





## Your parcours

This Master's programme gives access to:

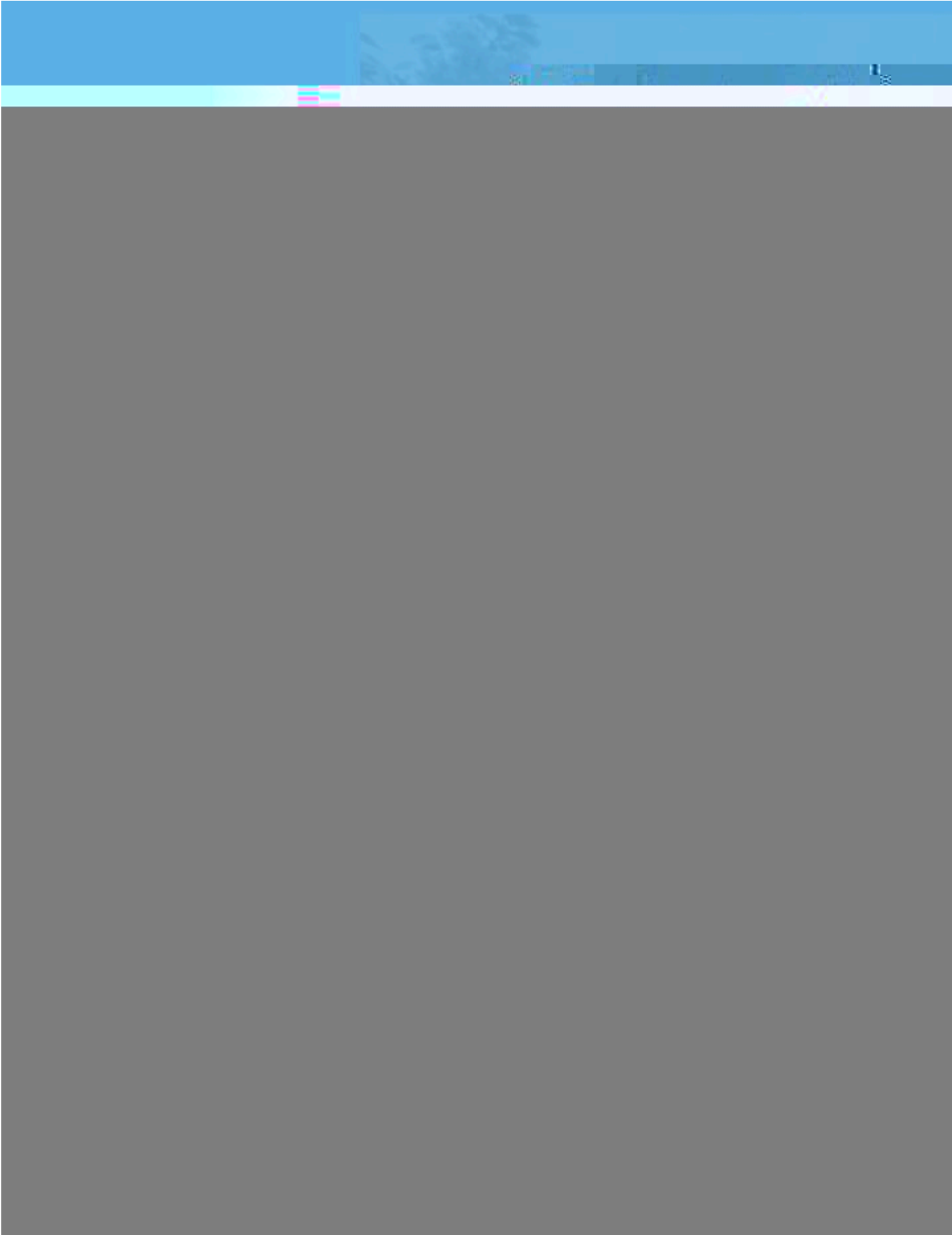
- various advanced Master's degrees
- graduate management school
- teacher training certificate (upper secondary education)





## Programme structure

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The Master [120] in Management has four elements :

#### 1. Common core curriculum

This includes the dissertation and its seminar, an internship that can be tied in with the dissertation topic as well as foreign language courses.

#### 2. A professional focus

This involves more in-depth study of different management topics (strategy, finance, management control, marketing and human resources).

#### 3. A major

This is a two-part course that enables students to specialise in one of the fields of management (marketing, strategy and organisation, finance, auditing, etc.). Students will have access to the majors that are offered at both the Mons and the Louvain-la-Neuve campuses of Louvain School of Management.

#### 4. Exchange or LSM option and courses

In the second year, students have the opportunity to either take one or more exchange courses at one of the 145 partner universities of Louvain School of Management or continue to specialise with LSM courses and a 15-credit option.

Note that, depending on your previous studies, the examination board may add some course units (= prerequisite courses) to your Master's programme.

LSM also offers Master's [120] students seven tracks that pursue specific educational objectives. These are accessed through a selection process, which, for some, takes place in the academic year prior to entry into the first year of the Master's programme.

### The CEMS Master in International Management – CEMS MIM

LSM is the exclusive Belgian partner of this network, which has, for some years now, brought together leading European business schools and several partners outside Europe.

### Interdisciplinary Programme in Entrepreneurship - INEO

This programme brings together students from several UCLouvain faculties and equips them with the analytical and thinking tools they need to understand entrepreneurial processes, create or take over a business (private limited liability company, non-profit organisation, public limited company, etc.) or progress entrepreneurial projects within existing organisations.

### The International Business (IB) programme

This programme is for students who would like to embark on an international career. By combining a preparatory major specific to this programme, exchange courses and a six-month internship in a multinational company abroad, it cultivates the open-mindedness, intercultural skills, adaptability and proactivity required for working in an international environment. The students selected for the IB programme will therefore spend the whole of their second year abroad, successively completing an international exchange and a six-month internship in a company outside Europe.

### Double degree - DD & DDD

By accumulating 60 course credits at Louvain School of Management, approximately 40 course credits at the DD partner university and a joint dissertation for both universities (20 credits), students will be awarded two Master's degrees, one from LSM and the other from the partner university:

- Prague University of Economics and Business (Czech Republic)
- University of Cologne (Germany)
- Norwegian School of Economics and Business Administration – NHH (Bergen, Norway)
- Universidade NOVA de Lisboa (Lisbon, Portugal)
- Vytautas Magnus University (Kaunas, Lithuania)
- Aix-Marseille University (Aix-Marseille, France)
- KU Leuven (Leuven, Belgium)
- Instituto Superior Técnico - Technical University of Lisbon (Lisbon, Portugal)

A dedicated double degree (DDD) with a focus on Environmental Issues and Supply Chain Management is offered exclusively by LSM and NHH.

### The Auditing stream (major + option) at the Mons campus.

### The Digital Marketing programme (in connection with the [IPM Digital Marketing chair](#))

This programme is for students who wish to specialise in digital marketing. By combining marketing options in the first year, primarily the Digital Marketing option, with a work placement option in the second year, the programme offers a combination of in-company experience and university education (two days at university/three days at work) in the second year of the Master's. In addition to the eight-month work placement, there are monthly workshops with industry and academic experts for formative discussions on key digital marketing topics.

## GESM2M Programme

## Detailed programme by subject

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### CORE COURSES

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- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

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Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year



## **PROFESSIONAL FOCUS [30.0]**

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- Mandatory
  - ✘ Optional
  - △ Not offered in 2024-2025
  - ⊗ Not offered in 2024-2025 but offered the following year
  - ⊕ Offered in 2024-2025 but not the following year
  - △ ⊕
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**MAJOR AUDITING & ACCOUNTING EXPERTISE (MONS) [30.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o **Content:**

o **Term 1**

○ MLSMM2141	Internal Control & Risk Management	Bénédicte Vessié	(FR) [q1] [45h] [6 Credits]	🌐	X	
○ MLSMM2142	Belgian Accounting Law (BE GAAP)	Xavier Doyen	(FR) [q1] [30h] [4 Credits]	🌐	X	
○ MLSMM2143	Valuation Rules	Victor Collin	(FR) [q1] [30h] [5 Credits]	🌐	X	

o **Term 2**

○ MLSMM2144	Advanced Corporate Law & Corporate Governance	Werner Derycke	(FR) [q2] [30h] [4 Credits]	🌐	X	

## MAJOR TACTICAL & DIGITAL MARKETING DECISIONS (MONS) [30.0]

You can find the major's brochure [here](#).

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

*In partnership with BASF.*

*This major takes place during the 6 last weeks of each term.*

Year

1 2

### o Content:

#### o Term 1

● MLSMM2131	Retailing & Distribution Management	Simon Hazée	[FR] [q1] [30h] [5 Credits] 🌐 > English-friendly	X
● MLSMM2132				



## INEO - INTERDISCIPLINARY PROGRAM IN ENTREPRENEURSHIP (LLN) [30.0]

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- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

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Click on the course title to see detailed informations (objectives, methods, evaluation...)

*INEO is a major offered in 30 Master programmes, in 9 faculties of UCLouvain. It involves the completion of an interfaculty Master's thesis (in team) on a business creation project. Access to this major (as well as to each of the courses) is limited to selected students. All information on <https://uclouvain.be/en/study/ineo>.*



## ***MAJOR INTERNATIONAL BUSINESS (LLN) [30.0]***

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Access to this major is limited to students selected on the basis of an application file. [More informations about the selection](#). You can find the major's brochure [here](#).

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students

[FR]

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**MAJOR INTERNATIONAL FINANCE (LLN) [30.0]**

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

*This LLN major only contains 2 courses during the first term. Students from the Mons campus wishing to follow it will have the LLSMS2221 course added in order to guarantee the necessary number of credits for this major (30 credits) in their programme.*

Year

1 2

**o Content:****o Term 1**

● LLSMS2221	Tutorat et approfondissement		(FR) [q1] [5 Credits] 🌐	x
● LLSMS2054	International Finance and crisis management			



## PHILIPPE DE WOOT MAJOR IN CORPORATE SUSTAINABLE MANAGEMENT (LLN) [30.0]

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- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

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[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

*This LLN major only contains 2 courses during the first term. Students from the Mons campus wishing to follow it will have the LLSMS2221 course added in order to guarantee the necessary number of credits for this major (30 credits) in their programme.*

Year

1 2

### o Content:

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## LSM MONS COURSES (IF NO EXCHANGE) [5.0]

## COURS AU CHOIX [5.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

## o Content:

L'étudiant partant en échange ne doit pas s'inscrire à un cours au choix.

⊗ MLSMM2212	<a href="#">Taxation</a> Unité d'enseignement obligatoire pour les étudiants ayant pris la majeure et l'option "Révisorat et expertise comptable". Elle sera prise en compte pour les dispenses à l'IRE.	Marie Lamensch	EN [q1] [30h] [5 Credits] 🌐 > French-friendly	x
⊗ MLSMM2114	<a href="#">People &amp; Organization Management</a>	Gaëtan Bonny Laurent Taskin	FR [q1] [30h] [5 Credits] 🌐	





## **OPTION MARKETING DECISION (MONS) [15.0]**

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- Mandatory
  - ✘ Optional
  - △ Not offered in 2024-2025
  - ⊖ Not offered in 2024-2025 but offered the following year
  - ⊕ Offered in 2024-2025 but not the following year
  - △ ⊕ Not offered in 2024-2025 or the following year
  - Activity with requisites
  - 🌐 Open to incoming exchange students
  - 🌐 Not open to incoming exchange students
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**OPTION PEOPLE MANAGEMENT (LLN) [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

**o Content:**

○ LLSMS2071	Diversity Management	Edina Dóci	EN [q1] [30h] [5 Credits] 🌐		x
○ LLSMF2007	Change Management and Leadership	Nathalie Guilmot (compensates Alain Vas) Emilie Malcourant (compensates Alain Vas)	EN [q1] [30h] [5 Credits] 🌐		x
○ LLSMS2221	Tutorat et approfondissement		FR [q1] [] [5 Credits] 🌐		x

**OPTION CORPORATE FINANCE (LLN) [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

**o Content:**

○ LLSMS2014	Entrepreneurial Finance				
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## OPTION MARKETING STRATEGY FOR CONNECTED BRANDS (LLN)

[15.0]

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- Mandatory
  - ✘ Optional
  - △ Not offered in 2024-2025
  - ⊖ Not offered in 2024-2025 but offered the following year
  - ⊕ Offered in 2024-2025 but not the following year
  - △ ⊕ Not offered in 2024-2025 or the following year
  - Activity with requisites
  - 🌐 Open to incoming exchange students
  - 🚫🌐 Not open to incoming exchange students
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## OPTION CORPORATE SUSTAINABLE MANAGEMENT (LLN) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

1 2

### o Content:

o LLSMS2280



## **OPTION TAX SYSTEMS (ICHEC) [15.0]**

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For more information, please visit <https://www.ichec.be/fr/master-en-gestion-de-lentreprise>

- Mandatory
  - ✘ Optional
  - △ Not offered in 2024-2025
  - ⊖ Not offered in 2024-2025 but offered the following year
  - ⊕ Offered in 2024-2025 but not the following year
  - △ ⊕ Not offered in 2024-2025 or the following year
  - Activity with requisites
  - 🌐 Open to incoming exchange students
  - 🚫🌐 Not open to incoming exchange students
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## OPTION FINANCE AND TRANSITION II (MONS) - FOR ICHEC STUDENTS ONLY [15.0]

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- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

For ICHEC students only

Year

1 2

### ○ Content:

○ MLSMM2121	Risk Management	Isabelle Platten	FR [q2] [30h] [5 Credits] 🌐	X	
○ MLSMM2125	Portfolio Management	Catherine D'Hondt	EN [q2] [30h] [5 Credits] 🌐	X	
○ MLSMM2126					



## Course prerequisites

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The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme**: their title is followed by a yellow square.

### Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](#).

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### # Prerequisites list

**MANGL2236** "[Advanced English 2](#)" has prerequisite(s) MANGL2163

- MANGL2163 - [Advanced English 1](#)

**MESPA2237** "[Español avanzado 2](#)" has prerequisite(s) MESPA2165

- MESPA2165 - [Advanced Spanish 1](#)

**MNEER2238** "[Nederlands voor gevorderden 2](#)" has prerequisite(s) MNEER2164

- MNEER2164 - [Advanced Dutch 1](#)

## The programme's courses and learning outcomes

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For each UCLouvain training programme, a [reference framework of learning outcomes](#)

## GESM2M - Information

### Access Requirements

*Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.*

*General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.*

*Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.*

***In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.***

#### SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Holders of a non-University 2nd cycle degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

### Specific access requirements

In addition to fulfilling the specific conditions described here below, candidates must provide proof of sufficient command of the **French language** (level B2 of the [Common European Framework of Reference](#)).

Given the organization of courses taught in **English** within the programme, a sufficient command of this language (level B1 of the [Common European Framework of Reference](#)) is strongly recommended.

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**DIRECT ACCESS OR APPLICATION-BASED ACCESS? PLEASE CHECK THE FOLLOWING TABLES**

#### University Bachelors

Diploma





BA en relations publiques - crédits supplémentaires entre 45 et 60  
 BA en sales account manager - crédits supplémentaires entre 45 et 60  
 BA en sciences administratives et gestion publique - crédits supplémentaires entre 45 et 60  
 BA en vente - crédits supplémentaires entre 45 et 60

### Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
<b>"Licenciés"</b>			
Belgian Licence in Economics Belgian Licence in Management Belgian Licence in Applied Economics Belgian Licence in Business Engineering	Meet the <a href="#">general and specific access requirements</a> .	<a href="#">Access based on application</a>	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > <a href="#">Submit a UCLouvain online access request</a>
<b>Masters</b>			
Belgian Master 60 credits in Management		Direct access	Possibility of valuation of min. 45 credits.
Belgian Master 60 credits in Economics			

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

(with the exception of specialized masters).

For professionals who wish to acquire basic training in management sciences, consult [Master \[60\] in Management \(shift schedule\)](#) (Mons site) or [Master \[60\] in Management \(shift schedule\)](#) (Charleroi site).

## Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

In the event of access on file, and depending on the diploma you hold, please refer to the "general and specific conditions of access" which can be downloaded in PDF format by simply clicking on the hyperlinks given in the tables above.

## Admission and Enrolment Procedures for general registration





