement	Per Joakim Agrell Antony Paulraj	EN [q1] [30h] [5 Credits] 🌐		X
○ LLSMS2037	Sourcing Strategy	Constantin Blome Michael Henke	EN [q1] [30h] [5 Credits] 🌐		X
○ LLSMS2038	Procurement Organisation and Scope	Constantin Blome Canan Kocabasoglu Hillmer (compensates Constantin Blome)	EN [q1] [30h] [5 Credits] 🌐		X

OPTION TRANSPORT & LOGISTICS (MONS) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the major Transportation Management and Supply Chain.

Year

1 2

Content:

○ MLSMM2251	Modelling of Transport Systems	Bart Jourquin	FR [q1] [30h] [5 Credits] 🌐		X
○ MLSMM2252	Supply Chain Management	Jean-Sébastien Tancrez	EN [q1] [30h] [5 Credits] 🌐		X
○ MLSMM2253	Transport & Mobility	Bart Jourquin	FR [q1] [30h] [5 Credits] 🌐		X

OPTION MARKETING COMMUNICATION (MONS) [15.0]

- Mandatory
 - ✘ Optional
 - △ Not offered in 2024-2025
 - Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
 - △ ⊕ Not offered in 2024-2025 or the following year
 - Activity with requisites
-

OPTION DECISION MARKETING (MONS) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- ⊗ Open to incoming exchange students
- ⊗ Not open to incoming exchange students

[FR]

ICHEC - CFA : ADVANCED FINANCIAL ANALYSIS (ICHEC) [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option (co-organised by LSM and ICHEC) is exclusively reserved for students of the "financial management" track. It takes place on the ICHEC site in Brussels. Registration for these courses is done via the Mobi application which manages UCLouvain students on mobility.

Year

1 2**Content:**

● LICHE2210	Alternative Investments and Advanced Portfolio Management <i>The code for this teaching unit in Mobi is XHEIC1017.</i>		FR [q1] [30h] [5 Credits] 🌐		x
● LICHE2230	Advanced Financial Analysis and Reporting <i>The code for this teaching unit in Mobi is XHEIC1018.</i>		FR [q1] [30h] [5 Credits] 🌐		x
● LICHE2240	Ethics in Finance <i>The code for this teaching unit in Mobi is XHEIC1019.</i>		FR [q1] [30h] [5 Credits] 🌐		x

Alternatives

- > [Master \[120\] in Management \[CEMS Programme\]](https://uclouvain.be/en-prog-2024-gest2m-programme) [<https://uclouvain.be/en-prog-2024-gest2m-programme>]
- > [Master \[120\] in Management \[Track Financial Management - Double degree UCLouvain-ICHEC\]](https://uclouvain.be/en-prog-2024-gest2m-programme) [<https://uclouvain.be/en-prog-2024-gest2m-programme>]
- > [Master \[120\] in Management \[Double degree Management-Law : for management graduates\]](https://uclouvain.be/en-prog-2024-gest2m-programme) [<https://uclouvain.be/en-prog-2024-gest2m-programme>]
- > [Master \[120\] in Management \[Double degree Management-Law : for Law graduates\]](https://uclouvain.be/en-prog-2024-gest2m-programme) [<https://uclouvain.be/en-prog-2024-gest2m-programme>]

MASTER [120] IN MANAGEMENT [CEMS PROGRAMME]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2**Core Course****Annual Block 1 Courses**

Students who choose the CEMS programme will have a Master's degree of more than 120 credits. Students who do not wish to exceed 120 Master's credits are invited to choose another programme.

LLSMS2284

● LLSMS2108

MASTER [120] IN MANAGEMENT [TRACK FINANCIAL MANAGEMENT - DOUBLE DEGREE UCLouvain-ICHEC]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Please note: this double degree will soon be suppressed. Only students who have started this programme at the latest in 2022-23 will still be able to apply for this double degree.

This double degree programme in "Financial Management" is offered to students of the Master 120 in Management Sciences (day courses). It is accessible by selection and corresponds to a specific course in advanced finance. See the web page <https://uclouvain.be/fr/facultes/ism/track-financial-management.html> for the selection requirements.

Year

1 2

Core courses

Annual bloc 1 (65 credits)

This programme has 65 credits in annual bloc 1

● LLSMS2220	Seminar on Current Managerial Issues	Per Joakim Agrell Prabal Shrestha	EN [q1+q2] [22.5h+7.5h] [2 Credits] 🌐	X
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				Year	
				1	2
<input checked="" type="radio"/> LLSMS2904	Managing Uncertainty	Régis Coeurderoy Loïc Decaux Loïc Decaux (compensates Leonardo Iania)	EN [q2] [22.5h+15h] [5 Credits] 	x	

				Year	
				1	2
⌘ LMULT2414	Oral business communication techniques in German 1 Compulsory attendance. Limited access (max. 5 students)	Manon Hermann Ann Rinder	DE [q1] [15h+15h] [5 Credits]		x
⌘ LALLE2710	Listening comprehension and oral expression: specialised German oral exercises - Part 1 Limited access (see ILV)	Ann Rinder (coord.)	DE [q1] [30h] [5 Credits]		x
⌘ Spanish courses (5 credits)					
⌘ LESPA2600	Vocational Induction Seminar - Spanish (B2.2/C1) Limited access (max. 7 students). Please contact the professor in order to check your language level.	Paula Lorente Fernandez (coord.)	ES [q1] [30h] [5 Credits]		x
⌘ LESPA2601	Vocational Induction Seminar - Spanish (B2.2/C1) Limited access (max. 7 students). Please contact the professor in order to check your language level.	Paula Lorente Fernandez (coord.)	ES [q1] [45h] [5 Credits]		x
⌘ LESPA1500					

o Core courses

o Bloc annuel 1

o LLSMS2220	Seminar on Current Managerial Issues	Per Joakim Agrell Prabal Shrestha	EN [q1+q2] [22.5h+7.5h] [2 Credits]	X	
o LLSMD2090	Seminar on Relational and Managerial Competences	Matthieu de Nanteuil Caroline Demeyere Maria Roszkowska-Menkes	EN [q1+q2] [45h+7.5h] [3 Credits]	X	

o Majeure Philippe de Woot en Corporate Sustainable Management (25 credits)

Cette majeure est préconisée pour ce programme spécifique. Un autre choix de majeure peut éventuellement être soumis au conseiller aux études qui se chargera de déterminer la faisabilité.

o Term 1

o LLSMS2280	Business Ethics and Compliance Management	Carlos Desmet	EN [q1] [30h] [5 Credits]	X	
o LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania Claudio Vescovo	EN [q1] [30h] [5 Credits]	X	

o Term 2


o LLSMS2283	Sustainable Human Resource Management and Leadership	Ina Aust-Gronarz			
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o **Focuses**

o **Professional Focus (30 credits)**

o **Content:**

o LLSMS2901



Once they have succeeded the preparatory module, they will have to follow the programme of the [Master \[120\] in Management](#).



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- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Basic courses (40 credits)

Students with a BA in accounting will get an exemption for LECGE1219 course and those with a BA in Marketing, in Foreign Trade or in e-business for LECGE1213 course. These students will then have an annual program of 55 credits.

○ LECGE1222	Microeconomics	Arastou Khatibi Arastou Khatibi (compensates Johannes Johnen) Arastou Khatibi (compensates François Maniquet)	FR [q1 or q2] [45h+15h] [5 Credits] 🌐
○ LECGE1219	Accounting II and analysis of financial statements	Michel De Wolf Maxence Postaire	FR [q2] [45h+15h] [5 Credits] 🌐
○ LECGE1213	Marketing	Nicolas Kervyn	FR [q1] [30h+15h] [5 Credits] 🌐
○ LECGE1315	Business Strategy	Alain Vas	FR [q1 or q2] [20h+10h] [5 Credits] 🌐
○ LECGE1223	Production and Operations Management	Daniel De wolf (compensates Per Joakim Agrell)	FR [q1] [30h] [5 Credits] 🌐
○ LECGE1321	Human Management	Laurent Taskin	FR [q2] [30h+15h] [5 Credits] 🌐
○ LECGE1332	Finance	Philippe Grégoire	FR [q1] [30h+15h] [5 Credits] 🌐
○ LECGE1317	Critical Analysis of organizations and markets	Joseph Amougou Matthieu de Nanteuil	FR [q1] [30h] [5 Credits] 🌐

Course prerequisites

There are no prerequisites between course units (CUs) for this programme, i.e. the programme activity (course unit, CU) whose learning outcomes are to be certified and the corresponding credits awarded by the jury before registration in another CU.

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

GEST2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Bachelor : Business Engineering (French-Dutch-English) (site de Bruxelles - Saint-Louis) - INTB1BA		Direct access	> Direct online registration
Bachelor of Science in Business Engineering (site de Bruxelles - Saint-Louis) - BBEB1BA		Direct access	> Direct online registration
Other UCLouvain bachelors	Meet the general and specific access requirements	Access based on application	<p>If general and specific requirements are met > possibility of access on file with the addition of a maximum of 60 additional credits into the master's programme > you must:</p> <ul style="list-style-type: none"> . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Others Bachelors of the French speaking Community of Belgium			
Bachelier en sciences de gestion		Direct access	> Direct online registration
Bachelier en sciences économiques et de gestion		Direct access	> Direct online registration
Bachelier en ingénieur de gestion		Direct access	> Direct online registration
Bachelier en sciences économiques	Meet the general and specific access requirements	Access based on application	<p>If general and specific requirements are met > possibility of access on file with the addition of a maximum of 60 additional credits into the master's programme > you must :</p> <ul style="list-style-type: none"> . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Other Bachelors	Meet the general and specific access requirements	Access based on application	<p>If general and specific requirements are met > possibility of access on file with the addition of a maximum of 60 additional credits into the master's programme > you must :</p> <ul style="list-style-type: none"> . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Bachelors of the Dutch speaking Community of Belgium			
Bachelor in de toegepaste economische wetenschappen		Direct access	> Direct online registration
Bachelor in handelsingenieur		Direct access	> Direct online registration
Other bachelors	Meet the general and specific access requirements	Access based on application	<p>If general and specific requirements are met > possibility of access on file with the addition of a maximum of 60 additional credits into the master's programme > you must :</p> <ul style="list-style-type: none"> . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
Foreign Bachelors			

Non-Belgian bachelor's university degree in Economics and Management or equivalent issued by a recognized academic institution

Meet the [general and specific access requirements](#)

[Access based on application](#)

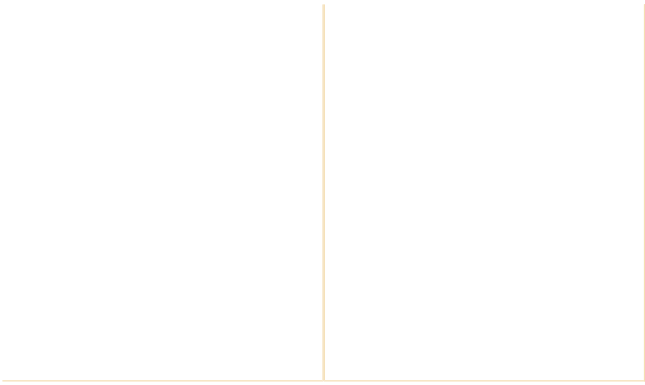
If general and specific access requirements are met > [Submit a UCLouvain online access request](#)

Non university Bachelors

> Find out more about [links](#) to the university

Holders of a **bachelor's degree from long type**

Possibility of possible valuation
of credits. If general and
specific requirements are met
> possibility of access on file



			<p>master's programme > you must :</p> <ul style="list-style-type: none"> . fill in the prerequisite analysis form and send it back to lsm-belgian-admissions@uclouvain.be and . also submit a UCLouvain online access request
<p>Non-Belgian licence's (2nd cycle) university degree issued by a recognized academic institution</p>	<p>Meet the general and specific access requirements</p>	<p>Access based on application</p>	<p>If general and specific access requirements are met > Submit a UCLouvain online access request</p>
Masters			
<p>Belgian Master 120 credits in Management, Profesional focus</p>		<p>Direct access</p>	<p>The Master's degree 120 in Management, Research focus can be obtained by succeeding the 30 credits of Research focus only > [(The Master's degree 120 in)] TJ 1</p>

Non-Belgian Master's university degree issued by a recognized academic institution	Meet the general and specific access requirements	Access based on application	. also submit a UCLouvain online access request If general and specific access requirements are met > Submit a UCLouvain online access request
Non-Belgian Master's degree, issued by a recognized academic institution, comprising at least 45 course credits, at master's level, equivalent to the courses of the Master [120] in Management of the Louvain School of Management, giving the possibility of obtaining, in one year, the Master [120] in Management	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > possibility to obtain, in one year, the Master's degree 120 credits in Management > Submit a UCLouvain online access request

Holders of a non-University 2nd cycle degree

Degrees and titles corresponding to 2nd cycle non-university degrees do not allow access to the programme.

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

For professionals who wish to acquire a basic education in management sciences, the [Master \[60\] in Management \(shift schedule\)](#) (entirely in French) is made for you. You can also have a look at the [executive education proposed at the Louvain School of Management](#).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Access based on application for (future) holders of a **Belgian or a non Belgian degree**: you must of course meet the general and

Teaching method

The quality of our Master's programme is continuously monitored by external auditors through the EQUIS international accreditation process. In terms of teaching methods, the two main strengths of our programmes are:

- **An education that mixes academic knowledge and professional practice**

Blended training is provided by academics who are top researchers in their fields and professionals, specially selected for their experience and widely renowned expertise. As a result, students are exposed to the latest scientific advances in management studies and their application in business life. Formal teaching is complemented with a hands-on learning experience that students acquire in various ways (group projects in connection with organizations, internship, master thesis). Students can also access a wide array of extra-curricular activities organised by the School's Corporate Unit.

- **A focus on active learning and the development of multidisciplinary skills**

We have created a learning environment that combines a variety of interactive teaching methods: lectures, case studies, group assignments, individual and group projects, problem-solving, flipped classrooms, business games, invited speakers. To optimize the learning experience, we blend theoretical and practical work, hard and soft skills, as well as in-person and online teaching activities. Courses are bundled in modular parts of six weeks to strengthen the acquisition of knowledge and competences. Exams may be organized at the end of each six-week part to complement the continuous assessment (interim tests, individual and group assignments) that is organized during the part.

Evaluation

The evaluation methods comply with the regulations concerning studies and exams. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Because of our emphasis on active learning, most of the assessment is continuous. That is, students complete individual and group assignments during and after the courses. These assignments can take various forms (written reports, oral presentations, problem-solving, projects, videos, debates, etc.). Examinations can complement the assessment and are organized in the continuation of the teaching after each six-week courses' part. The assessment is both formative (by monitoring student learning and providing ongoing feedback) and summative (by evaluating student learning against some benchmark).

The details of the assessment can be found in the description of each course.

Mobility and/or Internationalisation outlook

This Master's programme offers various internationalisation and mobility opportunities that will add value to your curriculum:

1. **A quadrimester abroad** (30 credits) as part of an **exchange programme** in one of the 145 worldwide recognised partner universities in management, some of which are part of the exclusive PIM (Partnership in International Management) network, have accreditations such as EQUIS,...
2. **A quadrimester in Flanders** (30 credits) as part of the **Erasmus Belgica** programme, at one of the 3 recognised partner universities in management.
3. The exclusive and unique opportunity in Belgium to follow the **prestigious Master's in International Management** organised by the **CEMS** network.
4. The opportunity to follow the **annual block 2 abroad** as part of the **'IB' International Business** programme, which includes a quadrimester abroad as part of an exchange programme at a partner university and a six-month work placement in a company outside Europe.
5. The possibility of acquiring **two Master's degrees** by combining a full year at LSM (UCLouvain) and another full year at a partner

Contacts

Curriculum Management

Faculty

Structure entity

Denomination

Sector

Acronym

Postal address

Website

Mandate(s)

- Dean : Matthieu de Nanteuil
- Administrative director : Helena Torres

SSH/LSM

Louvain School of Management ([LSM](#))

Human Sciences ([SSH](#))

LSM

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