



MULT2M - Teaching profile

Learning outcomes

The [Master \[120\] in Multilingual Communication](#) with a Professional Focus in Languages for Business Communication gives you the expertise, competence and critical analysis skills to set you up as a responsible player in the world of national and international business.

Graduates of the course will integrate easily into a company or organization in a role such as multilingual communications specialist, public relations manager or recruitment manager. They will bring to the company/organization a whole range of knowledge and skills developed and acquired during their degree course:

- an excellent command, both written and spoken, of at least two of the following modern languages: German, English, French and Dutch;
- knowledge and understanding of how a company/organization operates, specifically in the area of communications. These skills will have been acquired principally through immersion in a company (minimum three-month internship);
- knowledge of the economic, legal, social and political situation in some of the countries of the languages studied;
- knowledge and understanding of interpersonal and intercultural communication;
- the knowledge and understanding they have gained from university study: academic research and rigorous methodology.

Graduates will also have learned how to take a critical and constructive look at themselves and the world around them, making them highly adaptable and open to further learning.

Graduates of the [Master \[120\] in Multilingual Communication](#) will have acquired the necessary knowledge and skills to take on the role of responsible player and communicator and apply their expertise to society and the business world (companies/organizations).

On successful completion of this programme, each student is able to :

1. Have a good practical knowledge and command of the two major languages studied (German, English, French or Dutch) to at least Level C1* for listening and reading comprehension and a minimum of Level B2* for oral and written expression and interaction, and will thus be able to make a valuable contribution to projects in the business/corporate field.

(*) [Common European Framework of Reference for Languages](#)

1.1. Have a command of specific business/corporate vocabulary in the two target languages;

1.2. Have the ability to critically analyse and understand written and oral texts on general or business/corporate topics, including long, complex documents, in the two target languages and be able to exploit the details and nuances of these documents;

1.3. Be able to speak the two target languages fluently and to interact spontaneously, with ease and in a logically structured manner on general or business-related topics and strategically within a company/organization at a national and/or international and multicultural level;

1.4. Be able to draft clear, well-structured and well-argued general or specific texts for business use in the two target languages. These documents will comply with the appropriate conventions and will be tailored to the target audience and objectives.

2. Have the ability to communicate, converse and collaborate in a professional manner and devise and manage pertinent communication strategies for business/corporate projects.

2.1. Have a sound knowledge and understanding of the key elements of communication and communication strategies in an organization/company;

2.2. Be able to devise and implement context-appropriate communication strategies for business/corporate projects;

2.3. Have the ability to communicate, orally and in writing, on complex topics (information, ideas, conclusions, specific courses of action, and the underlying principles and know-how) in a clear, structured, well-argued manner in line with the communication standards specific to the context and tailored to the target audience and objectives;

2.4. Be able to engage in respectful, constructive dialogue and interaction with different types of people (from various socio-cultural backgrounds, positions, spheres of action and areas of expertise), demonstrating a listening ear, an open mind, detachment and assertiveness;

2.5. Have effective teamwork skills (in a national and/or international and multicultural environment) and demonstrate leadership ability when necessary.

3. Be able to comment on, analyse and take a critical look at the economic, legal, social and political situation in some of the countries of the languages studied, including the political institutions, the various social partners and the major social issues debated in some of these countries.

3.1. Know, understand, analyse and take a critical look at the economic, legal, social and political situation in some of the countries of the languages studied, including the political institutions and social partners (employers, trade unions, etc.) at the heart of the business community in these countries;

3.2. Be able to use this knowledge to analyse and cast a critical, layman's eye on the major social issues debated in some of the countries of the languages studied;

3.3. Be able to use this knowledge to analyse and cast a critical eye on the situations in which graduates will play an active role to allow them to find their position and take relevant, well-thought-out action.

4. Be capable of successfully managing a communications-related project within a company or organization, adopting a responsible, independent, well-considered approach.

4.1. Know and understand the project management process (project cycles): project formulation and definition, management, monitoring and evaluation;

4.2. Be able to adapt a communications-related project to its environment, identifying the challenges, constraints and players, and formulate clearly defined objectives;

- 4.3. Alone or as part of a team, be able to plan and develop all the stages of a communications-related project and, having allocated the tasks, collaborate with all parties involved;
 - 4.4. Alone or as part of a team, be able to take and assume responsibility for the decisions required for effective management of the project in order to achieve the targets set;
 - 4.5. Be capable of involving key players in the process as and when required.
5. Understand their role within the company/organization and exercise it in line with the company's operating policies and environment (capitalizing on their internship experience).
- 5.1. Have an understanding of the internal workings of a company/organization and the role of its players and be able to adapt to these operations within the wider local and international social, political and economic context;
 - 5.2. Understand their own role and remit within the company/organization, specifically in terms of its communications, and vis-à-vis the different internal and external stakeholders, allowing them to operate competently and effectively;
 - 5.3. Be able to adapt to the specific environment of the company/organization they work for (e.g. the company's structure and culture; national and/or international and multicultural context; language policies);

Detailed programme by subject

CORE COURSES [75.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o Dissertation and dissertation seminar (22 credits)

| | | | | | |
|-------------|----------------------|--|----------------------------------|---|---|
| ○ LMULT2998 | Dissertation ■ | | [FR] [q1+q2] [] [15 Credits] 🌐 | | X |
| ○ LMULT2997 | Dissertation Seminar | | [FR] [q1+q2] [15h] [7 Credits] 🌐 | X | |

o Stage en entreprise ou service citoyen (20 credits)

| | | | | | |
|-------------|--|-------------------------|---------------------------------|--|---|
| ⊗ LMULT2990 | Work placement <i>L'étudiant effectue un stage de 3 mois minimum dans une des deux langues majeures inscrites à son programme.</i> | Sylvie De Cock (coord.) | [FR] [q2] [468h] [20 Credits] 🌐 | | X |
| ⊗ LMULT2991 | Citizen service <i>L'étudiant participe pendant 6 mois à des activités et/ou projets dans au moins une des langues inscrites à son programme.</i> | Sylvie De Cock (coord.) | [FR] [] [] [20 Credits] 🌐 | | X |

o Language courses (18 credits)

Students must choose, from each of the two groups, the courses for their major languages :

o Listening comprehension and oral expression : speci




| | | | | | |
|-------------|--|---|-------------------------------|--|---|
| ⊗ LALLE2710 | Listening comprehension and oral expression: s German oral exercises - Part 1 | ...Sylvie Mottin (compensates Ann Rinder) | [FR] [q1] [30h] [3 Credits] 🌐 | | X |
|-------------|--|---|-------------------------------|--|---|

o General courses (15 credits)

15 credits chosen from the following courses (at least one course of economics and one course of communication) :

⊗ Economics course

If certain courses have already been taken in a first cycle programme, they must be replaced with another course from the list and may not form the subject of exemptions.

| | | | | | |
|-------------|-----------------------------|---------------------------------|---|---|---|
| ⊗ LTRAV2610 | Business economics | Guilhem Bascle | FR [q2] [30h] [5 Credits]  | X | X |
| ⊗ LECGE1121 | Economic and Social History | Emmanuel Debruyne | FR [q1] [30h] [5 Credits]  | X | X |
| ⊗ LCOPS1115 | Economic Policy | Tanguy Isaac Arastou Khatibi | FR [q1] [45h+15h] [5 Credits]  | X | |

This option must be chosen in the second annual block.

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊗ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
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- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

1 2

○ **Content:**

| | | | | Year |
|-------------|--|---|---------------------------------|------|
| ● LCOMU2310 | Organizations strategies and strategic communication | Sandrine Agie De Selsaeten Emmanuel Goedseels | EN [q1] [30h] [5 Credits] 🌐 | X |
| ● LCOMU2615 | Corporate communication | Damien Renard | FR [q1] [30h+15h] [5 Credits] 🌐 | X |
| ● LCOMU2706 | Management de la communication | Catherine Alexandre Bruno Fierens | FR [q1] [30h] [5 Credits] 🌐 | X |

OPTION IN MANAGEMENT [15.0]

Students choosing this option course are required to have taken the Minor in Management.

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

1 2

o Content:

● LLSMS2061

Corporate Strategy in Europe

OPTION IN 'BEDRIJFSCOMMUNICATIE' [15.0]

This option must be followed at the KU Leuven.

- Mandatory
 - ⌘
-



INTERDISCIPLINARY PROGRAM IN ENTREPRENEURSHIP - INEO

The interdisciplinary program in Entrepreneurship INEO extends over two annual blocks and is part of the Master's programme. Students choosing this program are brought together in cross-disciplinary teams to create businesses. Admission is limited to students selected based on their academic record. Further details are available at: <https://uclouvain.be/en/study/ineo>.

Note: Students choosing this option must take between 20 and 30 course credits. In this case, the Master's programme will comprise more than 120 credits. Students who do not want to exceed 120 credits are advised to choose another option or optional courses.

OPTIONAL COURSES [15.0]

As part of a well-argued educational plan and with the agreement of the select committee, students may choose other courses (max. 15 credits) from the Master's programmes run by the Faculty or the University. Their choice may also include a course in a third language taught by the Language Institute (ILV) or the courses offered in the three genre studies modules.

If certain courses are available in the core curriculum, they must not comprise more than 6 credits. **No course from the options in communications can be chosen as optional course.**

⌘ LANGL1500

Intermediate English

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](#).

Prerequisites list

LMULT2998 "Mémoire" has prerequisite(s) LMULT2997

- LMULT2997 - [Dissertation Seminar](#)

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

MULT2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the

| | | | |
|--|---|----------------------|--|
| <p>Bachelor in Modern Languages and Literatures: German, Dutch and English (Louvain-la-Neuve)</p> | | <p>Direct access</p> | <p>Students must choose the two languages studied in their bachelor's programme.</p> |
| <p>Bachelor in Modern Languages and Letters: German, Dutch and English (St-Louis Bruxelles)</p> | | <p>Direct access</p> | <p>Students must choose the two languages studied in their bachelor's programme.</p> |
| <p>Bachelor in Modern Languages and Literatures : General (Louvain-la-Neuve) (a Germanic language + French)</p> | | <p>Direct access</p> | <p>Students must choose the two languages studied in their bachelor's programme.</p> <p>If the UCLouvain Admissions Office considers the enrolment application sufficiently complete, it will submit the application to the faculty for a decision.</p> |
| <p>Bachelor in Modern Languages and Literatures : General (St-Louis Bruxelles)</p> | | <p>Direct access</p> | <p>Students must choose the two languages studied in their bachelor's programme.</p> |
| <p>Bachelor in Modern Languages and Literatures: German, Dutch and English (Louvain-la-Neuve) Bachelor in Modern Languages and Literatures : General (Louvain-la-Neuve) (a Germanic language + French)</p> | <p>If students have chosen one of the following minors: Minor in German Studies Minor in English Studies Minor in Dutch Studies (version B)</p> | <p>Direct access</p> | <p>The choice of the two languages studied in the master's programme is left to the student's discretion.</p> <p>If the UCLouvain Admissions Office considers the enrolment application sufficiently complete, it will submit the application to the faculty for a decision.</p> |
| <p>Bachelor in Modern Languages and Literatures : General (Louvain-la-Neuve) (a Germanic language + Spanish/Italian)</p> | <p>If students have chosen one of the following minors: Minor in German Studies Minor in English Studies Minor in Dutch Studies (version B)</p> | <p>Direct access</p> | <p>Students include in their master's programme the two Germanic languages studied in their bachelor's programme.</p> <p>If the UCLouvain Admissions Office considers the enrolment application sufficiently complete, it will submit the application to the faculty for a decision.</p> |
| <p>Bachelor in French and Romance Languages and Literatures : General (Louvain-la-Neuve)</p> | | | |

If the UCLouvain Admissions Office considers the enrolment application sufficiently complete, it will submit the application to the faculty for a decision.

depending on the student's educational background

Bachelors of the Dutch speaking Community of Belgium

All Bachelor

[Access based on application](#)

In case of admission, additional training to be determined depending on the student's educational background

Foreign Bachelors

All Bachelor

[Access based on application](#)

In case of admission, additional training to be determined depending on the student's educational background. All applicants must check that they meet the [specific access requirements](#).

Non university Bachelors

> Find out more about [links](#) to the university

Only applicable to graduates of higher education institutions of the French Community of Belgium

| Diploma | Access | Remarks |
|--|--|------------|
| BA - AESI orientation Français et français langue étrangère - crédits supplémentaires entre 45 et 60 | Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire . | Type court |
| BA - AESI orientation Langues germaniques - crédits supplémentaires entre 45 et 60 | | |
| BA - assistant(e) de direction - crédits supplémentaires entre 45 et 60 | | |
| BA en commerce extérieur - crédits supplémentaires entre 45 et 60 | | |
| BA en communication - crédits supplémentaires entre 45 et 60 | | |
| BA en coopération internationale - crédits supplémentaires entre 45 et 60 | | |
| BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60 | | |
| BA en international business - crédits supplémentaires entre 45 et 60 | | |
| BA en marketing - crédits supplémentaires entre 45 et 60 | | |
| BA en relations publiques - crédits supplémentaires entre 45 et 60 | | |
| BA en sciences administratives et gestion publique - crédits supplémentaires entre 45 et 60 | | |

Holders of a 2nd cycle University degree

| Diploma | Special Requirements | Access | Remarks |
|--|----------------------|---|---|
| "Licenciés" | | | |
| Licence en langues et littératures germaniques | | Direct access | Programme to be determined depending on the student's educational background |
| Masters | | | |
| All masters | | Access based on application | In case of admission, programme to be determined depending on the student's educational background |
| Foreign Masters | | Access based on application | All candidates must ensure that they meet the specific access requirements. In case of admission, maximum 60 credits of supplementary classes integrated into the Master's programme (consult Acces on the file). |

Holders of a non-University 2nd cycle degree

Only applicable to graduates of higher education institutions of the French Community of Belgium

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

Candidates who do not fulfil the abovementioned admission requirements, but who have duly attested significant experience relevant to the field of study in question (multilingual business communication), may apply for admission to the programme on the basis of an individualised admission procedure.

For more information on the procedure for admission by validation of learning from experience (VAE) in the Faculty of Philosophy, Arts and Letters: <https://uclouvain.be/fr/facultes/fial/valorisation-des-acquis-de-l-e> Faculty sion proco do not furogrl742e18.3240051989 Tm26399597 Tm [(htt

Teaching method

This is a multidisciplinary degree course which combines the strengths of the Modern Languages Institute and the Germanic Languages and Economics, Social & Political Science faculties. It comprises language courses which are always given in the target language and which focus on spoken and written skills through oral presentations and specialized written exercises. Lectures, business case studies and a three-month internship in a company provide an invaluable opportunity to practise another language and put into practice theoretical concepts learned in the business courses.

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Faculty

Structure entity

SSH/FIAL

Denomination

Faculty of Philosophy, Arts and Letters ([FIAL](#))

Sector

Human Sciences ([SSH](#))

Acronym

FIAL

Postal address

Place Cardinal Mercier 31 - bte L3.03.11

1348 Louvain-la-Neuve

Tel: [+32 \(0\) 10 47 48 50](tel:+32210474850)

<http://www.uclouvain.be/fial>

Website

Mandate(s)

- Dean : Elisabeth Degand
- Administrative director : Valérie Loutsch

Commission(s) of programme

- Ecole de langues et lettres ([ELAL](#))

Academic supervisor: [Thomas François](#)

Jury

- President: [Thomas François](#)
- Secretary: [Katrien De Rycke](#)
- 3rd member of the small panel: [Sylvie De Cock](#)

Useful Contact(s)

- For further information: info-fial@uclouvain.be

