UCLouvain - Université catholique de Louvain

GEST2M1 - Introduction

Introduction

Introduction

The Master's 60 credits in Management can be completed in one year, it covers most of the basic management programme. It aims to train you in the main management skills to enrich your basic training, previously acquired in another field.

Your profile

You

- have a second cycle university degree in sciences, in applied sciences or in human sciences;
- · wish to acquire additional management training;
- wish to give an added value to your degree by developing an understanding of the management problems of the organisations or companies where you will be called upon to practise your profession;
- have a bachelor's degree economics and management from the French Community of Belgium.

You will get

- develop your knowledge and skills in various management positions needed in the private or public organisations;
- an in-depth understanding of the theories and methods used in different managerial domains;
- a strong training in management within an internationally recognised university;
- an opportunity to create your own network;
- a unique international experience in the heart of Europe.

Your future job

The ability to undertake, to transform initiatives into economic realities, to organise and ensure their continuity, to find the necessary resources and to combine them adequately are the skills expected of those who want to assume responsibilities in the direction and management of companies.

Our graduates are present in the highest management positions of companies. They can also be found in consulting, auditing, banking, industry (production and operations management) or environmental management.

Your programme

The programme you have to follow will depend on your previous academic background.

- Students who have obtained a **Belgian Master's degree in a field other than management** or a **non-Belgian Master's degree** must follow the **core courses programme**.
- Please note that students who do not have the required background in economics will have the prerequisite course LESPO2100 "Political Economy" added to their programme. Those who do not have a basic knowledge of mathematics and statistics will have the prerequisite course LECGE1112 "Mathematics in Economics and Management I" added to their programme.
- Students who have a direct access, like mentioned on the "access reqirements", will have to follow the programme of an advanced version of the Master 60 credits.
- Students who have obtained a **short non-university bachelor's degrees**, from the official list visible on the Access Requirements page, must follow the Additional requirements for admission
- Students who have successfully completed the preparatory module must then follow the programme of an advanced version of the Master 60 credits.

- 4.1. Identify new opportunities, propose creative and useful ideas in situations that require new strategic approaches, break with existing models and paradigms, promote progress and change.
- 4.2. Initiate, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic.

FR

GEST2M1 Programme

Detailed programme by subject

CORE COURSES

Students who have obtained a **Belgian Master's degree in a field other than management** or a **non-Belgian Master's degree** must follow the **core courses programme** here below.

Please note that students who do not have the required background in economics will have the **additional course LESPO2100**"Political Economy" added to their programme. Those who do not have a basic knowledge of mathematics and statistics will have the **additional course LECGE1112** "Mathematics in Economics and Management I" added to their programme.

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$ or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Compulsory courses

O LLSMG2000	Comptabilité et analyse des états financiers	Karine Cerrada Cristia	[q1] [30h+10h] [5 Credits] 🚇
O LLSMG2001	Finance	Philippe Grégoire	[q1] [30h+10h] [5 Credits] #
O LLSMG2002	Marketing	Virginie Bruneau (compensates Nicolas Kervyn)	[q1] [30h+10h] [5 Credits]
O LLSMG2003	Operations, Management and Modeling	Nishant Mishra (compensates Daniele Catanzaro)	[q1] [30h+10h] [5 Credits] 🥮
O LLSMG2004	Gestion des ressources humaines	Evelyne Léonard	FR [q1] [30h+10h] [5 Credits] #
• LLSMG2006	Management stratégique	Guilhem Bascle Marco Maria Daprà (compensates Guilhem Bascle)	[q2] [30h+10h] [5 Credits] 🥮
O LLSMG2097	Responsabilité sociétale des entreprises ATTENTION: en 2024-2025, à la place du cours cidessus LLSMG2097, Responsabilité sociétale des entreprises, les étudiant-e-s du programme GEST2M1 s'inscriront à l'Unité d'Enseignement LLSMG2057, Responsabilité sociale de l'entreprise. Attention, ce cours est donné en soirée.	Valérie Swaen	IR [q1] [30h] [5 Credits] △ 🚳

• Elective courses (10 credits)

Select 2 courses:

⇔ LCOMU2360	Marketing digital This course is limited to 20 seats	Damien Renard Aurélie Vachaudez (compensates Damien Renard)	FR [q2] [30h] [5 Credits] 🕮
SEPL2214	Law, Regulation and Legal Context	Vincent Cassiers	

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🛱 LLSMS2070 Diagnostic organisationnel Evelyne Léonard Evelyne Léonard [q2] [30h] [5 Credits] 🕮

Alternatives

Students with a Bachelor's degree must follow the advanced Master 60 programme.

Students who have obtained a **non-university bachelor's degree of the short type**, from the official list visible on the Access Requirements page, must follow the **complementary module**.

Students who have successfully completed the complementary module must follow the advanced Master 60 programme.

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, in the first annual block of their Masters programme, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

Students who have obtained a **short non-university bachelor's degrees**, from the official list visible on the Access Requirements page, must follow the **preparatory module** described below.

Once they have passed the preparatory module, they will have to follow the programme of an advanced version of the Master 60 credits.

- Mandatory
- **S** Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$ Not offered in 2024-2025 or the following year
- Activity with requisites
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- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Basic courses (40 credits)

Students with a BA in accounting will get an exemption for LECGE1219 course and those with a BA in Marketing, in Foreign Trade or in e-business for LECGE1213 course. These students will then have an annual program of 55 credits.

• LECGE1222	Microeconomics	Arastou Khatibi Arastou Khatibi (compensates Johannes Johnen) Arastou Khatibi (compensates François Maniquet)	(q1 or q2] [45h+15h] [5 Credits]
O LECGE1219	Accounting II and analysis of financial statements	Michel De Wolf Maxence Postaire	[q2] [45h+15h] [5 Credits] 🕮
O LECGE1213	Marketing	Nicolas Kervyn	[q1] [30h+15h] [5 Credits] #
O LECGE1315	Business Strategy	Alain Vas	[q1 or q2] [20h+10h] [5 Credits]
• LECGE1223	Production and Operations Management	Daniel De wolf (compensates Per Joakim Agrell)	[q1] [30h] [5 Credits] @
O LECGE1321	Human Management	Laurent Taskin	[q2] [30h+15h] [5 Credits] 🗒
• LECGE1332	Finance	Philippe Grégoire	[q1] [30h+15h] [5 Credits] #
O LECGE1317	Critical Analysis of organizations and markets	Joseph Amougou Matthieu de Nanteuil	[q1] [30h] [5 Credits] 🚇

o Courses in quantitative methods (15 credits)

O LECGE1112	Mathematics in economy and management	Pascal Lambrechts Mathieu Van Vyve	[q1] [45h+30h] [5 Credits] 🚇
O LECGE1337	Advanced mathematics and foundations of econometrics	Françoise Lefèvre	[q2] [30h+15h] [5 Credits]
O LECGE1114	Statistics in Economics and Management I	Alexandre Jacquemain	FR [q2] [30h+30h] [5 Credits] @

The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

GEST2M1 - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > General access requirements
- > Specific access requirements
- > University Bachelors
- > Non university Bachelors
- > Holders of a 2nd cycle University degree
- > Holders of a non-University 2nd cycle degree
- > Access based on validation of professional experience
- > Access based on application
- > Admission and Enrolment Procedures for general registration

Specific access requirements

Deadlines for applying to UCLouvain (different depending on your nationality, visa requirements,...)

Please note that attendance to classes is compulsory from the beginning of the academic year.

Tuition fees 2024-2025

DIRECT ACCESS OR ACCESS BASED ON APPLICATION? >> CHECK THE REQUIREMENTS AND PROCEDURES IN THE TABLE HERE BELOW

I AM (future) HOLDER OF:

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			

BA en assurances - crédits supplémentaires entre 45 et 60 BA en assurances et gestion du risque - crédits supplémentaires entre 45 et 60

BA en commerce et développement - crédits supplémentaires entre 45 et 60

BA en commerce extérieur - crédits supplémentaires entre 45 et 60

BA en comptabilité - crédits supplémentaires entre 45 et 60

BA en coopération internationale - crédits supplémentaires entre 45 et 60

BA en e-business - crédits supplémentaires entre 45 et 60

BA en gestion des transports et logistique d'entreprise - crédits supplémentaires entre 45 et 60

BA en gestion hôtelière, orientation arts culinaires - crédits supplémentaires entre 45 et 60

BA en gestion hôtelière, orientation management - crédits supplémentaires entre 45 et 60

BA en gestion hôtellière - crédits supplémentaires entre 45 et 60

BA en immobilier - crédits supplémentaires entre 45 et 60

BA en informatique de gestion - crédits supplémentaires entre 45 et 60

BA en informatique, orientation développement d'applications - crédits supplémentaires entre 45 et 60

BA en international business - crédits supplémentaires entre 45 et 60

BA en management de la logistique - crédits supplémentaires entre 45 et 60

BA en management du tourisme et des loisirs - crédits supplémentaires entre 45 et 60

BA en marketing - crédits supplémentaires entre 45 et 60

BA en relations publiques - crédits supplémentaires entre 45 et 60

BA en sales account manager - crédits supplémentaires entre 45 et 60

BA en sciences administratives et gestion publique - crédits supplémentaires entre 45 et 60

BA en vente - crédits supplémentaires entre 45 et 60

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
Belgian "licence" in another field than Management	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > possibility of access based on application with the possible addition of two supplemental training courses into the master's programme: one course in Economie politique and one course in Mathématiques > Submit a UCLouvain online access request
Non-Belgian Licence's (2nd cycle) university degree issued by a recognized academic institution	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > possibility of access based on application file with the possible addition of two supplemental training courses into the master's programme: one course in Economie politique and one course in Mathématiques > Submit a UCLouvain online access request
Masters			
Belgian Master in another field than Management	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are

Teaching method

This program provides general training and broad exposure relative to various areas of management.

It attempts to achieve an integration of such different areas in order to obtain a global understanding of businesses and to develop decision making and implementation capacity. With this objective, the program offers, on top of lectures which help structure business knowledge, the use of case studies and problem solving exercises. In this order, team work is often relied on.

This program intends to attract a target audience highly varied in its professional background and country of origin. The confrontation of different points of view among students, professors, lecturers and external speakers enriches students' perspectives on management and economics

For students who face gaps in Economics or Maths / Statistics, courses will be added to their program in order to acquire the necessary prerequisites for a good understanding of management.

The lectures are complemented with individual or teamwork exercises, games, business simulation activities and in general, with tools that facilitate the understanding and assimilation of the concepts presented, even by students whose prior background is rather unrelated to management. This approach to learning is in line with the recent pedagogical reform at LSM-LLN and it has been widely appreciated by students. It has also been recently highlighted by the external auditors via the EQUIS accreditation procedure.

Evaluation

The evaluation methods comply with the <u>regulations</u> concerning studies and exams. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

There are different methods of assessment: individual and/or group work and/or written and oral examinations.

Mobility and/or Internationalisation outlook

This programme has, for many years, attracted a significant proportion of international students (+/-30%) who have already gained a first degree in their home country and who wish to have additional training in management.

Possible trainings at the end of the programme

- Master [120] in Management (site of Louvain-la-Neuve)
- Master [120] in Management (site of Mons)

Contacts

Curriculum Management

Faculty

Structure entity SSH/LSM

Denomination Louvain School of Management (LSM)

Sector Human Sciences (SSH)

Acronym

Postal address Place des Doyens 1 - bte L2.01.01

1348 Louvain-la-Neuve http://www.uclouvain.be/lsm

LSM

Website

Mandate(s)

• Dean : Matthieu de Nanteuil

• Administrative director : Helena Torres

Commission(s) of programme

· Commission d'enseignement de la Louvain School of management (CLSM)

Academic supervisor: lsm-masters60-pm@uclouvain.be

Jury

• President of the jury - Prof. Benoît Gailly: president-jury-lln@uclouvain.be

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• Secretary of the jury - Prof. Gordy Pleyers: Ism-masters60-pm@uclouvain.be

Useful Contact(s)

- Admissions of (future) holders of a Belgian's degree Mrs Ornella Hennin: lsm-belgian-admissions@uclouvain.be
 Admissions of (future) holders of a non-Belgian's degree Mrs Estelle Tonon: lsm-international-admissions@uclouvain.be
 Studies Advisor Mrs Anneliese Desbuquoit: lsm-head-student-office@uclouvain.be