



**GESM1BA -**



- 1.1 Demonstrate the ability to reason independently and adopt a considered and critical approach to knowledge (academic and common sense).
  - 1.2 Consider ethical and humanistic values, integrity, the laws and conventions, civic solidarity and sustainable development in all interactions with the community.
  - 1.3 Analyse a situation responsibly, taking into account the economic, social and environmental impact on the various stakeholders.
2. Acquire a knowledge base
- Actively acquire a knowledge base in different subjects (management, human science, economics, law, quantitative methods) that are essential for analysing issues in the various fields of management.
- 2.1 Understand the basic concepts and theories in each of the fields of management and economics.
  - 2.2 Acquire a knowledge base in human science and law.
  - 2.3 Acquire a knowledge base in quantitative, IT and digital methods.
  - 2.4 Apply knowledge gained from different subjects to solve a simple but concrete management problem.
3. Apply a scientific approach
- Use a scientific approach to analyse concrete management problems and situations.
- 3.1 Understand and selectively use scientific texts and works in French and English.
  - 3.2 Apply clear and structured analytical reasoning, conceptual frameworks and science-based models to describe and analyse a simple but concrete problem and offer a solution.
  - 3.3 With the help of dedicated software tools, collate, select and analyse relevant information using basic statistical and data analysis methods.

9.4 Adapt to, and take advantage of, a variety of learning situations.

9.5 Independently assimilate new knowledge and skills to enable you to solve concrete, well-defined management problems.

## Programme structure

The first year is given over to a course on ethics and corporate social responsibility, a core element of the LSM teaching plan, and courses on management (accounting and financial analytics, marketing, a management seminar), economics, the theoretical foundations of management, and management tools and methods (management mathematics, statistics and probability, business informatics).

The programme then focuses on management topics, based on the main corporate functions (marketing, finance, production, HR management) and the cross-cutting elements of a company's operations (strategy, management control).

You will also continue your studies of economics (microeconomics and macroeconomics), quantitative management methods (statistical inference, econometrics) and the corporate legal environment.

In the third year, you have an entrepreneurial project and a professional development project, which will introduce you to the business world. You will also have the opportunity to project yourself into the company of the future through seminars that tackle issues such as social change and the digital transformation of our society and its organisations.

Two **language courses, one of which is English**, are taught in each year.

The programme of the first year (60 credits) is identical to the first year of the Bachelor in Business Engineering programme.

## GESM1BA Programme

## Detailed programme by subject

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2 3

### o Content:

#### o Law

○ MDROI1105	Sources and Principles of Law	Ignacio De La Serna	(FR) [q1] [45h+0h] [5 Credits] 🌐	x		
○ MDROI1210	Business Law ■	Werner Derycke	(FR) [q1] [30h+0h] [5 Credits] 🌐		x	

#### o Economics

○ MECON1104	Economics	Nathalie Gilson	(FR) [q1] [45h+20h] [5 Credits] 🌐	x		
○ MECON1211	Macroeconomics ■	Nathalie Gilson	(FR) [q2] [30h+10h] [5 Credits] 🌐		x	
○ MECON1212	Microeconomics ■	Patrick Scarmure	(FR) [q1] [45h+20h] [5 Credits] 🌐		x	
○ MECON1312	International Economics ■	Nathalie Gilson	(FR) [q1] [30h+10h] [5 Credits] 🌐			x
○ MECON1313	Industrial Organization ■	Patrick Scarmure	(FR) [q2] [30h+10h] [5 Credits] 🌐			x





## Course prerequisites

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The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme**: their title is followed by a yellow square.



## The programme's courses and learning outcomes

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For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## Detailed programme per annual block

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### GESM1BA - 1ST ANNUAL UNIT

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- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊗ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

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Click on the course title to see detailed informations (objectives, methods, evaluation...)

### o Content:

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#### o Law

● MDROI1105	<a href="#">Sources and Principles of Law</a>	Ignacio De La Serna	[FR] [q1] [45h +0h] [5 Credits] 🌐
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## o Social Science

o MSHUM1118	Study Skills Seminar	Jean-Luc Depotte	100 [q1+q2] [15h +30h] [5 Credits] 🌐
o MSHUM1122	Ethics and CSR	Vincent Truyens	

## GESM1BA - 2ND ANNUAL UNIT

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- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

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Click on the course title to see detailed informations (objectives, methods, evaluation...)

### o Content:

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#### o Law

● MDROI1210	Business Law ■	Werner Derycke	(FR) [q1] [30h +0h] [5]
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## o Languages

o MANGL1235	English 2 🇺🇸	Jessica Degroote Céline Gouverneur Caroline Lambert Daniel Schoemans Quentin Zèques (coord.)	EN [q1+q2] [0h +60h] [5 Credits] 🌐
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## o Second Language

The student chooses and keeps the same second language for the entire bachelor cycle.

### ⌘ Dutch

In the first annual block, the default learning unit is MNEER1121 Dutch 1.

At the end of a placement test, the teacher will decide whether or not to register for the learning unit MNEER1119 Dutch 1 LSM beginner.

o MNEER1236	Dutch 2 🇳🇱	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h +60h] [5 Credits] 🌐
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### ⌘ Spanish

o MESPA1237	Spanish 2 🇪🇸	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h +45h] [5 Credits] 🌐
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## **GESM1BA - 3RD ANNUAL UNIT**

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- Mandatory
  - ✘ Optional
  - △
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o Social Science

MSHUM1303	Organization and Social Change Seminar	Julie Solbreux	EN [q2] [15h +0h] [2 Credits]
MSHUM1301	Questions de sciences religieuses	Stanislas Deprez	EN [q1] [15h] [2 Credits]

o Languages

MANGL1339	English 3 	Jessica Degroote (coord.) Quentin Zèques	EN [q1+q2] [0h +45h] [4 Credits]
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o Second Language

The student chooses and keeps the same second language for the entire bachelor cycle.

## GESM1BA - Information

### Access Requirements

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

**In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.**

#### SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)
- [Access based on validation of professional experience](#)
- [Special requirements to access some programmes](#)

### General access requirements

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications :

1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;
2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;
3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;
4. A higher education certificate or diploma awarded by an adult education centre;
5. A pass certificate for one of the [entrance examinations](#) organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;
6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium, the German Community of Belgium or the Royal Military Academy;
7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

#### Note:

Requests for equivalence must be submitted to the Equivalence department ([Service des équivalences](#)) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium in compliance with the official deadline.

The following two qualifications are automatically deemed equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur – CESS):

- European Baccalaureate issued by the Board of Governors of a European School,
- International Baccalaureate issued by the International Baccalaureate Office in Geneva.

8. Official documentation attesting to a student's ability to pursue higher education (diplôme d'aptitude à accéder à l'enseignement supérieur - DAES), issued by the Examination Board of the French Community.

### Specific access requirements

- Access to bachelor programmes for candidates of nationality outside the European Union who are not assimilated to Belgian nationals is subject to the following criteria:
  - not have obtained a secondary education diploma for more than 3 years maximum. Example: for an admission application for the academic year 2024-2025, you must have obtained your diploma during the academic years 2021-2022, 2022-2023 ou 2023-2024. In the French Community of Belgium, the academic year runs from September 14 to September 13
  - not already hold an undergraduate degree
- Candidates, whatever their nationality, with a secondary school diploma **from a country outside the European Union**, must have obtained an average of 13/20 minimum or, failing that, have obtained this average, have passed one year of study in Belgium (for example special Maths / sciences). A non-successful year will not be taken into consideration.







- [Master \[120\] in Economics: General](#) and [Master \[60\] in Economics : General](#)
- [Master \[120\] in Economics: Econometrics](#)

There are a number of UCLouvain Master's programmes (generally stand-alone) that are widely accessible to UCLouvain FUCaM Mons Bachelor's graduates, including:

- [Master \[120\] in Population and Development Studies](#) (direct access for all Bachelor's graduates),
- [Master \[120\] in European Studies](#) (open to all Bachelor's graduates with a minor in European Studies),
- [Master \[120\] in Ethics](#) (open to all Bachelor's graduates, subject to additional course requirements).

## Contacts

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### Curriculum Management

Faculty

Structure entity

SSH/LSM

